



PLACEMENT

BROCHURE 2014

NIIFT

A college of Design, Management & Technology

Northern India Institute of Fashion Technology
(Govt. of Punjab)

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Message from Chairman



A feeling of huge contentment and pride encompasses me, when I look upon Northern Indian Institute of Fashion Technology (NIIFT), having emerged as a leading and reputed Institute of Fashion, developing professionals in the field of Design, Management & Technology.

With its mission firmly in place, the NIIFT embarked on an ambitious agenda of, furthering its efforts to become the leading source of Fashion and Marketing education and give society budding designers and garment technologists as well as fashion marketing professionals.

NIIFT, strives to attract best of students across the globe. We have built an institution with the best of faculty, students and employees. The best of corporate support, and management is also available. We are dedicated to building a pleasant atmosphere in which coexistence is essential to create an intellectual academic community. In order to achieve this objective we have created infrastructure with State of the Art facilities.

Positioned as a multi-disciplinary institute, we create "Industry ready professional", both for export and domestic industries as there are huge opportunities emerging for the students to chart exciting careers. Export Houses which are all scaling up operations across the world are also heartily contributing their expertise to the institute. The keen interest of leading International Institute to collaborate with NIIFT goes far to prove that NIIFT has emerged as a front runner Institute in the field of Fashion.

I, therefore, invite young and talented students to join NIIFT for exciting career options in the Fashion Industry. I am confident that our highly dedicated and motivated team will stand up to its commitments to nurture and nourish the young creative minds and help them realize their dreams and aspirations.

We are devoted to make NIIFT, a place to promote freedom of thought, innovation and creativity which are essential for academic excellence.

Karan A. Singh, IAS
Principal Secretary, Industries & Commerce,
Govt. of Punjab &
Chairman-NIIFT, Mohali



The Institute

To cater to the need of trained professionals in the field of textile and Garment industry, the Department of Industries and Commerce, Govt. of Punjab, established Northern India Institute of Fashion Technology, in 1995. An MOU was signed with the National Institute of Fashion Technology, New Delhi, for guidance and assistance in admission procedure, faculty recruitment and training, as well as curriculum up gradation and planning of courses.

Objectives

The main objective of NIIFT are:

To build and nurture a new generation of professional and designers who can help bring changes in the future by helping the Indian Fashion and Garments Industry achieve and sustain global leadership.

To provide expertise to industry which is rather instrumental in the context of our national aim of strengthening its potential of generating foreign exchange earnings and generating employment.

To award diplomas, certificate and other distinctions at various levels to the candidates trained and to prescribe standards of proficiency before such awards.

To undertake selected applied research studies and applications thereof in areas of textiles, fashion and garment industries; particularly material in the requirement of mass production, improved product design and international marketing.

Teaching Methodology

Upholding the commitment to excellence. NIIFT provides an excellent learning environment to broaden the mental horizons of its students leading to overall development of their personality. The system consists of classroom lectures, group discussions, case studies, projects, surveys, seminars, assignments, presentations and practical demonstrations in simulated industry conditions. These prepare the students to accept the challenges posed by the industry and also improve their decision-making and communication skills.

Evaluation System

Through out the semester the performance of the students is assessed on the basis of regular assignments, projects, presentations, and examination. The development of students is also analysed by their participation in classroom lectures and discussions. All the research and development projects are assessed by the jury comprising of specialists in the area of design, manufacturing and management. Such critical appreciations not only judge their performance but also enrich the student's perspective in relevant areas.

The Faculty

The faculty is the core competence of NIIFT. The members are professionally qualified having rich industry experience. Their pragmatic approach coupled with industry experience has over the years shaped successful careers of our students. The faculty constantly upgrades their knowledge through regular interaction with the industry and also undertakes research and consultancy projects. The regular learning is further supplemented with series of lectures from renowned academicians and industry professional.

The Alumni

NIIFT is proud of its illustrious alumni occupying significant positions in leading national and international organisations. The alumni have supplemented the growth of this industry by contributing their expertise in the core levels. Over the

years, they have shouldered the responsibility as entrepreneurs, quality controllers, designers, merchandisers, fashion forecasters, production managers and coordinators, sourcing and buying agents and faculty in other institutes. The institute regularly corresponds with the alumni association and invites the members for regular interaction with the students.

Placement Services

NIIFT's Placement cell facilitates on-campus placement for graduating students of NIIFT to enable them to start their careers in challenging positions. The star employers of NIIFT professionals in the past from domestic & export companies have been Richa & Company, Shivam, Cascade, Shahi Exports, B.L. International, Orient Crafts, Triburg, William. E. Conner, Active Clothing, Malwa Industries, Nahar Exports, Vardhman etc. Leading designers like Sonal Mann Singh, Shantanu and Nikhil, Manish Aroara, Aki Narula and Manju & Bobby Grover have promoted our young fashion designers.

Research and Development Programmes for Industry

Apart from training future designers and technocrats, NIIFT is also guiding the industry by offering its professional expertises in planning, designing and research and development. It associates itself with esteemed organizations for solicitation and planning of future professionals. It has also become a nodal agency for providing the industry with international fashion forecasts and study of trends. NIIFT also offers faculty for providing custom made corporate training programmes. To name a few projects undertaken by NIIFT are :-

- ✎ Training of top-level executives from M/s Vardhman Group in all aspects related to shirt manufacturing.
- ✎ Market research, product development and designing of sewing floor for M/s Vardhman Apparels.
- ✎ Entrepreneur Development Programmes (EDP) in fashion Technology in association with

Regional Center for Entrepreneurship Development (RCED). Chandigarh.

