



Northern India Institute of Fashion Technology

Phase-1, Industrial Area, Mohali (Near Police Station)

(Set up by Govt. of Punjab)

(Affiliated to I. K. Gujral Punjab Technical University, Jalandhar)



RESUME



Personal Details

NIIFT Enrollment No.	NIL
Name	Arshnooor kaur
Father's / Guardian's Name	S. Sandeep Singh
Gender	Female
Date of Birth	05/06/2001
Marital Status	Unmarried
Domicile	NIL
Nationality	India
Languages Known	English, Hindi, Punjabi

Career Objective and Preferences

Career objective	To secure a leadership position in a forward-
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	thinking organization where I can apply my strategic thinking, problem-solving, and communication skills to drive business growth. Seeking a challenging role that leverages my expertise in team management, process improvement, and change management. Committed to delivering exceptional results and mentoring teams to achieve excellence.
Job profile preferences	Merchant, Merchandiser, Designer
Job location preferences	Chandigarh, Mohali, Kharar
Passport No.	Not applicable

Educational Details at NIFT

Course	Msc. Fashion Marketing and Management
Campus	NIFT, Mohali, Punjab
CGPA	7.74

Educational Details Prior to NIFT

Qualification	School/College	Board/University	Percentage	Year of Passing
10	Sant nischal singh public school	CBSE	93%	2017
10+2	Sant nischal singh public school	CBSE	70%	2019
UG	NIFT	PTU	76.95%	2022
PG	NIFT	PTU		2025

Other				
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Internship Details

Internship	45 days internship in Harjee Collection Patiala, Punjab
Graduating Project	NIL
Other Projects	NIL

Work Experience Details

Total Number of Years of work experience	45 days internship in Mittal International Ltd. , 5 months internship in Sunny International Ltd., 6 month job in Sunny International Ltd., 45 days internship in Harjee Collection Patiala, Punjab
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Co-curricular and extra-curricular activities

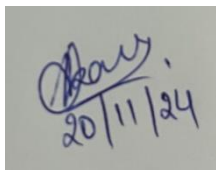
Achievements and awards	NIL
Extra Curricular activities	NIL
Strengths	Dedicated, Leadership, good communication skills, problem solving.

Contact Details

Present Address	H.no. 300 phase 4 mohali, punjab
Permanent Address	88 A/R model town Yamuna Nagar, haryana
State	Haryana
Country	India
Portfolio URL	

Declaration

I declare that the information provided by me is true in all respect and in case any information found to be false, my application/ job would stand cancelled automatically, I am aware that my resume will be included in the blacklist.

A handwritten signature in blue ink, followed by a horizontal line and the date 20/11/24.

Signature.

RESUME

Personal Details

NIIFT Enrollment No.	509760
Name	Damini
Father's / Guardian's Name	Late sh. Hari singh
Gender	Female
Date of Birth	14 Nov 2002
Marital Status	Unmarried

Domicile	Haryana
Nationality	Indian
Languages Known	Hindi English

Career Objective and Preferences

Career objective	To achieve a goal and take learnings.
Job profile preferences	Designing
Job location preferences	Chandigarh,ludhiana
Passport No.	

Educational Details at NIIFT

Course	Msc in fashion marketing and management
Campus	Niift
CGPA	

Educational Details Prior to NIIFT

Qualification	School/College	Board/University	Percentage	Year of Passing
10	Swami Vivek Anand public school, Yamuna nagar	CBSE	60%	2018
10+2	Swami Vivek Ananda public school, Yamuna Nagar	CBSE	63%	2020
UG	JMIT college, Radaur		73%	2023

PG	Niift, mohalli			2025
Other				

Internship Details

Internship	In retailing at veromoda store in CP67, mohalli
Graduating Project	
Other Projects	Internship report

Work Experience Details

Total Number of Years of work experience	45 days
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Co-curricular and extra-curricular activities

Achievements and awards	Got prize in writing in school and got academic prize
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Extra Curricular activities	Designs
Strengths	Creativity Do work in coordination

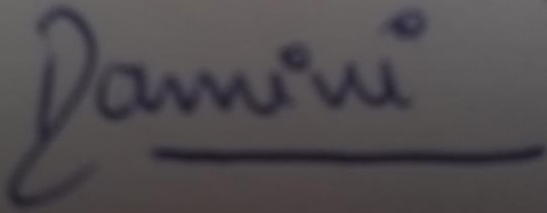
Contact Details

Present Address	#1869 phase 5 Mohalli, punjab
Permanent Address	#916 jagadhri workshop farakpur, Yamuna nagar
State	Haryana
Country	India
Portfolio URL	

Declaration

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RESUME



Personal Details

NIIFT Enrollment No.	2323046
Name	Rijul Bragta
Father's / Guardian's Name	Mr. Rajesh Bragta
Gender	Female
Date of Birth	2 December 2000
Marital Status	Single
Domicile	Himachal Pradesh
Nationality	Indian
Languages Known	Hindi, English

Career Objective and Preferences

Career objective	To contribute the organisational goals growing and learning in adynamic environment.
Job profile preferences	Merchandiser, Designer, Retail with Apparel Brand, Visual Merchandising
Job location preferences	Chandigarh, Mohali

