

Prospectus 2013



A College of
Design
Management
Technology

Northern India Institute of fashion Technology
(Govt. Of Punjab)
(Affiliated to PTU, Jalandhar)





A feeling of huge contentment and pride encompasses me, when I look upon Northern Indian Institute of Fashion Technology (NIIFT), having emerged as a leading and reputed Institute of Fashion, developing professionals in the field of Design, Management & Technology.

Message from Chairman

With its mission firmly in place, the NIIFT embarked on an ambitious agenda of, furthering its efforts to become the leading source of Fashion and Marketing education and give society, budding designers and garment technologists as well as fashion marketing professionals.

NIIFT, strives to attract best of students across the globe. We have built an institution with the best of faculty, students and employees. The best of corporate support, and management is also available. We are dedicated to building a pleasant atmosphere in which coexistence is essential to create an intellectual academic community. In order to achieve this objective we have created infrastructure with State of the Art facilities. Positioned as a multi-disciplinary institute, we create "Industry ready professional", both for export and domestic industries as there are huge opportunities emerging for the students to chart exciting careers. Export Houses which are all scaling up operations across the world are also heartily contributing their expertise to the institute. The keen interest of leading International Institute to collaborate with NIIFT goes far to prove that NIIFT has emerged as a front runner Institute in the field of Fashion.

I, therefore, invite young and talented students to join NIIFT for exciting career options in the Fashion Industry. I am confident that our highly dedicated and motivated team will stand up to its commitments to nurture and nourish the young creative minds and help them realize their dreams and aspirations.

We are devoted to make NIIFT, a place to promote freedom of thought, innovation and creativity which are essential for academic excellence.

Karan A. Singh, IAS
Principal Secretary, Industries & Commerce
Govt. of Punjab & Chairman NIIFT, Mohali



Foreword



NIIFT has emerged as a premier Institute of Northern India in the field of Fashion & Apparel Design, Management and Garment Manufacturing Technology. Fashion education has a special contribution to make in the process of transition from tradition to modernity. Today, "Fashion Design" has captured the imagination of campuses and households worldwide. I am happy to see the evolution of NIIFT in its new multi faceted and multi dimensional Avatar aptly reflected in the past 15 years. As a premier Institute providing quality education and consultancy across design, management and technology, NIIFT has effectively contributed in enhancing the core competence in the apparel sector of the country and abroad. NIIFT perhaps is the only Institute in Punjab and this region, which can proudly claim to have built a strong Design Sector Industry interface. It is thus in the truest sense playing a catalytic role in transforming the outlook of the Fashion Industry, fully conscious of the core strengths around which the Indian fashion industry is evolving. Various initiatives by NIIFT and its graduates have addressed concerns pertaining to design, product development, techniques and skill up gradation.

NIIFT is continuing to fulfil its objective of bridging the gap between the requirements and availability of trained professionals in the Fashion Industry. It is the perfect platform which offers the stepping stone to the graduating students towards becoming the trendsetting designers, brand builders and Fashion-technical Consultants of tomorrow. NIIFT, has played a vital role in bringing more professionalism in the textile and clothing industry and has also attracted the best talent in this sector.

I am delighted to be heading an Institute which has such great potential in terms of Creativity, Research Development & Consultancy in the Fashion Design & Technology Sector both at the national and international level.

Vikas Pratap, IAS
Secretary cum Director, Industries & Commerce,
Govt. of Punjab &
Director General, NIIFT

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Introduction

The worldwide apparel industry is one of the most important sectors of the economy with regard to investment, revenue, and trade and employment generation all over the world. The apparel industry in India has substantially diversified on the basis of fashion, climate, region, culture and fiscal factors. Indian textile is witnessing great growth and development in the industrial sector in India as well as abroad. The significance of the apparel industry is entirely based on the contribution of the industrial productivity and employment. Apparel sector in totality contributes to the country's GDP after agriculture. The important segments covered in apparel industry include home decor and furnishings along with clothing and fashion accessories for kids, women and men.

Indian Apparel and Textile Industry is one of the leading industries in the world. Though was predominantly unorganized industry even a few years back, but the scenario started changing after the economic liberalization of Indian economy in 1991. The opening up of economy gave the much-needed thrust to the Indian Apparel and textile industry, which has now successfully become one of the largest in the world. The Indian apparel industry has seen remarkable changes in the past few years and it is also one of the India's largest foreign exchange earners. Embroidery being the traditional art form of the country has contributed hugely for apparel industry. Indian embroidery market stands out as being extraordinary in the international markets.

Indian Apparel and Textile Industry largely depends upon the manufacturing and export. It also plays a major role in the economy of the country. India earns about 27% of its total foreign exchange through textile exports. Further, the textile industry of India also contributes nearly 14% of the total industrial production of the country. It also contributes around 3% to the GDP of the country. Indian textile industry is also the largest in the country in terms of employment generation. It not only generates jobs in its own industry, but also opens up scope for the other ancillary sectors. India textile industry currently generates employment to more than 35 million people. The Strengths of our industry is vast Apparel and Textile production capacity, Large pool of skilled and cheap work force, Entrepreneurial skills ,Efficient multi-fiber raw material manufacturing capacity, Large domestic market, enormous export potential, Very low import content and Flexible textile manufacturing systems.

THE INSTITUTE

The Department of Industries & Commerce, Govt. of Punjab, established Northern India Institute of Fashion Technology, in 1995, comprehending and visualizing the need of trained professionals in the arena of Textile and Garment Industry in Mohali. NIIFT is affiliated to PTU. Equipped with the conspicuously fast developing and already established garment industry situated at Baddi, Lalru, Dera Bassi and in the vicinity of Chandigarh, Mohali became a preferred location for NIIFT to have its firm base and thus adding to the prestige and distinction of the famous city.

NIIFT CENTRE –LUDHIANA

Ludhiana, apart from being a significant textile cluster, is at its fruition in the production of hosiery, knitwear and readymade garments. To move into the global main stream of intense economic competition and reckoning with requirements of India's fashion industry in totality and Ludhiana industry particularly, NIIFT, in August 2008, achieved another milestone, by opening a new centre at Ludhiana. Since then, NIIFT, Ludhiana has emerged as a premier institute and strives to impart knowledge comparable with international standards.





NIIFT CENTRE – JALANDHAR

Jalandhar, a hub of sports goods industry and possessing umpteen units of manufacturing leather goods, leather jackets, leather shoes, hosiery, garments and textiles etc, enjoys international acclaim. Therefore, discerning the requisition of providing support to the industry, the diversification in fashion apparels and fashion accessories and not only for the generation of self-sustaining platforms but also to open avenues to nurture ingenuity and aesthetic acumen of the students, a centre of NIIFT was set at Jalandhar in Aug 2009.

NIIFT's saga of success speaks volumes about its enduring commitment, outstanding faculty, the innovativeness, rich learning environment and its indispensable attributes. Its catalytic role in orienting the fashion industry to novel design expertise, manufacturing technologies and latest theories of management practices, is impeccable and to be cherished for reasons.

OBJECTIVES

The main objectives of NIIFT are:-

- To build and nurture a new generation of professionals and designers who can spearhead positive changes in the future by helping the Indian Fashion and Garment Industry achieve and sustain global leadership.
- To provide expertise to industry which is rather instrumental in the context of our national aim of strengthening its potential of generating foreign exchange earnings and generating employment.
- To award diplomas, certificates and other distinctions at various levels to the candidates trained and to prescribe standards of proficiency before such awards.
- To undertake selected applied research studies and applications thereof in areas of textiles, fashion and garment industries; particularly concerning the integration of regionally produced material in the requirement of mass





Proposed Building at Jalandhar

TEACHING METHODOLOGY

Upholding the commitment to excellence, NIFT provides an excellent learning environment to broaden the mental horizons of its students leading to overall development of their personality. The system consists of classroom lectures, group discussions, case studies, projects and surveys, seminars, assignments, presentations and practical demonstrations in simulated industry conditions. This prepares the students to accept the challenges posed by the industry and also improve their decision-making and communication skills.

EVALUATION SYSTEM

Through out the semester the performance of the students is assessed on the basis of regular assignments, projects, presentations, and examinations. The development of students is also analysed by their participation in classroom lectures and discussions. All the research and development projects are assessed by a jury comprising of specialists in the area of design, manufacturing and management. Such critical appreciations not only judge their performance, but also enrich the student's perspective in relevant areas.

THE FACULTY

The faculty is the core competence of NIFT. The members are professionally qualified having rich industry experience. Their pragmatic approach coupled with industry experience has over the years shaped successful careers of our students. The faculty constantly upgrades their knowledge through regular interaction with the industry and also undertakes research and consultancy projects.

The regular learning is further supplemented with series of lectures from renowned academicians and industry professionals.

THE ALUMNI

NIFT is proud of its illustrious alumni occupying significant positions in leading national and international organisations. The alumni have supplemented the growth of this industry by contributing their expertise in the core levels. Over the years, they have shouldered the responsibility as Entrepreneurs, Quality Controllers, Designers, Merchandisers, Fashion Forecasters, Production Managers and Coordinators, Sourcing and Buying Agents and Teachers in other institutes. The institute regularly corresponds with the Alumni Association and invites the members for regular interaction with the students.