- ✎ Product Development and improvement of orthotic aids for Tynor Orthotic Ltd. Mohali
- ✎ Advanced Vocational Teachers Training in Computer Aided Designing of Regional Institutes of Chandigarh. J&K etc.
- ✎ Design of the Winter Jackets for the Punjab Police.
- ✎ Design and Product Development of Women's Suits/Tops/Kurtis in Khadi for Khadi and Village industries Commission.
- ✎ Development of Khes material in Khadi for Khadi and Village industries Commission.
- ✎ Setting up a state initiator Design centre to help promote phulkari in Punjab
- ✎ The Future vision of NIIFT. Is to make it an internationally reputed Research and Development institute for Textile and Apparels. The institute already has in hand several projects involving R&D in Textiles and Apparels.

NIIFT Position in India

- ✎ According to the Survey Conducted By India Today 2013 NIIFT Mohali is at 6th Rank Among the top fashion colleges of India.

NIIFT FRATERNITY

The Governing Council

The institute functions under the overall guidance of the Governing Council. The Strategies and long term policies of NIIFT are framed, progressively updated and monitored by a team of eminent celebrities, Specialists and senior government officials. The overall direction and support provided by the governing council of NIIFT has helped us sustain the highest standards of education. The Governing Council consists of:

Chairman

Sh. Karan A Singh, IAS
Principal Secretary
Industries & Commerce, Punjab, Chairman, NIIFT

Members

Mr. Rajinder Gupta
M/s Trident Group of Industries, Ludhiana
Mr. Manish Bagrodia
Winsome Yarns Ltd. Chandigarh.
Sh. D. P. Reddy, IAS
Principal Secretary
Finance, Punjab
Sh. Vikas Pratap, IAS
Director of Ind. & Commerce, Punjab
Director General, NIIFT
Sh. Tarsem Lal Khosla,
Industrial Adviser
Department of Industries & Commerce, Punjab
Mr. K.S.Brar
Textile Officer (Handloom)
Department of Industries & Commerce, Punjab
Mr. Sudhir Dhingra
Orient Crafts Ltd. Khandsa, Gurgaon
Mr. Akhil Succena
Activity Chairperson, Gandhinagar
National Institute of Design, Ahmedabad
Mr. Manish Bagrodia
Winsome Yarns Ltd.
Chandigarh
Sh. Vikram Sehgal
Om Shanti Lane, Verka Majitha bypass,
Amritsar
Sh. Vishav Bandhu
Director, NIIFT
Mr. Rahul Khanna & Mr. Rohit Gandhi,
Fashion Designer, New Delhi

The Administration

Sh. Vikas Pratap, IAS
Director General, NIIFT

Sh. Vishav Bandhu
Director, NIIFT

Sh. Inderjit Singh
Registrar, NIIFT

Mr. Mahesh Khanna
Centre Incharge, NIIFT Ludhiana

Mr. Bhinder Singh
Centre Incharge, NIIFT Jalandhar

Sh. Madan Lal
Asstt. Registrar

The Faculty

Ms. Poonam Thakur
Academic Head, Mohali
M, Sc (Clothing & Textiles) Gold Medalist, Diploma in
CAD Advance Diploma in Garment Export &
Marketing Mgt.

Ms. Taranjot Ahuja
B.Tech (Textiles) from NIT, Jalandhar Gold Medalist

Dr. Simrita Singh
Ph. D in Design & Fine Arts, M.A (History of Art), BFA
(Applied Art) from Panjab University

Sh. K. Krishnamurthy
Graduate in Design ID, CAD
5- 1/2 year Degree from NID, Ahmedabad,
Specialization in Textile Design and Industrial Design

Ms. Meeta Gawri
Masters in Fashion Technology from NIFT, Hyderabad,
MA (Sociology) PGDBA, Mrkt. Management, Symbiosis
Pune

Mr. Ajay Singh
Masters in Computer Application, B.Sc (Computer
Science)

Mr. Gobind Rai
Specialization in Pattern Cutting from London Centre
for Fashion Studies, London, UK Advance Training in
CAD (PM&G), Paris

Ms. Shweta Sharma
Masters in Design (Textile Design), NIFT, New Delhi

Mr. Kamaljit Singh Rana
MBA (Production & Operation Management)B.E
(Industrial Production)

Mr. Madan Lal
BFA 5Years Degree in Fine Art (Applied Art)
Panjab University, Chandigarh

Ms. Navdeep Kaur
BA, Panjab University, Chandigarh
Diploma in Fashion Design from NIIFT, Mohali MBA
from PTU

Ms. Deepti Sharma
Academic Head, Ludhiana
Masters in Design (Knitwear Design)NIFT, New Delhi
M.A. Hindi, M.A. Sociology, B.ED & M.ED

Ms. Rajwinder Kaur
MA (Fine Arts), Punjabi University Patiala

Mr. Harpreet Singh
B.Tech. Textile NIT Jalandhar

Raman Preet Kaur
M.Sc. Fashion Tech. + 2 Year Dip. in FD.

Ms. Navneet Suman
Diploma in Fashion Design from NIIFT, Mohali MBA
from PTU

Guest Faculty

Along with fulltime Faculty , the institute supplements its
teaching inputs by inviting eminent professionals from
Industry. Eminent Art Historians, Fashion Designers,
Consultants, Renowned Artists, Eminent Personalities,
craftsman etc. as guest lecturers.

BSc.Fashion Design

Mohali

The BSc. Fashion Design Programme at NIIFT has earned a well deserved reputation for itself in the industry circles. The garment industry thrives on innovation and foresight, and in constantly on the look out for professionals who can combine creative ideas with the right technical skills. The course meets the need and is perpetually designed to accord full rein to the imaginative flair of the students, harmonized with practically desired systems at the industrial level.

The Knowledge imparted through the course is based on "learning by doing" The synergy in the course is obtained through textual and practical conceptualizations.. Inputs from the leading professionals from time to time enable the students to keep abreast with the current trends in the garment industry. The Students are also exposed to regular visits to industry, fairs, seminars, fashion shows etc. Besides, the students are exposed to actual work environment through field projects like craft survey & its documentation and the industry Internship Programmes.

