

## **Press release**

### **Press Conference dated 6.01.2014 at Patna about NIIFT**

Northern India Institute of Fashion Technology (NIIFT) was set up at Mohali in 1995 by the Govt. of Punjab under the Department of Industries & Commerce. NIIFT is imparting education in the field of Design, Management and Technology in the Northern region where aspiring students come from all over the country to seek admission and benefit from its educational programs. The Institute has grown with each passing year adding new courses and continuously evolving strong relations with garment & textile industry. For providing industry with trained professionals in Fashion business, NIIFT, Mohali has also set up two Centres at Ludhiana and Jalandhar in the year 2008 and 2009 respectively.

NIIFT is progressing under the dynamic leadership and able guidance of The Hon'ble Minister, of Industries & Commerce, Government of Punjab, Sh. Madan Mohan Mittal The Institute Ranks 6<sup>th</sup> in the country as per a survey done by India today, 2013.keeping pace with the rising standard of education and as per the requirement of the human resource requirement of the industry, NIIFT provides BSc and MSc Degrees through Punjab Technical University, Jalandhar.

Institute offers following courses:-

3 years B.Sc in Fashion Design after 10+2 at Mohali/Ludhiana/Jalandhar

3 years B.Sc in Textile Design after 10+2 at Mohali

3 years B.Sc in Fashion Design Knits after 10+2 at Ludhiana

2 years M.Sc in Garment Manufacturing Technology after Graduation at Mohali

2 years M.Sc in Fashion Marketing and Management after Graduation at Mohali

For the session 2014-15 , admission shall be given on the basis of entrance test scheduled for 4.6.2014 and the online registration shall start from 10<sup>th</sup> February onwards. Last date of submission of application shall be 19.5.2014. The result declaration is scheduled for 15<sup>th</sup> June 2014 and 26<sup>th</sup>/27<sup>th</sup>/28<sup>th</sup> June 2014 are the dates for situation test and counseling respectively. The

prospectus shall be available in the first week of Feb. Detail can be seen at [www.niiftindia.com](http://www.niiftindia.com).

NIIFT Mohali campus is spread over 6.27 acres. The complex has excellent infrastructure and provides state-of-the-art facilities like; Library, Resource Centre, Art Studios, Fully Equipped Laboratories, Information Technology Dept. with the latest specialized software. Similarly, the State of Art Campus at Jalandhar is under construction which is likely to be completed by August, 2014.

NIIFT conducted an awareness campaign in Patna on 06.01.2014 at Pehal academy Patna, where a poster making competition was organized by NIIFT in association with Pehal academy. 100 students participated in the event and prizes were given to the winners.

During the press conference held at Hotel samrat international media was briefed about activities of NIIFT by way of power point presentation. Sh Inderjit registrar informed that NIIFT ensures almost 100% placements for the students in reputed companies.

Sh. Vishav Bandhu, Director NIIFT informed that NIIFT shall introduce more professional courses, Short term Certificate program, vocational program in the field of Fashion Design & Clothing Technology, Apparel Merchandising etc. as per the need of the Fashion Industry. He also informed that to spread awareness about NIIFT and career in fashion Industry, team of NIIFT shall also visit Ranchi, Gaya and Jamshed Pur in this week. Interested students may contact team member sh satnam Singh (09779550981) for any information. Students may also contact at [director@niiftindia.com](mailto:director@niiftindia.com)

The following were present at the press conference Mr. Vishav Bandhu ( Director NIIFT), Mr. Inderjit Singh ( Registrar NIIFT), Mr. Satnam Singh ( Asst. Librarian) and Mr. Rajinder Sharma (Lab Technician) and Mr Vishal kumar, director pehal Academy Patna.

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