RESEARCH & DEVELOPMENT PROGRAMMES FOR INDUSTRY

Apart from training future designers and technocrats, NIFT is also guiding the industry by offering its professional expertise in planning, designing research and development. It associates itself with esteemed organizations for solicitation and planning of future proposals. It has also become a nodal agency for providing the industry with international fashion forecasts and study of trends. NIFT also offers facility of providing custom made corporate training programmes.

To name a few projects undertaken by NIIFT are:-

- Training of top-level executives from M/s Vardhman Group in all aspects related to shirt manufacturing.
- Entrepreneur Development Programmes (EDP) in Fashion and Technology, in association with Regional Center for Entrepreneurship Development (RCED), Chandigarh.
- Product development and improvement of orthotic aids for Tynor Orthotic Ltd. Mohali.
- Advanced Vocational Teachers Training in Computer Aided Designing for Regional Institutes of Chandigarh, J&K etc.
- Design and Product Development of Women's Suits / Tops/ Kurtis in Khadi for Khadi and Village Industries Commission.
- Development of Khes material in Khadi for Khadi and Village Industries Commission.
- Organized workshops for Rural Women with an objective to enable them to set up their own small Enterprises.
- Assisted different NGOs in Product and Design Development.
- Development of new designs of Punjabi Jooti and dissemination of the designs to the artisans.
- Training of Sales Executives of Phulkari Emporiums for sales effectiveness.
- Training of Weavco women employees in the field of Quality Improvement and Product Development.
- Prepared an exhaustive report on the research, development and proposal for setting up a mega cluster for Phulkari in collaboration with Punjab Small Industries & Export Corporation Limited (PSIEC.)

The future vision of NIIFT is to make it an internationally reputed Research and Development Institute for Textile and Apparels. The institute already has in hand several projects involving R & D in Textiles and Apparels.



INFRASTRUCTURES



LIBRARY

NIIFT has an excellent collection of books and journals related to the field of Fashion, Art, Management and Technology. The library is well equipped with a large array of books, journals and published resources of Indian & Foreign authors. The organization of library at NIIFT is based on the modern concept of librarianship. It consists of books and other published resources of Indian and Foreign authors and publishers covering its educational programmes and related subjects. It subscribes to leading Indian and International Textiles, Fashion and Apparel Journals and Fashion Forecasts services. It has a large collection of Video Tapes, Slides and Photographs on fashion and garment production related topics. Industry personnel and others attached to the fashion industry can also avail the reference facility offered by NIIFT.

In the new millennium, the success rate of the Fashion designers/Professionals rest on their ability to integrate Fashion Information and Technology. NIIFT library provides the necessary infrastructure to collect and disseminate the information to its reader. The NIIFT, Mohali also provides the relevant services to Fashion Professionals and Industry. NIIFT Library also subscribes the latest journals, Forecast for its library. Audio-Visual material in CDs, Slides, Video tapes are the basics for any course and used as a Primary Teaching Aid. The material in the shape of Audio-Visual in the field of History of Costumes, Fashion Illustration, Garment Manufacturing and Design Collection of NIIFT Graduates are also stored in the Library.

RESOURCE CENTRE

Resource Centre is centre of information and knowledge which supports the teaching and research programmes of the institute. The resource centre has a varied collection of textiles, costumes, samples, swatches, embellishments, accessories and garments. It has a wide range of textile materials which include Indian Traditional & contemporary, woven, knitted, printed and embroidered fabrics. Fabrics which are being specially produced for exports are also stacked in the Resource Centre for reference. Students and faculty go for craft surveys to various places in India to source rare traditional fabrics and craft material for the Resource Centre.

Various Indian and imported embroideries, laces, yarns, trims, beads, buttons, zippers, fusing, interlinings and other such valuable materials are catalogued in the Resource Centre for reference. Award winning ensembles of the final Design Collections of students of this Institute are also displayed in the Resource Centre.

STUDIOS AND LABORATORIES

The Institute is equipped with workshops for Garment Construction, Draping, Pattern Making, Fashion Art and Illustration, Sketching & also has Computer Labs. It also has Weaving Lab, Knitting Lab, Dyeing & Printing Lab and has a skilled work force to assist design & technology students in their learning. All these Studios are equipped to handle professional work in addition to meeting training needs. The Construction lab is equipped with similar infrastructure as available in the industry and even the layout conforms to the industrial production procedure. A Textile-Testing Lab equipped with the basic testing machines used by the industry helps the students to have practical exposure in tune with the requirement of the industry.

All the Classrooms are well equipped with Audio-Visual equipment like Slide Projectors, Direct Projector, VCR, Television and Multimedia Projectors.

INFORMATION AND TECHNOLOGY DEPARTMENT

The Information Technology department is equipped with State-of-Art Hardware, Software and network facilities. This department is playing a key role in providing IT enabled learning environment with the objective of developing computer savy, well rounded professionals. The Computer Centre has well equipped resource base having facilities of Intel Core 2 duo CPU, Pentium –IV Machines, Plotter, Scanners, Printers, CD writers etc.

The entire computing infrastructure is connected by a high speed switched Ethernet network. The computer center also provides the various advanced and special purpose Softwares which include TUKACAD and NEDGRAPHICS. Computer Center provides computational facilities to all the users in the institute.

A dedicated 2mbps Internet broadband line is available to students all day long. The institute has its own website www.niiftindia.com. The department of Information Technology is constantly upgrading itself with new ideas in education.



NIIFT FRATERNITY



THE GOVERNING COUNCIL

The institute functions under the overall guidance of the Governing Council. The Strategies and long term policies of NIIFT are framed, progressively updated and monitored by a team of eminent celebrities, Specialists and senior government officials. The overall direction and support provided by the governing council of NIIFT has helped us sustain the highest standards of education. The Governing Council consists of:

CHAIRMAN

Sh. Karan A. Singh, IAS
Principal Secretary Industries & Commerce, Punjab

MEMBERS

Sh. Munish Bagrodia
M/s Winsome Yarns Ltd.,
S.C.O.-191-192, Sec-34 A Chandigarh

Sh. Satish Chandra, IAS
Principal Secretary Finance, Punjab

Sh. Akhil Succena
Principal Designer & Activity Chairperson, Education
National Institute of Design Paldi, Ahmedabad

Sh. Vikas Pratap, IAS
Secretary cum Director, Industries & Commerce,
Punjab & Director General, NIIFT

Sh. Rajinder Gupta
M/s Trident Group of Industries, Ludhiana.

Sh. Tarsem Lal Khosla
Industrial Advisor Industries & Commerce, Punjab

Sh. K. S. Brar
Textile Officer (Handlooms)
Department of Industries & Commerce, Punjab

Sh. Sudhir Dhingra
M/s Orient Crafts Ltd., Gurgaon.

Sh. Vishav Bandhu
Director NIIFT

Sh. Rahul Khanna & Rohit Gandhi
Fashion Designers

THE ADMINISTRATION

Sh. Vikas Pratap, IAS
Director General, NIFT

Sh. Vishav Bandhu
Director, NIFT

Sh. Inderjit Singh
Registrar, NIFT

Sh. Madan Lal
Asstt. Registrar

Sh. Satnam Singh
Assistant Librarian

THE FACULTY

Ms. Poonam Thakur
Academic Head, Mohali
M, Sc (Clothing & Textiles) Gold Medalist, Diploma
in CAD Advance Diploma in Garment Export &
Marketing Mgt.

Ms. Taranjot Ahuja
B.Tech (Textiles) from NIT, Jalandhar Gold Medalist

Dr. Simrita Singh
Ph. D in Design & Fine Arts, M.A (History of Art), BFA
(Applied Art) from Panjab University

Sh. K. Krishnamurthy
Graduate in Design ID, CAD
5- 1/2 year Degree from NID, Ahmedabad,
Specialization in Textile Design and Industrial
Design

Ms. Meeta Gawri
Masters in Fashion Technology from NIFT,
Hyderabad, MA (Sociology) PGDBA, Mrkt.
Management, Symbiosis Pune

Mr. Ajay Singh
Masters in Computer Application, B.Sc (Computer
Science)

Mr. Gobind Rai
Specialization in Pattern Cutting from London
Centre for Fashion Studies, London, UK Advance
Training in CAD (PM&G), Paris

Ms. Shweta Sharma
Masters in Design (Textile Design), NIFT, New Delhi

Mr. Kamaljit Singh Rana
MBA (Production & Operation Management) B.E
(Industrial Production)

Mr. Madan Lal
BFA 5Years Degree in Fine Art (Applied Art)

Ms. Navdeep Kaur
BA, Punjab University, Chandigarh
Diploma in Fashion Design from NIFT, Mohali MBA
from PTU

NIIFT LUDHIANA
Mr. Mahesh Khanna
Centre Incharge, NIFT Ludhiana

Ms. Deepti Sharma
Academic Head, Ludhiana
Masters in Design (Knitwear Design) from NIFT, New
Delhi M.A. Hindi, M.A. Sociology, B.ED & M.ED

NIIFT JALANDHAR
Mr. Surjit Singh
Centre Incharge, NIFT Jalandhar

Ms. Rajwinder Kaur
MA (Fine Arts), Punjabi University Patiala

Mr. Harpreet Singh
B.Tech. Textile NIT Jalandhar

Raman Preet Kaur
M.Sc. Fashion Technology + 2Years Diploma in FD

GUEST FACULTY

Besides full time Faculty, the institute supplements its
teaching inputs by inviting eminent professionals
from Industry. Eminent Art Historians, Fashion
Designers, Consultants, Renowned Artists, Eminent
Personalities, craftsman etc. as guest lecturers.