No. of Students Passing Out
Mohali - 23



The Curriculum

The entire emphasis is on creation of promising designers made possible by extensive exposure to latest machinery and equipment, Visual resources and on the job experience during the industrial training. Thus the curriculum is designed such that there is a gradual but thorough development of a student into a professional designer.

PHASE 1 : Development of Basic Skills

During this phase the students are imparted basic such as Elements of Fashion, Elements of Textiles, Elements of Design, Sketching, Art Appreciation History of Costumes, Pattern Making, Draping, Garment Construction, Textile Science, Yarn Craft, Study of Crafts & Introduction of Photography.

PHASE 2 : Development of Design Skills

During this phase the aesthetic as well as the creative skills are cultivated and the students are trained in the disciplines like: Basic Design, Fashion Illustration, Surface Developments, Art Portfolio, Computer Application, Design Collection and its Manufacturing process.

PHASE 3 : Development of Professional Skills

After acquiring the basic skills, their proficiency is enhanced through subjects like Advanced Pattern Making, Grading, Construction, Design Development, Introduction to Management Concepts, Apparel and Visual Merchandising, Computer Aided Design, Range Development, Fashion Forecasting and Design Collection. The Curriculum also imbibes some innate features for the development of skills of the students.

Design And Creativity

This is stressed upon throughout the students training period. The students dwell in an atmosphere of inspiration aesthetics and liberty of concepts The students are motivated to work on story lines based on international trends and forecasts, et encouraged to keep their roots in traditional Indian textiles and techniques.

Field Visits

Students are taken for visits to industrial establishments and international fairs so as the broaden their perspective of the garment industry.

Term Garment

It is a simulation of the commercial Client demand in which students undertake practical exercise, to evaluate their design creativity, pattern making skills and quality of construction. Thus they understand the qualitative and logistics of the entire process of garment manufacturing.

Presentation/Seminars

Along with the garment presentations, the students are given opportunity to present the current topics related to the garment industry in the form of classroom seminars and presentations, which keeps them abreast with the latest developments and techniques followed in the industry

IMPORTANT FEATURES OF THE CURRICULUM Craft Documentation

Craft documentation forms an important part of the curriculum of Fashion Design course in the second semester. Here the students undertake extensive excursion to study and document the rich & diverse aesthetic heritage of our country. The survey enables the students to interact with the craftsmen in their habitats and get the first hand knowledge of the art and crafts.

Industry Internship

After the fourth semester the students are required to undertake a six weeks industry internship programme wherein they work either in the industry or under a Designer. The main objective of this exercise is to enable the students to get a insight into the real working environment.

Graduating Design Collection Show (ANUKAMA)

The final collection is a virtual reality of the hard work and toil of the students of the final semester. The collections encapsulate the technical accomplishments, the creative flair and philosophy behind the concepts and designs. The process of making the collection starts from inspirations to conceptualization followed by sourcing, developing the prototype, sewing and accessorisation of the final ensemble. The final presentation carry with them the inspirations and impulses of the budding designers.

The collections are adjudged by a jury comprising of designers and industry experts.

Career Opportunities

The course prepares the students to pursue careers as Designers, Design Managers, Fashions Stylists, Creative Pattern Makers, Illustrators, Costume Designers, Fashion Merchandisers, Fashion Forecasters, Teachers and Entrepreneurs to name a few.

Mohali Centre Students

Anuj Kaushal



Date of Birth : 27/11/1990
 Qualification : 10+2, Pursuing B.Sc.
 : Fashion Design
 : 30 Days
 Industrial Experience : Gensis Colors Pvt Ltd (Satya
 Internship : Paul)
 : 55/1, Nehru Nagar Model Town,
 Permanent Address : Ludhiana
 Phone Number : 9988143431
 E-mail : anujfashion@gmail.com

Amrita Kaur Sandhu



Date of Birth : 10/07/1990
 Qualification : B.Sc. Fashion Design
 Inter (Modern Vidya Niketan)
 High School (St. Mary's Convent
 School)
 Industrial Experience : No industrial experience
 Internship : Shahi Exports Pvt. Ltd, Faridabad
 Permanent Address : House No. 892, Sector 29, HIG II,
 Faridabad, Haryana
 Phone Number : 7838788366
 E-mail : amritasandhukaur@gmail.com

Anusha Aijaz



Date of Birth : 18/09/1991
 Qualification : 10+2, B.Sc. in Fashion Design
 : From NIIFT, Mohali (2010-2013)
 Industrial Experience : No work experience
 Internship : 2 months training at Shahi
 Exports, Faridabad From June to
 August in 2012
 Permanent Address : B-1, Safina Building, 24-A, Napier
 Road 2, Thankurganj, Lucknow -
 226003
 Phone Number : 08968420757, 07607868020,
 09450618353
 E-mail : anushaaijaz@gmail.com

Gurvinder Kaur



Date of Birth : 09/09/1992
 Qualification : +2 (CBSE) Pursuing B.Sc Fashion
 : Designing From NIIFT Mohali (PTU)
 Industrial Experience : 7 Weeks
 Internship : K. Mohan Pvt. Ltd., Bangalore
 Permanent Address : Kunj Vihar, Ward No-4, Gadarpur
 (Uttarakhand)
 Phone Number : 08872383963
 E-mail : gurvirk@gmail.com

Aman Verma



Date of Birth : 22/09/1993
 Qualification : B.Sc. Fashion Design Inter
 School, High School (BVM
 Ludhiana, PSEB)
 Industrial Experience : 4 months in Space Knit Wear. Idh
 : 2 months in Stoll Pvt Ltd, Idh
 Internship : Pantaloon, Mumbai
 Permanent Address : B 34/6631 Street No. 1, New
 AtamNagar, Badi Haibowal, Ldh
 Phone Number : 9646444409
 E-mail : amanverma_22@live.com