PROGRAMMES OFFERED



1. Bachelor Programmes

- B.Sc. Fashion Design
- B.Sc. Fashion Design (Knits)
- B.Sc. Textile Design

2. Master Programmes

- M.Sc. Garment Manufacturing Technology
- M.Sc. Fashion Marketing & Management



Programmes

Programmes	Centre			Total Seats
	Mohali	Ludhiana	Jalandhar	
(UG Programmes)				
B.Sc. Fashion Design	60	60	60	180
B.Sc. Fashion Design Knits	60	60
B.Sc. Textile Design	60	60
(PG Programmes)				
M.Sc. Garment Manufacturing Technology	60	60
M.Sc. Fashion Marketing and Management	60	60
Total	240	120	60	420

PROGRAMME OVERVIEW

NIIFT is a leading Institute for higher education in the field of fashion. The courses offered are designed to tap and develop the creative intelligence and managerial skills of individuals, thereby producing potential professionals and designers.

NIIFT is presently offering Undergraduate and Post Graduate Degree Programs in the following disciplines

BACHELORS PROGRAMMES

B.Sc.FASHION DESIGN (FD)

A three year undergraduate programme after 10+2 is designed for those interested to make their career in the dynamic and charismatic world of Fashion Design. The course is divided into six semesters, which gradually evolve and sensitise the student's understanding of fundamentals of fashion business.

B.Sc.FASHION DESIGN KNITS (FDK)

A three year Under graduate programme after 10+2 is designed to cater to the specific demands of the fast emerging Textile and Knitwear industry. Areas of study include skill development, knitwear designing, dyeing and printing, knitting technology, production and merchandizing.

B.Sc.TEXTILE DESIGN (TD)

A Three-year Under graduate programme after 10+2 is spread over six semesters. Areas of study include skill development, weaving, textile designing, dyeing and printing, textile technology and development of textiles and related products.

MASTERS PROGRAMMES

M.Sc.GARMENT MANUFACTURING TECHNOLOGY (GMT)

A two year Post Graduate Programme after Graduation is divided into four semesters. This programme integrates the principles of Management, Technology and Fashion Business. Therefore it is aptly called a "Techno-Managerial" Course.

M.Sc.FASHION MARKETING & MANAGEMENT (FMM)

A two-year Post-Graduate Degree programme after Graduation is designed to fulfill the requirements of the retail industry in the country. It prepares highly competent and well trained fashion marketing and management professionals. The course covers all aspects of the upcoming retail industry.



B.Sc. FASHION DESIGN

Duration : 3 Years
Centres : Mohali, Ludhiana & Jalandhar
Total Seats : 180 (60 at Mohali, and 60 each at Ludhiana & Jalandhar)

The Fashion Design programme at NIFT has earned a well deserved reputation for itself in the industry circles. The garment industry thrives on innovation and foresight, and is constantly on the look out for professionals who can combine creative ideas with the right technical skills. The course meets the need and is perpetually designed to accord full rein to the imaginative flair of the students, harmonized with practically desired systems at the industrial level.

The knowledge imparted through the course is based on "learning by doing". The synergy in the course is obtained through textual and practical conceptualization. Inputs from the leading professionals from time to time enable the students to keep abreast with the current trends in the garment industry. The students are also exposed to regular visits to industry, fairs, seminars, fashion shows etc. Besides, the students are exposed to actual work environment through field projects like craft survey & its documentation and the Industry Internship programmes.

THE CURRICULUM

The entire emphasis is on creation of promising designers which is made possible by extensive exposure to latest machinery and equipment, visual resources and 'on the job' experience during the industrial training. Thus the curriculum is designed such that there is a gradual but thorough development of a student into a professional designer.

PHASE 1: DEVELOPMENT OF BASIC SKILLS:

During this phase the students are imparted basic skills such as Elements of Fashion, Elements of Textiles, Elements of Design, Sketching, Art Appreciation, History of Costumes, Pattern Making, Draping, Garment Construction, Textile Science, Yarn Craft, Study of Crafts & Introduction to Photography.

PHASE 2: DEVELOPMENT OF DESIGN SKILLS:

During this phase the aesthetic as well as the creative skills are cultivated and the students are trained in the disciplines like; Basic Design, Fashion Illustration, Surface Developments, Art portfolio, Computer Applications, Design Conceptualization and Manufacturing process.

PHASE 3: DEVELOPMENT OF PROFESSIONAL SKILLS:

After acquiring the basic skills, their proficiency is enhanced through subjects like Advanced Pattern Making, Grading, Construction, Design Development, Introduction to Management Concepts, Apparel and Visual Merchandising and Computer Aided Design, Range Development, Fashion Forecasting, Design Collection.

The curriculum also imbibes some innate features for the development of skills of the students

DESIGN AND CREATIVITY

This is stressed upon throughout the student's training period. The students dwell in an atmosphere of inspiration, aesthetics and liberty of concepts. The students are motivated to work on story lines based on international trends and forecasts, yet encouraged to keep their roots in traditional Indian textiles and techniques.

FIELD VISITS

Students are taken for visits to industrial establishments and fairs so as to broaden their perspectives of the garment industry.

TERM GARMENT

It is a simulation of the commercial client demand in which students undertake practical exercise, to evaluate their design creativity, pattern making skills and quality of construction. Thus they understand the qualitative and logistics of the entire process of garment manufacturing.



PRESENTATIONS / SEMINARS

Along with the garment presentations, the students are given opportunity to present the current topics related to the garment industry in the form of classroom seminars and presentations, which keeps them abreast with the latest developments and techniques followed in the industry

IMPORTANT FEATURES OF THE CURRICULUM

CRAFT DOCUMENTATION

Craft documentation forms an important part of the curriculum of Fashion Design course in the second semester. Here the students undertake extensive excursion to study and document the rich & diverse aesthetic heritage of our country. The survey enables the students to interact with the craftsmen in their habitats and get the first hand knowledge of the art and crafts.

INDUSTRY INTERNSHIP

After the fourth semester the students are required to undertake a six weeks industry internship programme wherein they work either in the industry or under a well known designer. The main objective of this exercise is to enable the students to get an insight into the real working environment.

GRADUATING DESIGN COLLECTION SHOW (ANUKAMA)

The final collection is a virtual reality of the hard work and toil of the students of the final semester. The collections encapsulate the technical accomplishments, the creative flair and philosophy behind the concepts and designs. The process of making the collection starts from inspirations to conceptualization followed by sourcing, developing the prototype, sewing and accessorisation of the final ensemble. The final presentations carry with them the inspirations and impulses of the budding designers. The collections are adjudged by a jury comprising of designers and industry experts.

CAREER OPPORTUNITIES

The course prepares the students to pursue careers as Designers, Design Managers, Fashion Stylists, Creative Pattern Makers, Illustrators, Costume Designers, Fashion Merchandisers, Fashion Forecasters, Teachers And Entrepreneurs to name a few.



BACK TO KHADI

Whenever human civilizations needed a change for better, be it for ecological sustain ability, India has been the first mover and nothing can symbolize this pioneer spirit of India better than "KHADI".

Indeed Khadi is not just an Indian fabric, it is a unique identity of India. A Khadi apparel has no parallel as Khadi commands enormous mass appeal. The look of garment is stylish, glamorous and comfortable for the spring season. The world urgently needs a change today as it is in the midst of a deep socio-environmental crisis than ever before.

In order to make this world a better place to live we must show dignity to labour, value to hand made products and care for environment. It is time for India to be the first once again by committing to Khadi for a green, clean and a proud India tomorrow.



Duration :3Years
Centre :Ludhiana
Total Seats :60

B.Sc.FASHION DESIGN KNITS

Fashion Design Knits is a three years specialized Graduate Degree programme, it caters to the requirements of knitwear industry. It has a well defined curriculum for developing integrated expertise in design methodology in knitwear apparel and products with material knowledge to respond to the requirement of specific target markets. The multi disciplinary approach including inputs ranging from market research, material & technical knowledge for product development develops an ability in students to handle different materials for different product types in knits. A logical, sequential hand on experience enables students to conceptualize designs, make patterns, drape and construct garments of impeccable quality.



COURSE CONTENTS PHASE 1: DEVELOPMENT OF BASIC SKILLS

To establish a stable foundation on issues relating to the industry, the students firstly acquire the design skills such as Elements of Design, Elements of Fashion, Fashion Art etc. Emphasis is also on Computer Application, Tradition Textiles, Surface Techniques, Basic Weaving & Knitting Skills, Pattern Making & Construction, and History of Costumes etc.

PHASE 2: DEVELOPMENT OF DESIGN SKILLS

The thrust is to give specialized inputs in all the essential subjects such as Design Process, Thematic Approach to Design, Draping, Fashion Art & Illustration, Pattern Making & Construction, Computerized & Circular Knitting Techniques, Product Realization, and Marketing & Merchandising, Production Planning & Control etc.

PHASE 3: DEVELOPMENT OF PROFESSIONAL SKILLS

Students will undertake a number of elective subjects such as Buying & Merchandising, Quality Assurance in Knits, Processing techniques etc to fine tune their understanding of the industry and also an independent research based project. In the final semester, students will undertake a Graduation Project with an industrial client, export house, or a designer. During this period the students will be required to work on the brief given by the sponsor. The programme culminates with a Design Collection show.

The intrinsic features of this programme also help in the development of personality and professional traits.

INTERNSHIP

The three years of study includes industrial training of 4 weeks & 6 weeks duration after completion of 2nd & 4th semester respectively. This is intended to impart students with an appreciation and working Knowledge of the industry. Students get first hand exposure of the work environment of the Apparel Manufacturing system. Thus they are prepared to accept the challenges of the industry and can correlate the theory with practice. Workshops, Trade Fairs, Conferences and Seminars are important elements of the study programme.

CAREER OPPORTUNITIES

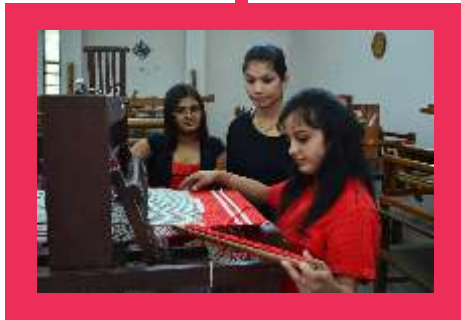
The course has been designed to create well rounded professionals, equipped to handle the challenges of knitted fabric and garment design & development for domestic and export markets. They can pursue careers as designers, merchandisers, Quality controller in the domestic and export garment units.





المنح





शिल्प





B.Sc. TEXTILE DESIGN



Duration : 3 Years

Centre : Mohali

Total Seats : 60

India has a strong textile design and manufacturing base whether it is traditional handloom, power-loom, organized mill sector. Textile being one of India's core segments, is now gaining fervor both in the export and the domestic market. The changing taste of consumer, aided by higher disposable incomes, has spun a new market for these products universally.

The TD programme is therefore geared to cater to the growing market demand for TEXTILE PROFESSIONALS for innovative design solutions, creative woven structures, blends and colors. It also aims to nurture the design skills and develop the 'DESIGN' attitude of the students.

Through discovering the vast range of applications for textiles, the students are encouraged to realize a target market for their designs and a strong emphasis is placed on the visual research, development of ideas and experimentation in this creative process. Craft Documentation, Live Projects and Internship with various design companies and rural segment industries will address professionalism and employability by assisting students in considering their chosen career path.

The balance that is created between innovations and creativity on one hand and the strong context of textile industry on the other hand, encourages the students to graduate with an awareness of not only the opportunities but also the challenges ahead, whether they undertake further study or begin their own textile practice in this huge and complex industry.

CURRICULUM

The main focus of the course is on the textile design for fashion, interiors and related fields enabling a cross-fertilization of ideas and possible collaboration by knits, weaves, CAD and CAM. It also makes the students appreciate the multi-disciplinary nature of design. Planning skills are developed through analysis of fashion, textile trends, along with study of marketing and global market analysis.

The future textile designers thus learn to develop collections according to the seasons, through the definition materials, textile structures, decorative motifs, color range and possible finishing details.

PHASE - I

In the first year, the students are introduced to the Fundamentals of Design. They develop their sense of color, light, shape, texture and form. It also includes study and exploration of the properties of fiber, yarns and dyes. Students are also introduced to woven, knitted, printed and embroidered textiles.

PHASE - II: DEVELOPMENT OF DESIGN SKILLS

In this phase, main emphasis is on concept development in dialogue with material and technique. In-depth knowledge of Weaving Skills, Chemical Processing, Dyeing, Printing, Fashion Studies, Traditional Embroideries and Principles of Marketing and Management are integral part of Textile Design. Knowledge of computers as a creative design tool for design students is also stressed upon.

PHASE - III: DEVELOPMENT OF DESIGN AND CREATIVE PROJECTS

During this phase the students with tutorial guidance, negotiate a personal programme of study and are responsible for the management of the project from initial concept to final stage. A dissertation is a requirement of the final award in lines with the main study programme.

The course encompasses the major areas of specialization within the textile field, including woven and constructed textile, printed textile, as well as knitted and embroidered textiles.

PROJECT WORKS

The students are encouraged to undertake client based projects. This equips students with the knowledge and practical design experience to channelize their creative and individual skills into self-initiated and commercial applications. Students also work with various NGOs, artisans, clusters and undertake Projects and help in Design and Product Development.

INDUSTRIAL VISITS

Field visits to industrial establishments and fairs are a regular feature which enables the students to understand and broaden their knowledge of textiles and textile based products besides learning the actual working of the textile industry.

WORKSHOPS

Industrial experts are regularly invited to give special inputs on various areas of textiles from fiber to fabric and design in the form of workshops and lectures. This gives students a platform to interact with these industrial experts and get first hand information on latest developments on design and technology.



TRENDS FORUM

The Institute is invited every year to set up a display of Trends Forecast at Textstyles India Fair organized by India Trade Promotion Organisation. The samples developed according to the trends forecast in the Institute, by the students are displayed in the Forum. In the year 2008, NIIFT bagged the 1st prize for best display at Textstyles Fair.

Exporters take keen interest in the samples developed and also buy these for further production.

IMPORTANT FEATURES OF THE CURRICULUM

CRAFT DOCUMENTATION

Craft documentation forms an important part of the curriculum of Textile Design course in the second semester. Here the students undertake extensive excursion to study and document the rich and diverse aesthetic heritage of our country. The survey enables the students to interact with the craftsmen in their habitats and get the first hand knowledge of the art and crafts.

INDUSTRY INTERNSHIP

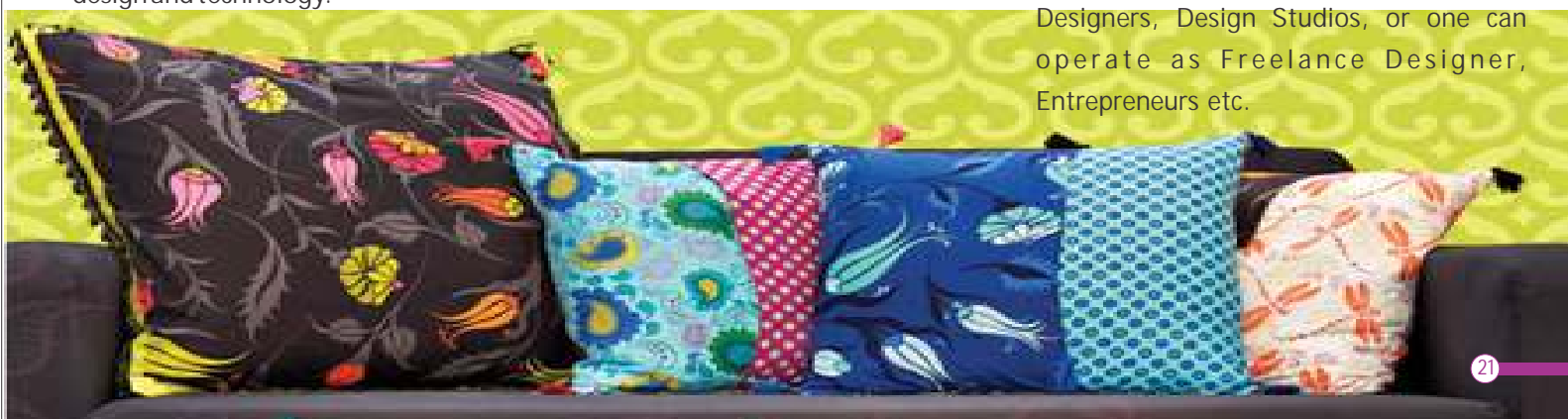
After the fourth semester the students are required to undertake a six weeks industry internship programme wherein they work either in the industry or under a well known Textile Designer. The main objective of this exercise is to enable the students to get an insight into the real working environment.

DIPLOMA PROJECT

The mainstay of the Textile Design Program is its primary link with the industry through the diploma project of the final semester students. These students work with an industrial client for a period of nearly 5 months. This results in the development of individual collections and exhibition of Design work in a gallery setting.

CAREERS:

This programme equips the students to pursue careers in Textile Mills, Export Houses, Home Textile Sector, Handloom Sector, Power loom sector, with Fashion Designers, Design Studios, or one can operate as Freelance Designer, Entrepreneurs etc.



Our Distinguished Alumni

Jaideep
Garment Manufacturing
Technology (1995-1997)

Working with Cascade Enterprises,
Ludhiana



My heartiest thanks to NIIFT, for recognising my efforts and skills and making me what I am today. NIIFT has been a guide on the path of my career and success.

It is an honor to be an alumni of NIIFT, Mohali. I owe a great deal to my Alma Mater for carving my professional life and contribution to personal growth. The course design, skillful teaching combined with a lot of focus on developing practical knowledge equips students for readily adapting and growing in the industrial environment.