Harpinder Kaur



Date of Birth : 22/01/1991
 Qualification : 10+2 .B.Sc. Fashion Design
 :
 Industrial Experience : 45 Days
 Internship : Rana Policot Mohali
 Permanent Address : V.P.O. Mohie Distt-Ludhiana
 Phone Number : 9463127970
 E-mail : harpindermohie91@gmail.com

Ashutosh Pal



Date of Birth : 26/07/1992
 Qualification : +2 (I.S.C Board), Pursuing B.Sc
 Fashion Designing From NIIFT
 Mohali (PTU)
 Industrial Experience : 7 Weeks
 Internship : Creative Garment (Export
 House), Mumbai
 Permanent Address : D 600, Vishwa Bank Colony,
 Kanpur (U.P)
 Phone Number : 07696574107
 E-mail : palashutosh123@gmail.com

Neeraj Yadav



Date of Birth : 04/04/1993
 Qualification : 10+2 (CBSE), B.Sc. in Fashion
 Design from NIIFT, Mohali
 Industrial Experience : No work experience
 Internship : 2 months training at Shahi Exports,
 Faridabad From June to August in
 2012
 Permanent Address : F-3/152, Sector-16, Rohini, New-
 Delhi, 110089
 Phone Number : 08860286054, 07814418332
 E-mail : yadavneeraj9899@gmail.com

Neelam Pari



Date of Birth : 20/10/1991
Qualification : 10+2, (CBSE) Physics, Chemistry, Biology, B.Sc. Fashion Design
Industrial Experience : No work experience
Internship : 45 days training at Designer Parvesh and jai, Noida in 2012
Permanent Address : Dr. Ambedkar Ward, Hindoria, Damoh, M.P. - 470771
Phone Number : 09501389522
E-mail : neelboby@gmail.com

Rajshree Kumari



Date of Birth : 10/01/1990
Qualification : +2, B.Sc. in Fashion Design from NIIFT Mohali
Internship Experience : 45 days training at Designer Varun Bahl Noida in 2012
Permanent Address : House No. 87, Sudin chowk, Bhatta Bazar Purnia (Bihar) Pin-854301
Phone Number : 07696237429
E-mail : duttarajshree3@gmail.com

Neha Shelly



Date of Birth : 07/10/1992
Qualification : 10+2 (Pursuing B.Sc. Fashion Design)
Industrial Experience : 45 Days
Internship : Net Paradigm, Noida
Permanent Address : Panipat Handloom Store Main Market, Talwara : Distt. Hoshiarpur
Phone Number : 7589297783
E-mail : nehashelly91@gmail.com

Rashita Sachdeva



Date of Birth : 21/04/1989
Qualification : B.A (PU), Pursuing B.Sc Fashion Designing From NIIFT Mohali (PTU)
Industrial Experience : 6 Weeks
Internship : Shahi Exports Faridabad
Permanent Address : House No. 3068/1, Sector 19-D, Chandigarh
Phone Number : 9878943313
E-mail : rayshitasachdeva21@gmail.com

Nidhi Thakur



Date of Birth : 10/01/1989
Qualification : B.A (PU), Pursuing B.Sc Fashion Designing From NIIFT Mohali (PTU)
Industrial Experience : 7 Weeks
Internship : Creative Garment (Expot House), Mumbai
Permanent Address : House No. 2639/1, Sector 40-C, Chandigarh
Phone Number : 7837105205
E-mail : niftdesigner89@gmail.com

Sehejbir Singh Bhatia



Date of Birth : 20/03/1991
Qualification : Pursuing B.Sc Fashion Designing From NIIFT Mohali (PTU)
Industrial Experience : 7 Weeks
Internship : Reliance Trends, Bangalore
Permanent Address : House No. 149, Near S.B.I, College Road Malerkotla
Phone Number : 09781820004
E-mail : sehej14@gmail.com

Niraj Kumar Singh



Date of Birth : 27/01/1991
Qualification : B.Sc. Fashion Design Inter School (GLA College, Ranchi University) High School (Rotary School, CBSE)
Industrial Experience : No Experience
Internship : Neeta Bharghav, New Delhi
Permanent Address : Old ITO Road, Pratapnagar, Redma, Daltanganj, Palamau, Jharkhand
Phone Number : 9023289776
E-mail : singhneeraj274@gmail.com

Saloni Ahuja



Date of Birth : 07/12/1990
Qualification : +2 From Loreto Convent, Lucknow & Current Pursuing B.Sc Fashion Designing From NIIFT Mohali (PTU)
Industrial Experience : 6 Weeks, 2 Weeks
Internship : 6 Weeks Munch Design workshop, Bangalore & 2 Weeks K. Mohan Pvt. Ltd., Bangalore.
Permanent Address : 323/289, Motinagar, Lucknow - 226004
Phone Number : 9780347058
E-mail : ahuja.saloni90@gmail.com

Puja Yadav



Date of Birth : 20/12/1991
Qualification : 10+2 (CBSE), B.Sc. in Fashion Design from NIIFT, Mohali
Internship Experience : 2 months training at export house richa & co., gurgaon from June to August in 2012
Permanent Address : House No. 09, Type 4 CRPF Campus Pinjore, Haryana
Phone Number : 9569391437
E-mail : pooja.sunshine.yadav6@gmail.com

Shahbaz Khan



Date of Birth : 02/09/1993
Qualification : +2, (CBSE), B.Sc in Fashion Designing From NIIFT, Mohali (PTU)
Industrial Experience : 7 Weeks
Internship : Reliance Trends, Bangalore
Permanent Address : House No. 351, Ward No. 6, Padhian Street, Dhuri Gate, Sangrur, Punjab-148001
Phone Number : 8054063251
E-mail : shahbaznift@gmail.com