Sanjeet Kaur
Textile Design (2005-2008)
Working with Ravels

Prabhjot Nagi
Fashion Retail Management
(2007-2008)



I am proud of all that has been accomplished, and thankful for the determination of those who helped me especially the faculty members to get where I am now.

I feel proud to be a part of this institute through the FRM course. After campus placement and on the completion of the course I have actually seen myself growing not only as a human being -personality wise but also in terms of my Responsibilities towards the company by applying new things each and every day.



Sanjay Singh Gujjar
Garment Manufacturing Technology
(1999-2001)
Working with Reebok India Company as the
Head Of Product and Merchandising

Rahul Agrawal
Textile Design Dept. (2006-09)
Working as a Textile Designer at Kabadi
Shankarsa & Son., Bangalore

NIIFT is a platform where students can enhance their designing abilities. The curriculum hones design sensitization, which Balances global fashion aesthetics with an Indian soul.



Durgesh Kumar
Fashion Design
Designer in GIOVANI FASHIONS LTD

NIIFT has been a learning experience in every way possible I have grown Professionally, personally and have also Renewed my innovative ideas.



Anuja Mahajan
Garment Manufacturing Technology (1998- 2000)
Working with R.B.Knit Exports, Ludhiana

NIIFT gave direction to my professional career. Today I am working with a leading export house of Ludhiana. I would like to thank the institute and the faculty for giving me platform to grow and succeed.



Pankaj Sah
Textile Design (2005-2008)
Working with SAPU INTERNATIONAL

I am a part of the first Textile Design batch and I am proud of it. NIIFT has been a wonderful place to set my career. All my thanks to NIIFT for making me a professional that I am today.





M.Sc.GARMENT MANUFACTURING TECHNOLOGY

Duration :2Years

Centre :Mohali

Total Seats :60

Garment Manufacturing Technology is a two year Post-Graduate programme which develops in the students the ability to make intelligent business like decisions with prudence. The program focuses on strengthening of key technological functions of apparel industry and understanding of industrial engineering and ergonomic techniques. The emphasis is on production, planning, control and management practices applicable in the apparel industry. The continuous interaction with the industry and visits to leading manufacturing units not only create an enriching learning environment for the students but also widen the horizons of their experience. Equipped with competent technical knowledge, the students are able to anticipate and address the concerns and issues of the emerging manufacturing principles.

The basic objective of this programme is to enhance the student's perception of the commercial environment and matching it with professional understanding of manufacturing technology, marketing and management principles related to the Garment industry.

THE CURRICULUM

The students of this programme are technocrats equipped to manage all the variable resources of a manufacturing unit through rational business decisions. Thus the curriculum is designed in such a manner that all the pivotal disciplines of technology and management are incorporated judiciously throughout the learning period.

PHASE 1: DEVELOPMENT OF BASIC TECHNICAL SKILLS:

The students are introduced to varied subjects encompassing all the core topics, such as Pattern Making, Basic Garment Construction, Garment Production Machinery & Equipment, Textile Science, Basic Applied Science, Dyeing & Printing, Introduction to Knitting, Fabric and Garment Finishing, Computer Science and Information Technology.

PHASE 2: DEVELOPMENT OF MANAGERIAL SKILLS:

Along with the technical skills, the students are also exposed to the modern management practices through the subjects such as Statistics, Industrial Organization and Management Practices, Personnel Management and Industrial Relations, Operations Research, Accounts, Managerial Economics, Trade Documentation, International Finance, Project Management and Research Methodology.

PHASE 3: DEVELOPMENT OF PROFESSIONAL SKILLS:

The final stage of the student's development requires concentrated inputs in the intrinsic features of garment manufacturing. The subjects covered at this stage include Spreading & Cutting of Apparel Products, Apparel Standards, Specifications & Quality Control, Work Study for Apparel Manufacturing, Apparel Production & Control, Costing of Apparel Products, Survey of Apparel Marketing & Merchandising, Plant Layout and Computer Aided Designing. This course also has inherent features, which augment the development of competent professional traits of the students.

FIELD SURVEYS:

The students are required to undertake field surveys on diverse topics to understand the forces influencing the garment industry. This enables the students to interact with all the segments of the supply chain and study the relationship.

SEMINARS AND PRESENTATIONS:

The students are encouraged to conduct research and analyse topics related to the garment industry and make presentations. Such sessions enhance their knowledge besides building up self-confidence in the students.

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INDUSTRIAL VISITS AND INTERACTION:

The students are taken to prominent industries which enable the students to conjunct the theory principles in the actual working environment. The institute also invites experts form the industry to interact with the students.

IMPORTANT FEATURES OF THE CURRICULUM

INDUSTRY INTERNSHIP

The students of this course are required to undertake a 6-8 weeks internship programme in a Garment Manufacturing Unit, after the second semester. Students get a first hand exposure of the work environment of the Apparel manufacturing system. Thus they are prepared to accept the challenges of the industry and can correlate the theory with practice.

SEMINARS, CONFERENCE, TRADE FAIRS

Workshops, trade fairs, conferences and seminars are important elements of the study programme. They also get a chance to work with the faculty on consultancy projects.

DEGREE PROJECT

In the fourth semester, the students have to work on a degree project taking up topics of concern to the garment industry. The degree project provides a challenging platform for the students to extend and demonstrate their analytical skills necessary for decision making. The projects are continuously monitored by the faculty and supported by the industry. During the degree project presentations, eminent professionals from the apparel industry are invited to evaluate the performance of the students.

SCHOLARSHIPS

Recognizing the contribution made by the institute in Apparel field, M/s Groz-Beckert Asia Ltd., a leading giant in manufacturing needles has instituted a Scholarship for Garment Manufacturing Technology students, which is awarded on the basis of their academic performance.

CAREER OPPORTUNITIES

The GMT trainees can opt for challenging jobs of Production Managers, Export Managers, Merchandisers and Quality Controllers in the Domestic and Garment Export Industry and can also aspire to become budding entrepreneurs by virtue of their steadfast resolve to achieve success.



M.Sc.FASHION MARKETING AND MANAGEMENT

Duration :2Years
Centre :Mohali
Total Seats :60



OBJECTIVE

The two year post graduate degree program in Fashion Marketing and Management is designed to fulfill the special requirements of the fashion retail industry and will equip the students to work in the functions of:

1. Retail buyers and merchandisers
2. Store operations
3. Marketing consultants
4. Supply chain managers
5. Visual merchandisers
6. Brand managers
7. Image promoters
8. Fashion consultants
9. Self entrepreneur

YEAR I : DEVELOPMENT OF BASIC SKILLS

The first semester of year one introduces the students to Basics of fashion, Elements of design, Principles of Marketing, Management and Retailing. Economics, Statistics and Accounting, develop the analytical skills of the students. Field visits are organized during the semester to expose the students to the real life environment.

The Indian fashion industry is less than 30 years old but with fashion becoming a big business and India emerging as one of the major players in the global garment market; the need for qualified professionals in this field has increased tremendously. Export houses, domestic markets and manufacturing units throw up ample opportunities for upcoming professionals. Indian retail industry alone employs more than 42 million people, second after agriculture. The industry demands professionals who have the vision to see beyond what is already there and the ability to anticipate the market trends.

Looking at the challenging aspects of the industry and emergence of retailing as one of the biggest employment sectors of the nation, NIIFT had launched Fashion Marketing and Management course. FMM provides an exciting avenue for a retail career and pledges to give best trained professionals to the

industry. While an MBA program enables to specialize either in international marketing or domestic marketing. FMM will enable the students to handle both domestic and export markets. FMM aims to impart comprehensive managerial skills for marketing both luxury and high end fashion brands like Louis Vitton, Espirit, Tommy Hilfiger, Nautica, Gucci, Chanel, FCUK etc..



The second semester exposes the students to subjects like Visual merchandising, Advanced retail merchandising, Operation research, Consumer behavior, Fabric study and Market Research.

Internship

Towards the year end, the students are required to undertake a six week industrial training. This training program provides the students an opportunity to work with reputed companies and the main objective of this exercise is to enable the students to get an insight into the real work environment in retailing and merchandising and fine tune the skills they have gained in the first year.

YEAR II: DEVELOPMENT OF PROFESSIONAL SKILLS

The third semester covers specialized subjects like Brand management, Marketing strategies, Supply chain management, Human resource management, Cost accounting etc.

DEGREE PROJECT

The fourth semester requires the students to undertake a four month degree project with the industry designed to take up real life problems of the industry and put their knowledge to test through research and analysis along with a faculty guide.

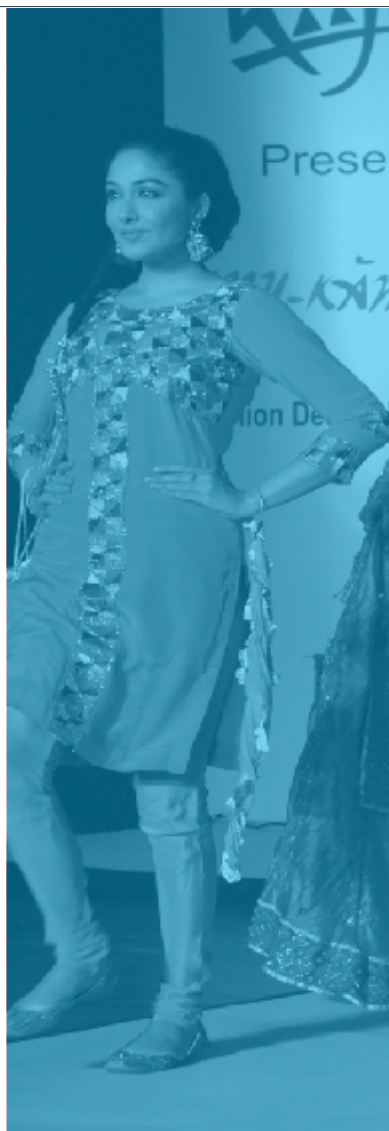
CAREER OPPORTUNITIES

The FMM program equips the students to pursue careers in apparel retail organizations as Retail buyers and merchandisers, Store managers, Marketing consultants, Supply chain managers, Visual merchandisers, Brand managers, Image promoters, Fashion consultants, customer care executives etc





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CELL

NIIFT, the premier fashion institute of northern region of India also provides consultancy in the areas of:

Fashion Designing

Product Development

Textile Design

Garment & Apparel Manufacturing

Fashion Retail Sector

NIIFT is undertaking projects and offering its professional expertise in the above mentioned areas. NIIFT being fully equipped with the latest technology, methodology, expertise and resources in the field of Fashion, NIIFT has also been associated with the Industry in providing them with latest International fashion forecasts & study of trends.

Consultancy Projects Include:

Uniform & Apparel Design

Handicraft and Artisan's Upliftment

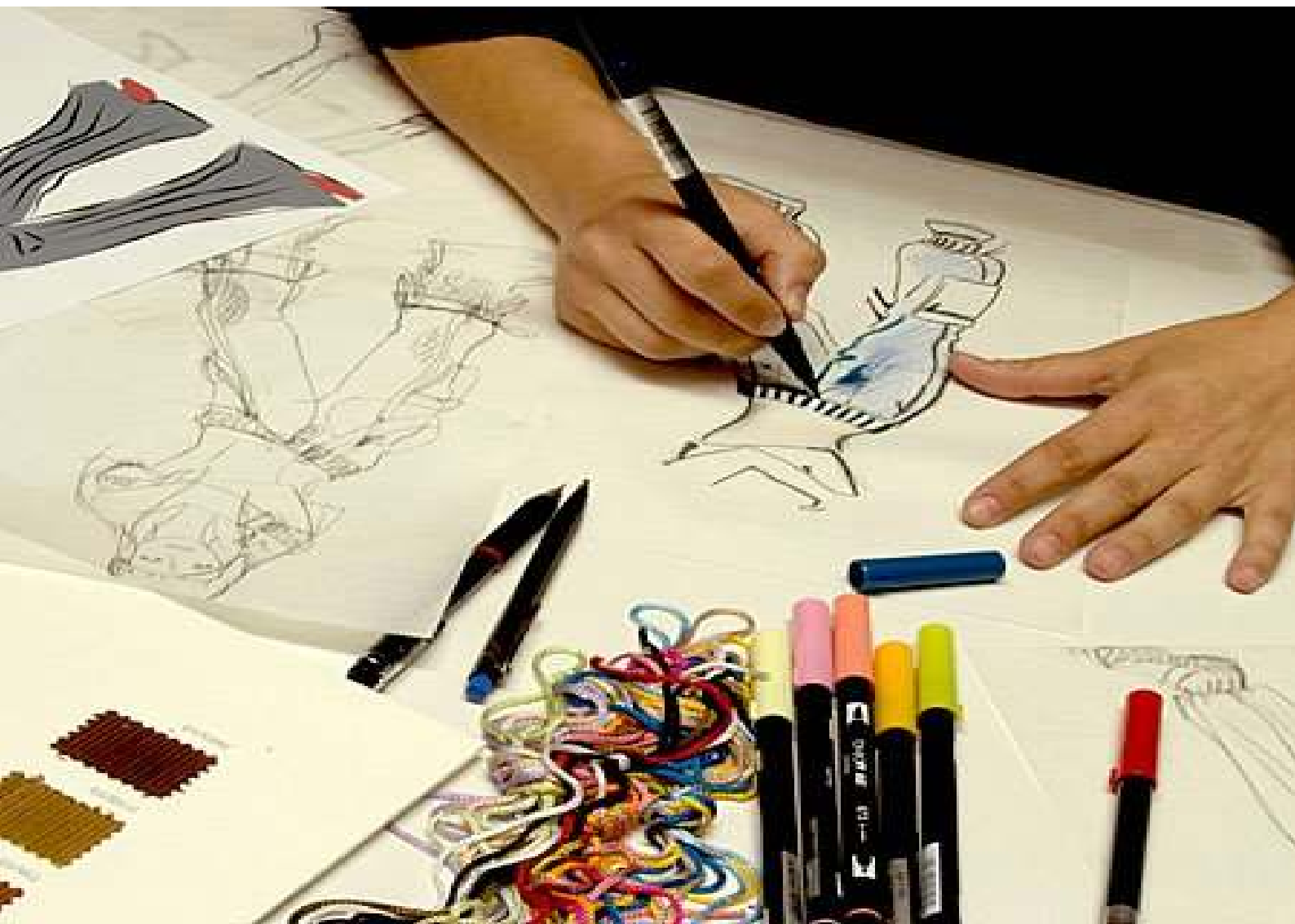
Training Programmes in Fashion Technology

Preparation of reports

Fashion News

Recently, the prestigious Virasat-E-Khalsa project of Punjab Government was dedicated to the nation and the project to design the uniforms for all categories of its staff was executed by NIIFT.

Earlier a project to design the winter jackets for Punjab Police was also handled by NIIFT.



Another project was undertaken in which consultancy was rendered to Khadi and village Industries Commission for the design and product development of Women's suits, tops, kurtis in Khadi. Also the development of "Khes" material, innovations in the motif and design development of the traditional "Panja Durries" was another feature of the above mentioned Khadi project.

Other than this consultancy, services for preparing project reports have been rendered. A report was also prepared by NIIFT for Punjab Small Industries & Export Corporation Limited (PSIEC) related to setting up of a Mega-Cluster for Phulkari.

NIIFT is also intimately associated with crafts and crafts persons. As such NIIFT has initiated the setting up of a State Initiative Design Centre under a scheme of the Ministry of Textile, Govt. of India. The main thrust of this scheme is for training of artisans in the field of design and technology for their upliftment.

Another important area where NIIFT provides consultancy is execution of Fashion shows. The in-house production team which consist of models, choreographers, comperes, back-stagers, technicians, make-up artists, wardrobe managers and designers have in the past produced shows for many prestigious and important organizations like the Textile Association of India, CITCO, Rotary International and Silkmark Organization of India to name a few.

Other Facilities at NIIFT

GIRLS' HOSTEL

NIIFT provides excellent residential accommodation to outstation girl students of the institute at its own hostel, built and located in the immediate vicinity of the institute campus at Mohali. The Hostel is well equipped with modern amenities to provide for a comfortable accommodation. NIIFT also provides mess service to the residential students on a no profit/no loss basis.

At present, NIIFT doesn't have any Hostel for the boys, but the efforts are on to provide boarding and lodging facilities to the boys in the near future.

BUS SERVICE

NIIFT also provides bus service to the students, to and from the institute on nominal monthly charges.

CANTEEN FACILITY

The campus canteen provides hygienic food at affordable rates. A students committee is responsible for deciding the menu in consultation with the contractor.

CAMPUS PLACEMENT

A Placement Cell has been set up with the members drawn from the faculty and students for the purpose of facilitating campus placements. NIIFT is proud to claim that till date it has been able to provide almost 100% placements to its graduating students. Students have been placed in leading National and International Companies occupying challenging positions. Few among those are RMX Joss, Cascade Apparels, Vardhman Group, Orient Crafts, Matrix Clothing, Rupayan, Nahar Group, Richa & Co, Sewa Exports, Cheer Sagar, Kapsons, Madame, Wingsfield, Graffiti, Ravels, GIVO International, B.L. International, Globus, Georgie etc. Many Domestic Brands such as Sportking, Monte Carlo, Rage Apparels, Duke Fashions, Black Berry, VXL Techs etc. have also been associated with NIIFT. The Students have also been promoted by leading Designers. Some of the students have also started their private labels and are successfully running their own enterprises.



Extra Curricular Activity in NIIFT Campus

1993 article by Alexander Astin, "student involvement in college activity positively affects student learning and development".

NIIFT has a broad educational mission; to develop the "whole student". On college campus, extracurricular involvement is a key tool in their personal development.

Students become involved in extracurricular activities not only for entertainment, social, and enjoyment purposes, but most importantly, to gain and improve skills. A wide and diversified range of extracurricular activities provides a setting to become involved and to interact with other students, thus leading to increase in learning and enhanced development.