Shelja



Date of Birth : 03/10/1989
Qualification : B.Sc. Fashion Design inter School (PSEB)
Industrial Experience : No Experience
Internship : Creative Garments, Mumbai
Permanent Address : Civil Lines, Phase 2, Opposite Primary School Badha, Fazilka
Phone Number : 9464620599
E-mail : sheljakamboj@yahoo.in

Taranjit Kaur



Date of Birth : 28/09/1992
Qualification : 10+2, B.Sc. in Fashion Design
Internship Experience : 2 months training at Designer Pravesh N Jai, Delhi from August 2012
Permanent Address : House No. B 740 New Amritsar
Phone Number : 08146504646
E-mail : kour.taranjit@yahoo.com

Shikha Chaudhary



Date of Birth : 15/07/1992
Qualification : 10+2 (CBSE), B.Sc. in Fashion Designing From NIIFT Mohali
Industrial Experience : No working experience
Internship : 2 months training under the well know designers 'PARVESH AND JAI', Greater Noida, From June to August in 2012
Permanent Address : A-14, Rajender Puram, Mawana Road, Meerut (U.P.)
Phone Number : 7837990701, 9412781700
E-mail : sprahasing6@gmail.com

Vancha Srivastava



Date of Birth : 18/07/1992
Qualification : B.Sc. Fashion Design Inter (Sophia Girls' School, ICSC, Meerut Cantt), High School (Sophia Girls' School, ISC.)
Industrial Experience : No industrial experience
Internship : Shahi Exports Pvt. Ltd., Faridabad
Permanent Address : House No. 77, Chandigarh, Meerut, Uttar Pradesh
Phone Number : 9412781856
E-mail : svancha18@gmail.com

Subham Sharma



Date of Birth : 07/03/1993
Qualification : 10+2 (CBSE), B.Sc. in Fashion Design From NIIFT, Mohali
Internship Experience: 2 months training at Designer Poonam Patel, Vadodara From June to August in 2012
Permanent Address : House No. OR 05/11, 656B DSC Platoon Att to 2CBPO, Military Camp Near Airport, VIP Road, Tehgoria West Bengal-70059
Phone Number : 896800690
E-mail : shubhamsharmasen@gmail.com

ANUKAMA



BSc. Textile Design

Mohali

Textile, one of India's core segments, is now gaining favor both in the export and the domestic market. The changing taste of consumer, aided by higher disposable incomes, has spun a new market for these products university.

The BSc. TD programme is therefore geared to cater to the growing market demand for TEXTILE PROFESSIONALS for innovative design solutions, creative woven structures, blends and colors. It also aims to nurture their design skill and develop the 'DESIGN' attitude of the students.

Through discovering the vast range of applications for textile, the students are encouraged to realize a target market for their designs and strong emphasis is placed on the visual research, development of ideas and experimentations on the creative process. Craft Documentation, Live Projects and Internship with various design companies and rural segment industry will address professionalism and employability by assisting students in considering their chosen career path.

No. of Students Passing Out
17



Curriculum

The main focus of the course is on the textile design of fashion, interiors and related field enabling a cross-fertilization of ideas and possible collaboration by exploring the areas of stitchery, mixed-media, print, knits, weaves, CAD and Cam. It also makes students appreciate the multi-disciplinary nature of design. Planning skills are developed through analysis of fashion trends, along with study of marketing and global market analysis.

The future textile designer thus learns to develop collections according to the seasons, through the definition of materials, textile structures, decorative motifs, colors range and possible finishing details.

Phase I

In the first year, the students are introduced to the Fundamentals of Design, they develop their sense of color, light, shape, texture and form. It also includes study and exploration of the properties of woven, knitted, printed and embroidered textiles.

PHASE 2 : Development of Design Skills

In this Phase, the main emphasis is on concept development in dialogue with material and technique. In depth knowledge of Weaving Skills, Chemical Processing, Dyeing, Printing, Fashion Studies and Traditional Embroideries are an integral part of the curriculum. The students also become familiar with the principles of marketing and planning. Knowledge of computers as a creative design tool for textile design students is also stressed upon.

PHASE 3 : Development of Design and Creative Project

During this phase the students with tutorial guidance, negotiate a personal programme of study and are responsible for the management of the project from initial concept to final stage. A dissertation is a requirement of the final award in lines with the main study programme.

The course encompasses the major areas of specialism within the textile field, including woven and constructed textiles, as well as knitted and embroidered textile.

Project Works

The students are encouraged to undertake client based project. This equip students with the knowledge and practical design experience to channel their creative and individual skills into self-initiated and commercial applications.

Industrial Visits

Field visits to industrial establishments and fairs are a regular feature which enables the students to understand and broaden their knowledge of textiles and textile based products besides learning the actual working of the textile industry.

Workshops

Industrial experts are regularly invited to give special inputs on various areas of textiles from fiber to fabric to design in the form of workshops and lectures. This give students a platform to interact with these industrial experts and get first hand information on latest developments on design and technology.

IMPORTANT FEATURES OF THE CURRICULUM

Craft Documentation

Craft documentation forms an important part of the curriculum of textile course in the second semester. Here the students undertake extensive excursion to study and documents the rich and diverse aesthetic heritage of our country. The survey enables the students to interact with the craftsmen in their habitats and get the first hand knowledge of the art and crafts.

Industry Internship

After the fourth semester the students are required to undertake a six weeks industry or under a well known textile designer. The main objective of this exercise is to enable the students to get an insight into the real working environment.

Degree Project

The mainstay of the BSc. Textile Design Programme is its primary link with the industry through the diploma project of the final semester students. These students work with an industrial client for a period of nearly 5 months. This results in the development of individual collections and exhibition of Design work in a gallery setting.

Careers

This programme equips the students to pursue careers in Textile Mills Exports Houses, with fashion Designers, Design studios, Industries, Handloom Sector, Power loom sector freelance Designer or Entrepreneurs.

Abhishek Raj



Date of Birth : 16/08/1991
Qualification : 10+2, B.Sc. in Textile Design
Industrial Experience : 45 Days
Internship : Digitex Inc., (Noida)
Permanent Address : Raj Kumar Pcl., Bisattipati,
Punch Mandir Chowk Motihari
(Bihar)
Phone Number : 07814205114, 09934617911
E-mail : abhisalu9@gmail.com

Harsha Kumari



Date of Birth : 15/01/1993
Qualification : 10+2, B.Sc. in Textile Design
Industrial Experience : 45 Days (Internship)
Internship : Rakkam Exports, India
Permanent Address : D/o Mr. Ruman Singh
Opposite Loyala High School,
Kurji, Patna - 800010
Phone Number : 09431647085,
09781399025
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Aju Thomas



Date of Birth : 16/09/1992
Qualification : 10+2 B.Sc. in Textile Design
Industrial Experience : 45 Days Internship
Internship : Shingora Textiles Ltd. Ludhiana
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Juhi Nath



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Industrial Experience : 45 Days (Internship)
Internship : Anisha Designs Pvt. Ltd., Kolkata
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Altaf Hussain



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Qualification : 10+2, B.Sc. in Textile Design
Industrial Experience : 45 Days Internship
Internship : Alok Industry, Vapi, Gujrat
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Khushnud Alam



Date of Birth : 12/12/1992
Qualification : 10+2, B.Sc. in Textile Design
Industrial Experience : 45 Days
Internship : Miyan bazaz Exports (Jaipur)
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Amber Kapur



Date of Birth : 04/04/1989
Qualification : 10+2, Diploma in Animation
B.Sc. in Textile Design
Industrial Experience : 45 Days
Internship : M.M. Creation
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Manisha Kumari



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Qualification : 10+2, B.Sc. in Textile Design
45 Days Internship
Industrial Experience : J.C. Hometex (Jaipur)
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Divesh Kumar



Date of Birth : 15/07/1992
Qualification : B.Sc. in Textile Design
Industrial Experience : 45 Days Internship
Internship : Nageshwar Printer
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Mritunjay Kumar



Date of Birth : 12/02/1993
Qualification : B.Sc. in Textile Design
Industrial Experience : 45 Days Enter ship
Internship : Digitex (Noida)
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Navneeta Singh



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Qualification : 10+2, B.Sc. in Textile Design
Industrial Experience : 45 Days Internship
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Siddharth Bose



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Qualification : 10+2, B.Sc. in Textile Design
Industrial Experience : 45 Days Internship
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Praveen Kumar



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Qualification : 10+2, B.Sc. in Textile Design
Industrial Experience :
Internship : 45 Days (Internship)
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Sujata Suman



Date of Birth : 21/01/1991
Qualification : 10+2, B.Sc. in Textile Design
Industrial Experience : 45 Days Experience (Internship)
Internship : BEE GEE Handicrafts (Gurgaon)
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Ritu Kumari



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Qualification : 10+2, B.Sc. in Textile Design
Industrial Experience : 45 Days Internship
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Vikash Kuamr



Date of Birth : 21/10/1992
Qualification : 10+2, B.Sc. in Textile Design
Industrial Experience : 45 Days Internship
Internship : Aruind Mills Ltd. (Santej)
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Shweta Choudhary



Date of Birth : 29/09/1992
Qualification : 10+2, B.Sc. in Textile Design
Industrial Experience : 45 Days Internship
Internship : Rakam Exports
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SUVVYAN



M Sc.Garment Manufacturing Technology

Mohali

MSc. Garments Manufacturing Technology is a two year Programme which develops in the students the ability to make intelligent business like decisions with prudence. The program focuses on strengthening of key technological functions of apparel industry and understanding of industrial engineering and ergonomic techniques. The emphasis is on production planning, control and management practices applicable in the apparel industry. The continues interaction with the industry and visits to leading manufacturing units not only create an enriching learning environment for the students but also widen the horizons of their experience. Equipped with competent technical knowledge, the students are able to anticipate and address the concerns and issues of the emerging manufacturing principles.

The basic objective of this programme is to enhance the student's perception of the commercial environment and matching it with professional understanding of manufacturing technology, marketing and management technology, marketing and management principles relate to the Garment industry.

No. of Students Passing Out

11



The Curriculum

The students of this programme are technocrats equipped to manage all the variable resources of a manufacturing unit through rational business decisions. Thus the curriculum is designed in such a manner that all the pivotal disciplines of technology and management are incorporated judiciously through out the learning period.

Phase 1 : Development Of Design Technical

The students are introduced to varied subjects encompassing all the core subjects, such as pattern making, Basic Garment Construction, Garment Production Machinery & Equipment, Textile Science, Basic Applied Science, Dyeing & Printing, Introduction to Knitting, Fabric and Garment Finishing, Computer Science and Information Technology.

Phase 2 : Development Of Managerial Skills

Along with the technical skills, the students are also exposed to the modern management practices through the subjects such as Statics, Industrial Organization and Management Practices, Personnel Management and industrial Relations, Operation Research, Accounts, Managerial Economics, Trade Documentation, International Finance, Project Operations Research, Accounts, Managerial Economics, Trade Documentation, International Finance, Project Management and Research Methodology.

Phase 3 : Development Of Professional Skills

The final stage of the student's development requires concentrated inputs in the intrinsic features of garment Spreading & Cutting of Apparel Products, Apparel standards, Specifications & Quality Control, Work Study for Apparel Manufacturing, Apparel Production & Control, Costing of Apparel Products, Survey of Apparel Marketing & Merchandising, Plant Layout and Computer Aided Designing. This course also has inherent features, which augment the development of competent professional traits of the students.