As the development of the all-round individual is a principal goal of extracurricular activities on NIIFT campuses, by working together with other individuals, students learn to negotiate, communicate, manage conflict, and lead others, taking part in these out-of-the-classroom activities helps students to understand the importance of critical thinking skills, time management, academic and intellectual competence. Involvement in activities helps students mature socially by providing a setting for student interaction, relationship formation, and discussion. Working outside of the classroom with diverse groups of individuals allows the students to gain more self-confidence, autonomy and appreciation for others' differences and similarities.

Students also develop skills specific to their career path and imperative for future job success. Students have opportunities to improve their leadership and interpersonal skills while also increasing their self-confidence. Extracurricular involvement allows better understanding of their own abilities, talents, and career goals. Future employers seek individuals with these increased skill levels, making these involved students more viable in the job market. Specifically, participation in extracurricular activities and leadership roles in these activities are positively linked to attainment of one's first job and to managerial potential.

Students of NIIFT have access to a variety of extra-curricular activities which enhance their education experience. Major activity took in the NIIFT campus were as follow :

- 1) Quiz
- 2) Volleyball Tournament (Inter and Intra college)
- 3) Cricket Tournament
- 4) Annual fest
- 5) Festival Celebration

NIIFT promise to take these activities to next level for upcoming year.

- A candidate can apply for one of the following Bachelors and Masters Degree Programs :-
 1. Bachelors Programmes (B.Sc. Fashion Design, Fashion Design Knits, Textile Design)
 2. Masters Programmes (M.Sc. Garment Manufacturing Technology, Fashion Marketing & Management)
- The admission for Bachelor programmes and Master Programmes will be based on the basis of Written Examination followed by Situation Test (UG) and Interview (UG, PG).

WHO CAN APPLY

- The Eligibility criteria for the programmes is

<p>Bachelor Programmes</p> <ul style="list-style-type: none"> ● B.Sc. Fashion Design ● B.Sc. Fashion Design Knits ● B.Sc. Textile Design 	<ul style="list-style-type: none"> ● The +2 level examination in the 10+2 pattern of examination of any recognized Central / State Board of Secondary Examination, such as Central Board of Secondary Education, New Delhi, and Council for Indian School Certificate Examination, New Delhi. or ● General Certificate Education (GCE) Examination (London/Cambridge/Sri Lanka) at the Advanced (A) level. or ● Any Public School/Board/University Examination in India or in Foreign countries recognized by the Association of Indian Universities as equivalent to 10+2 system. or ● A pass grade in the Senior Secondary School Examination conducted by the National Open School with a minimum of five subjects. or ● 3 or 4-years diploma recognized by AICTE or a State Board of Technical Education.
<p>Master Programmes</p> <ul style="list-style-type: none"> ● M.Sc. Garment Manufacturing Technology ● M.Sc. Fashion Marketing and Management 	<ul style="list-style-type: none"> ● B.Sc / B.Tech. / B.E ● or B.A / B.Com / BBA / BCA with any one of the following subject : Economics / Statistics / Management / Marketing / Mathematics / Textile / Fashion / Accounts / Computers / Home Science / any other related Diploma

Admission Calender-2013

Start of online registration/ Sale of Prospectus	: 15-03-2013
Last date for filling of online and Manual Forms	: 17-05-2013
Last Date for submission of printout of online form	: 20-05-2013
Uploading of admit card on NIIFT website	: 27-05-2013
Date of Entrance Examination	: 06-06-2013
Result of Written Test	: Mid of June '13
Situation Test/Interviews	: 9th July & 10th July '13
Counseling and Final Result	: 11th July '13
Fee Deposit	: 11th July '13

- Candidates appearing for their qualifying examination can also apply. Their admission however will be provisional and subject to their obtaining defined eligibility by 31st July, 2013.
- Proof of the candidates having successfully passed the qualifying examination will have to be produced at the time of joining the NIIFT programme.
- Non-fulfillment of above will automatically result in the cancellation of the provisional admission along with forfeiture of fee.

RESERVATION OF SEATS

○ The reservation policy followed by NIIFT for seats in each programme is as follows. (Subject to the condition of defined eligibility)

Category	Code	Reservation
Schedule castes	SC	15%
Scheduled tribes	ST	7.5%
Physically Handicapped	PH	3%
Foreign National / NRI	NRI	7 seats

The qualifying candidates need to meet the eligibility and admission requirements of NIIFT. Requirements of each category are as follows:

SC/ST CANDIDATES:

Candidates applying under this reserved quota would have to produce a Caste/Tribe certificate from the Competent Authority of the respective States/Union Territories/ National Commission of Tribes.

PH CANDIDATES:

Candidates seeking admission under physically handicapped quota must produce a Disability Certificate issued by the Medical Board attached with the Vocational Rehabilitation Centre (VRC) working under the Ministry of Labour, Govt. of India, certifying their disability as 40% or more.

NIIFT reserves the right to disqualify the candidature in case of inability of the candidate to perform for a particular programme.

The seats of SC and ST category are inter changeable depending upon candidates available in each category and any seat left there after will be offered to General Category.

Any seat left vacant in NRI and PH category will be offered to General Category.

FOREIGN /NRI CANDIDATES

7 seats in each discipline are reserved for admission of Foreign Nationals whether residing in India or abroad, applicants from Non-Resident Indian as specified in the Income Tax Act, 1961. The admission to NIIFT programmes for Foreign Nationals / NRI candidates will be offered on the basis of first come first serve basis. The Foreign Nationals/NRI candidates are required to pay US \$ 4500 as tuition fee for each academic year consisting of two semesters and would need to obtain a valid residential permit or student visa for the prescribed duration of the programme. Candidates applying under this criteria are required to get an attested copy of relevant pages of passport containing details of the applicant and an attested copy of proof of status of NRI/ Foreign National.

HOW TO APPLY

ONLINE SUBMISSION OF APPLICATION FORMS

1. For applying online candidates are required to visit NIIFT Website www.niiftindia.com or <http://applyadmission.net/niiftmohali2013> for filling of application form. The detail procedure is available on the web sites.
2. Candidates belonging to general category are required to make payment of **Rs. 1750/-** either direct online payment through Credit Card/Debit Card/Net Banking to AIMA or in the form of demand draft of **Rs. 1750/-** in favour of NIIFT, Mohali.
3. Candidates belonging to SC/ST/PHP category are required to make payment of **Rs. 1150/-** either direct on line payment through Credit Card/ Debit card/ Net Banking to AIMA or in the form of demand draft of **Rs. 1150/-** in favour of NIIFT, Mohali. Candidates belonging to NRI category are required to make payment of USD 100 **vide DD in favour of NIIFT, Mohali.**
4. Fill the form online and send a printout of filled in form along with photograph pasted on it and Demand Draft (if applicable) to the Manager CMS, All India Management Association, Management house, 14 institutional area, Lodhi Road, New Delhi-110003.

SUBMISSION OF MANUALLY FILLED FORMS

1. The Prospectus along with application form can be obtained on payment of Rs. 500/- by hand and Rs. 600/- by post through cash or Demand Draft from all the centers of NIIFT. The forms can also be purchased from the selected branches of HDFC Banks (list available at www.niiftindia.com)
2. Admission form duly filled along with demand draft of fee mentioned below in favour of NIIFT Mohali, payable at Mohali should be sent to the Director NIIFT, opposite DIC, Phase-1, Industrial Area, Mohali, Punjab latest by 17-05-2013.

General Category : Rs. 1200/-

SC/ST/PHP : Rs. 600/-

NOTE

1. In all the cases please write your name, Address and application form No. on back side of demand draft
2. NIIFT reserves the right to reject the incomplete application form.
3. NIIFT will reject all applications received after last date and no communication will be entertained in this regard. Institute will not be responsible for delay or loss of form in correspondence through postal transit or by courier.
4. Get your demand draft ready before filling of online application.

ADMIT CARD

1. Check NIIFT website link www.niiftindia.com or <http://applyadmission.net/niiftmohali2013> for Admit cards ten days before the date of entrance test.
2. Candidates can also access individual Admit Card using NIIFT registration form no. and name and date of birth. Separate admit card may also be dispatched.
3. Take the printout of the Admit Card from the above website having the roll no. and test center address.
4. Affix on the Admit Card two similar photographs already kept in self custody and get it attested from gazetted officer
5. Report to the allotted test center at least 45 minutes before the scheduled commencement of the test. Produce NIIFT 'Admit Card' duly completed at the test centre for appearing in the test.

ADMISSION TEST:

- The selection of the candidates is done in two phases.

Phase I:

All the candidates will have to undergo a written examination. This exam is planned in a manner so as to test the knowledge, skills, ability and aptitude of the candidates. The sample details of the above mentioned tests are explained under the head Scheme of Examination.

Phase II:

The candidates short listed on the basis of written test will be invited for Situation Test (only for Design programmes), and Personal interview. The result of the written examination will be displayed at NIIFT campus and NIIFT website www.niiftindia.com. Short listed candidates will be informed separately by post also about the dates of subsequent tests (NIIFT does not publish result in the newspapers). Candidates can also download this call letter for situation test form NIIFT website.