Field Surveys

The students are required to undertake field surveys on diverse topics to understand the forces influencing the garment industry. This enables the students to interact with all the segments of the supply chain and study the relationship.

Seminars and Presentations

The students are encouraged to conduct research and analyse topics relevant to the garment industry and make presentations. Such sessions enhance their knowledge besides building up self-confidence in the students.

Industrial Visits and Internship

The students are taken to prominent industries which enables the students to conjunct the theory principles in the actual working environment. The institute also invited experts form the industry to interact with the students.

IMPORTANT FEATURES OF THE CURRICULUM

Industry Internship

The students of this course are required to undertake a 6-8 weeks internship programme in a garment Manufacturing exposer of the work environment of the Apparel manufacturing system. Thus they are prepared to accept the challenges of the industry and can correlate the theory with practice.

Seminars, Conference Trade Fairs

Workshop, trade fairs, conferences and seminars are important element of the study programme. They also get a chance to work with the faculty on consultancy projects.

Degree Project

In the fourth semester, the students have to work on a diploma project taking up topics of concern to the garment industry. The diploma project provides a challenging platform for the students to extend and demonstrate their analytical skills necessary for decision making. The projects are continuously monitored by the faculty and supported by the industry. During the diploma project presentations, eminent professionals from the apparel industry are invited to evaluate the performance of the students.

Scholarship

Recognizing the contribution made by the institute in Apparel field, M/s Groz-Beckert Asia Ltd., A leading giant in manufacturing needles has instituted a Scholarship for Garment Manufacturing Technology students, which is awarded on the basis of their academic performance.

Career Opportunities

The MSc. GMT trainees can opt for challenging jobs of Production Managers, Export Managers, Merchandisers and Quality Controllers in the Domestic and Export Garment Industry and can also aspire to become budding entrepreneurs by virtue of their steadfast resolve to achieve success.

Aastha Sharma



Date of Birth : 25/11/1988
Qualification : 10+2, M.Sc in Garments Manufacturing Technology Graduation in B.Sc Fashion Design
Industrial Experience : N.A
Internship : Sportking Pvt. Ltd. (Ludhiana)
Permanent Address : # 2, New Aman Park, B/O Supreme Medical Centre, Near Octroi, Ferozpur Road Ludhiana
Phone Number : 09417696380
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Meenakshi Tanwar



Date of Birth : 12/04/1989
Qualification : 10+2, M.Sc in GMT, MBA Fashion Retailing Visual Graduation in B.Sc Textile Design
Industrial Experience : N.A
Internship : Matrix Clothing Pvt. Ltd (6 Weeks)
Permanent Address : OPP. Himachal Khadi Asshram Kalka Road, Kirpalpur, Nalagarh. Distt Solan (H.P.)
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Aditi



Date of Birth : 04/03/1991
Qualification : 10+2 (CBSE) M.Sc. GMT, B.A in Fashion Designing, Web Designing & Copy Editing 6 Weeks Internship from B.L
Internship : International Pvt. Ltd. Noida 927/23, Roop Nagar Colony,
Permanent Address : Near Nirankari Bhawan Hansi, District-Hissar, Haryana
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Navpreet Kaur



Date of Birth : 30/07/1990
Qualification : Graduation - BBA, And M Sc. GMT
Industrial Experience : N.A
Internship : At Winsome knitwears at Mohali in Merchandising Department and at bhel in Finance Department
Permanent Address : P-58, Shivalik Nagar Bhel Haridwar
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Ankita Awasthi



Date of Birth : 03/03/1988
Qualification : 10+2 (CBSE) M.Sc GMT,B.Com from Punjab University Chd. 6 Weeks Internship from Nahar
Internship Experience: Spinning Mills Ltd. Ludhiana
Permanent Address : Flat No. 13 S.F. H.I.G Flats Canal View Appartments Near Verka Milk Plant, Ludhiana, Punjab.
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Sahil Vashisht



Date of Birth : 28/05/1990
Qualification : 10+2, (CBSE) Bachelor in textile Designing NIIFT, Mohali, M.Sc (GMT) NIIFT Mohali
Internship Experience : 2 months training at Triburg, Delhi from June to August 2012 Rana Polycot Ltd. Mohali
Permanent Address : 1202, Sec 39, Urban State, Chandigarh Road, Ludhiana
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Ekta Sharma



Date of Birth : 19/03/1990
Qualification : Graduation in Arts, MSc.in Garment Manufacturing Technology
Industrial Experience : Visited in Nahar, Dimple Creations
Internship : 6 Weeks Internship in sportking india Ltd.
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Sandeep Kaur



Date of Birth : 10/08/1988
Qualification : B.Sc Home Science M Sc. GMT
Industrial Experience : Visited in Nahar, Dimple Creations
Internship : 6 Weeks Internship in Dimple Creations Pvt. Ltd.
Permanent Address : VIII and Post Kumhrawan B.K.T, Lucknow, 227205
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Kanchan Singh



Date of Birth : 29/05/1988
Qualification : Hight School From C.B.S.E. Board, Intermediet B.A in Fashion Designing M.Sc GMT
Industrial Experience : 45 Days Experience at Nahar Spinning Mills Ltd. Ludhiana
Internship : Nahar Spinning Mills Ltd. Ludhiana
Permanent Address : D/O Ram Bilas Singh Sahu Toli, Lower Chutia, Ranchi (Jharkhand) H.No. 404C, Pin-834010
Phone Number : 09357729926, 9304240242
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Sugandha Kashyap



Date of Birth : 15/03/1988
Qualification : M.Sc. GMT
3year Diploma in Leather Goods and Accessories Designing, B.A
Industrial Experience : I have worked with 'drish shoes and accessories for two years, as a leather goods designer and merchandiser for domestic as well as international brands such as zara, fortuna etc.
Internship : 45 Days Intership in Winsome Knits, Industrial Area Mohali
Permanent Address : # 5835, Modern Housinh Complex, Mani Majra, Chandigarh
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Vandana Sharma



Date of Birth : 30/12/1989
Qualification : B.A, B.ED, MSc. GMT
Industrial Experience : N.A
Internship : Dimple Creations B12 Hoisery Complex Noida For 45 Days
Permanent Address : # 1087, Sector 19 (B) Chandigarh
Phone Number : 9780069667
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MSc. Fashion Marketing and Management

Mohali

Looking at the challenging aspects of the industry and emergence of retailing as one of the biggest employment sectors of the nation, NIFT had launched MSc. Fashion Marketing and Management (FMM). FMM provides an exciting avenue for fashion and retail career and pledges to give best trained professionals to the industry. These trained professionals will be like MBAs of the Fashion World. While on MBA programme enables to specialize either in International marketing or domestic marketing, FMM will enable the student to handle both domestic and export market, FMM aims to impart comprehensive managerial skills for marketing both luxury and high end fashion brands like Louis Vitton, Espirit, Tommy Hilfiger, Nautica, Gucci, Chanel, FCUK etc.

No. of Students Passing Out

4



The Curriculum

The two year Post Graduate Degree Program in MSc. Fashion Marketing and Management is designed to fulfill the special requirements of the Fashion Retail Industry and will equip the students to work in the functions of :

- ◆ Retail Buyers and Merchandisers
- ◆ Store Operations
- ◆ Marketing Consultants
- ◆ Supply Chain Managers
- ◆ Visual Merchandisers
- ◆ Brand Managers
- ◆ Image Promoters
- ◆ Fashion Consultants
- ◆ Self Entrepreneur

Phase 1 : Development Of Basic Skills

The First Semester of year one introduces the students to Basics of Fashion, Element of Design, Principles of Marketing, Management and Retailing, Economics, Statistics and Accounting develop the analytical skills of the students, Field visits are organized during the semester to expose the students to the real life environment.

The Second Semester exposes the students to subjects like Visual Merchandising, Advanced Retail Merchandising. Operation Research, Consumer Behavior, Fabric Study and Market Research.

Internship

At the end of the first year, the students are required to undertake a six week industrial training. This training program provides the students and opportunity to work with reputed companies and the main objective of this exercise is to enable the students to get an insight into the real work environment in retailing and merchandising and fine tune the skills they have gained in the first year.

Phase II : Development of Professional Skills

The Third semester covers specialized subjects like Brand Management, Marketing Strategies, Supply Chain Management, Human Resource Management, Cost Accounting Etc.

Degree Project

The Fourth Semester requires the students to undertake a four month Degree Project with the industry designed to take up real life problems of the industry and put their knowledge to test through research and analysis along with a faculty guide.

Career Opportunities

The FMM Program equips the students to pursue careers in apparel retail organizations as Retail Buyers and Merchandisers, Store Managers, Marketing Consultants, Supply Chain Managers, Visual Merchandisers, Brand Managers, Image Promoters, Fashion Consultants, Customer Care Executive ETC.

Bhavna Rasaily



Date of Birth : 03/12/1987
Qualification : B.F.A. in Fashion Design in 2011
MSc in FMM
Internship : Underwent internship in the merchandising Department of AMS Fashions Pvt. Ltd.
Underwent internship in wills Lifestyles store in mahagun Metro mall vaishali ghaziabad
Permanent Address : MS. Bhavna Rasaily, C/o MR. Jayant Rasaily, ITC Ltd. Intergrated industrial Estate, Plot No. 1, Sec-11, Sidcul, Hardwar-249403, Uttarakhand
Phone Number : 08968765884
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Jigyasa Chhabra



Date of Birth : 14/11/1988
Qualification : B.Sc (Fashion Designing Annamalai University INIFD Chd) , M Sc. FMM
Industrial Experience : N.A
Internship : Gurgaon Central, Future Group as a visual Merchandiser.
Permanent Address : H. No. 1720, Sector-7, Urban Estate Karnal, Haryana
Phone Number : 09530803919, 09466961720
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Divya Asthana



Date of Birth : 10/10/1991
Qualification : B.Sc. (Fashion Design, 2007-2010) MSc. FMM
Industrial Experience : N.A
Internship : Underwent Internship in wills lifestyle store at fun Republic mall, Gomti Nagar, Lucknow
Permanent Address : Ms. Divya Asthana, C/o Dr. Ajay Asthana, 34, Hardeo Ganj, Hardoi (U.P), Pin Code- 241001
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Navrose Juneja



Date of Birth : 28/12/1988
Qualification : B.A (Fashion Design, 2008-2011) MSc. FMM
Industrial Experience : N.A
Internship : Summer internship at Kalanjali, Hyderabad from 21st june, 12 to 4 Aug, 12
Permanent Address : House No. 330, 1st Floor, Phase -2, Mohali, Punjab
Phone Number : 08437362341, 08437000737
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Placement Procedure

The following procedure is suggested for your participation in our campus placement programme.

- Fill in the response sheet and mail, Fax/E-mail it to our placement office at the earliest.
- We would appreciate if you could arrange for a preplacement talk prior to the interviews as per your convenience.
- The Placement is Scheduled from _____ to _____ (IN-Campus) at NIIFT Mohali. If you are inviting the students is from _____ to _____ (Out Campus).
- You are invited for the interviews at Mohali (NIIFT).

Please Address all your communications to :

Mr. Kamaljit Singh Rana

Placement Coordinator

Ms. Navdeep Kaur

Placement Coordinator

NIIFT Campus, Indl. Area,

Phase I, Mohali - 160055

Ph.: 0172-5044994-95

Fax no. : 0172-5044998

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