- Admission test will be conducted on 06-06-2013 in the following cities: -

S.no.	Examination Centre	Code
1.	Chandigarh(TriCity)	01
2.	Dehradun	02
3.	Delhi	03
4.	Ludhiana	04
5.	Lucknow	05
6.	Patna	06

Choose any one of the examination centre and fill the corresponding exam centre code on the application form

Please note that NIIFT reserves the right to cancel or shift any of the above examination centres.

SCHEDULE OF WRITTEN EXAMINATION.

Programme	Test	Time
B.Sc in FD/TD/FDK	Entrance Test	10.00a.m. – 1.00 p.m
M.Sc in GMT / FMM	Entrance Test	2:00 p.m. – 5.00 p.m

The admission to a program is based strictly on merit and the seats in the program and Centre would be offered as per the merit during the counseling.

A candidate who has not completed any stage of the admission test administered, his / her candidature would be deemed to be cancelled

General Instructions:

Successful candidates eligible for admission will be required to attend the counseling session on a specified date and time at their own expense at NIIFT Campus at Mohali. The schedule of the counseling for final allotment of course would be displayed on the NIIFT website www.niiftindia.com. Candidates whose name appear in the list put on the website but have not received the invitation for counseling should also appear for counseling on the counseling date(s) notified.

- If the candidate remains absent on the date and time specified for the counseling session or does not deposit the fee through Bank Demand Draft, the candidature will be cancelled and the next candidate in the final merit will be called immediately.

- A candidate who reports later than the date and time when his/her rank in the rank list required him/her to do so, he/she will be considered for admission against the seats that are available at that point of time in various programs at other NIIFT centres. He/she will not be eligible and will not be considered against a seat that would have ordinarily gone to him/her on the basis of merit.

- The candidates are advised to join the program offered at the allotted centre within ten days of commencement of the program, failing which, their admission will stand cancelled without any intimation and the tuition fee paid shall be forfeited. The vacant seat shall be offered to the waitlisted candidates in the order of merit.

- The candidates are advised in their own interest to submit their admission forms complete in all respects. Incomplete forms are liable to be rejected

- The attested copies of all the certificates, degree and detail mark sheet of the qualifying examination passed by the candidates should be enclosed invariably along with the form. However the final eligibility will be checked at the time of interview /Situation Test. Original certificates should not be enclosed.

- The candidates submitting detailed marks card with grade point system must also append the relevant conversion tables.

- The candidates are advised to retain a printout of the application form.
- Any attempt to influence admission process by way of recommendation will invite disqualification for the candidate.
- Any dispute arising out of admission would be under the jurisdiction of Mohali courts.
- NIIFT reserves the right to add or discontinue any programme at any centre.
- The medium of instruction in NIIFT and of the entrance examination is English.
- NIIFT reserves the right to add or discontinue any programme.

SCHEME OF EXAMINATION

I) ENTRANCE TEST-

A combined Entrance Test will be conducted for all candidates seeking admission to any of the courses offered by NIIFT. The performance of Entrance Test will carry 60% weightage in the total marks for the admission test. The components of test are:-

a) Quantitative Ability

This is designed to test the quantitative ability of the candidates. The sub-test consists of questions of addition, subtraction, multiplication, division, fractions percentages, interests, work and tasks, ratio and proportion, speed and distance and profit and loss etc.

b) Communication Ability

This is aimed at testing the verbal ability of the candidate in daily communication in English. It includes questions of synonyms, antonyms, words with corresponding meaning, singular, plurals, fill in the blanks, one word substitution, idioms and phrases, correct spellings, analog test etc.

c) English Comprehension

In this, an effort is made to test one's ability to read and grasp a situation.

d) Analytical Ability

This is designed to test the candidate's ability to deduce inference from the given information. This test is directed towards accessing candidate's analytical ability from the given information.

e) Creative Ability

The candidates appearing for Fashion Design, Fashion Design Knits and Textile Design will have to undergo this test. This test is to judge the skill observation and design ability of the candidate. An important aspect of the test is the candidates understanding of colour and illustrations.

SITUATION TEST:

○ Short listed candidates from the entrance examinations are required to undergo a situation test which is a hands on test to evaluate the candidates skills for material handling and innovative ability on a given situation with a given set of material

PERSONAL INTERVIEW

A candidate is judged on the various parameters listed below:-

○ Career Orientation, Aptness for the field, Overall personality traits, Overall personal achievements in academics and extra curricular activities, Communication, General awareness and aptitude.

RULES AND REGULATIONS FOR STUDENTS

All the students of Northern India Institute of Fashion Technology have to sign an undertaking to maintain high order of discipline, punctuality & decency in the Institute and to abide by all the rules and regulations given in the students rules and regulations booklet..

FEE STRUCTURE

(For FD, FDK, TD, FMM & GMT)

Description	Fee
Tuition fee	
For Indian Residents	Rs. 45,000/- per semester
For Foreign /NRI/ Candidates	US\$ 4500/- per annum
Security Deposit	Rs. 4000/- (One Time) (Rs. 2000/- Refundable)
Library fee	Rs. 5000/- per annum
Medical Insurance Premium	Rs 1250/- per annum
Extra-Curricular Fee	Rs. 2000/- per annum

Hostel Fee (Mohali)

Hostel Fee	Rs. 11,000/- per Semester
Hostel Security	Rs. 4000/- (One Time) (Rs. 2000/- Refundable)
Electricity Charges	Rs. 2500/- per Semester

Bus Fee (Mohali)

From Mohali	Rs. 3500/- per Semester
From Chandigarh	Rs 5000/- per Semester

Note:-

1. NIIFT reserves the right to revise the fees as and when required.
2. The revised fee structure will be applicable to new as well as senior students.
3. 50% of tuition fees & security deposit (refundable) will be refunded to the candidates, who withdraw their candidature on or before 19-07-13.
4. Only security deposit (Refundable) will be refunded to the candidates, who withdraw their candidature after 19-07-2013.
5. In case NRI student withdraws from the course till 19-07-13, an amount of USD 500 or equivalent in Indian rupees will be refunded

Admission Calender-2013

Start of online registration/Sale of Prospectus	: 15-03-2013
Last date for filling of online and Manual Forms	: 17-05-2013
Last Date for submission of printout of online form	: 20-05-2013
Uploading of admit card on NIIFT website	: 27-05-2013
Date of Entrance Examination	: 06-06-2013
Result of Written Test	: Mid of June'13
Situation Test/Interviews	: 9th July & 10th July'13
Counseling and Final Result	: 11th July'13
Fee Deposit	: 11th July'13

**NORTHERN INDIA INSTITUTE
OF FASHION TECHNOLOGY**

Admission Form -2013

Programme Applied for	Bachelor Programs: B.Sc FD/ B.Sc. TD / B.Sc. FDK Master Programs : M.Sc. GMT / M.Sc. FMM		
TEST CENTRE DETAILS			
Choice of Exam Centre City	Chandigarh/Delhi/Ludhiana/Dehradun/ Lucknow/Patna		
PERSONAL PARTICULARS			
Name of Candidate*			
Father's Name*			
Date of Birth*	DD/MM/YR : ___/___/___		
Gender	Male		Female
Nationality			
Category*	General/ SC/ST/PHP/Others		
Address for communication to which you want the admit card and other correspondence to be sent (do not mention your name again)*			
City*		Pin-code*	
E-Mail ID (If any)			
Contact No (With STD Code)		Mobile Number	
EDUCATIONAL DETAILS			
	UNIVERSITY/BOARD	%age OF MARKS	Status
School (10+2)			Passed/appeared
Graduate Studies			Passed/appeared
Tick the subjects covered in Graduation	Economics/Statistics/Management/Marketing/Mathematics/ Textiles/Fashion/Accounts/Computers /Home Science/ Any other related Diploma		
Post Graduate Studies			
Other Qualification			
DD Number*		Detail of Bank	
DD Amount*		Dated	
Cash		R.NO	

I hereby declare that I have verified the details indicated above and also confirm that all the information submitted is correct to the best of my knowledge. At any stage, if it is found that any of the above information is incorrect and/or is suppressed, the management of NIIFT shall have the right to take action, as deemed fit.

Signature

Instructions For Candidates

All candidates must carefully read the prospectus for the year 2013.

Please affix one attested passport size photograph (5cmx4cm) on the application form.

Incomplete and wrongly filled in application forms will be rejected. Applications from ineligible candidates will also be rejected. No refund will be made for rejected application forms

Candidates securing admission on the basis of incorrect and/ or misleading information, are liable to have their admission cancelled at any stage.

TA/DA for exams/interview to be borne by the candidates.

NIFT reserves the rights of selection.

Candidates are advised not to send any recommendations (oral or written) at any stage of the selection process. any such attempt would render the candidate to be disqualified for selection

The programme codes are as under:

Programme Name	Code
Undergraduate Programmes	
Fashion Design	FD
Fashion Design Knits	FDK
Textile Design	TD
Postgraduate Programmes	
Garment Manufacturing Technology	GMT
Fashion Marketing & Management	FMM

NIFT does not take any responsibility for non receipt of intimation/postal delays

For any detailed information & updates visit NIFT Website niiftindia.com



www.niiftindia.com

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Ph.: 0161-2670216, 223

Jalandhar

Adjoining Govt. Tanning Institute,
Nakodar Road.
Ph.: 0181-2472011