Passport No.	
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Educational Details at NIFT

Course	M.Sc FMM
Campus	Mohali
CGPA	Purusing

Educational Details Prior to NIFT

Qualification	School/College	Board/University	Percentage	Year of Passing
10	CJM Shimla	CBSE	65	2017
10+2	Saraswati Paradise International Public School	CBSE	75	2019
UG	NIFT	Mohali	8.19	2022
PG				
Other				

Internship Details

Internship	Rihana Industry Ludhiana as Merchandiser 2020 Kavset Export Grater Noida as Designer 2022 Active Clothing Badali as Merchandiser 2024
Graduating Project	Home Furnishing product developed
Other Projects	

Work Experience Details

Total Number of Years of work	1 year 2022-2023
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experience	
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Co-curricular and extra-curricular activities

Achievements and awards	Most commercial collection award 2022
Extra Curricular activities	CR responsibility at NIIFT Mohali (present) Participation at knitted work shop 2023 Participated at Gyan Jyoti in Collage making 2024 Participated as model at Rose Fest 2024 International Trade Fair New Delhi 2024
Strengths	

Contact Details

Present Address	Phase 6, Sector 56 Mohali
Permanent Address	Shivam Niwas near Sanjuli Shimla
State	Himachal Pradesh
Country	India
Portfolio URL	

Declaration

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RESUME



Personal Details

NIIFT Enrollment No.	2323051
Name	Vaishali Tyagi
Father's / Guardian's Name	Pramod Tyagi
Gender	Female
Date of Birth	01- 01 -2004
Marital Status	Unmarried
Domicile	Saharanpur, Uttar Pradesh
Nationality	Indian
Languages Known	English, Hindi

Career Objective and Preferences

Career objective	To excel in the fashion industry by driving innovative marketing strategies and
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	enhancing brand value through creativity and strategic management.
Job profile preferences	Fashion Merchandiser, Digital Marketing Manager, Visual Merchandiser Manager, Social Media and Content Manager
Job location preferences	Chandigarh, Gurugram, Pune, Bangalore, Ludhiana, Mohali
Passport No.	-

Educational Details at NIIFT

Course	Msc. Fashion Marketing and Management
Campus	Mohali
CGPA	7.83

Educational Details Prior to NIIFT

Qualification	School/College	Board/University	Percentage	Year of Passing
10	Chander Sain Convent Academy, Nananuta, Saharanpur	CBSE	65%	2018
10+2	Chander Sain Convent Academy, Nanauta	CBSE	81%	2020
UG	Chaudhary	CCSU, Meerut	58%	2023

	Charan Singh University, Meerut			
PG	NIIFT, Mohali	PTU	Currently Pursuing	2025
Other				

Internship Details

Internship	Worked as Social Media Manager cum Customer Care Executive at I-framez, Mohali
Graduating Project	
Other Projects	

Work Experience Details

Total Number of Years of work experience	Fresher
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Co-curricular and extra-curricular activities

Achievements and awards	
Extra Curricular activities	Drawing, Designing, Managed professional social media account, Team lead at ANUKAMA FASHION SHOW
Strengths	Creative, analytical, and adaptable with strong communication , leadership, and trend - spotting skills.

Contact Details

Present Address	5B, star homes, guru teg bahadur nagar, kharar, 140301
Permanent Address	#2883, court road, Saharanpur

State	Uttar Pradesh
Country	India
Portfolio URL	

Declaration

I declare that the information provided by me is true in all respect and in case any information found to be false, my application/ job would stand cancelled automatically, I am aware that my resume will be included in the blacklist.

Signature.

A handwritten signature in blue ink that reads "Vaishali Tyagi". The signature is written in a cursive style with a horizontal line underlining the name.



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RESUME



Personal Details

NIIFT Enrollment No.	
Name	Aditi Gupta
Father's / Guardian's Name	Mr. Manoj Kumar Gupta
Gender	Female
Date of Birth	03/July/2000
Marital Status	Single
Domicile	N.A.
Nationality	Indian
Languages Known	Hindi, English

Career Objective and Preferences

Career objective	To build a successful career in the fashion marketing and merchandising by leveraging my knowledge of branding, market analysis, product planning, inventory management, market trends and consumer behavior to
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	develop innovative strategies and contribute to the growth of a forward-thinking organization, while continuously enhancing my professional skills.
Job profile preferences	<ul style="list-style-type: none"> • Fashion Merchandiser • Retail Planner • Buying Assistant • Product Allocator • Merchandise Coordinator • Fashion Marketing Executive • Product Development Assistant
Job location preferences	<ul style="list-style-type: none"> • <u>Primary Preferences</u>: Fashion hubs like Mumbai, Delhi, Bengaluru, Noida or Jaipur. • <u>Secondary Preferences</u>: Open to opportunities in cities with growing design and manufacturing industries. • <u>Third Preference</u>: International opportunities in countries with thriving fashion industries, such as the United States, United Kingdom, Italy, Canada or other global fashion hubs.
Passport No.	N.A.

Educational Details at NIIFT

Course	Master of Science (Fashion Marketing Management)
Campus	NIIFT, Mohali
CGPA	8.59 (first Year)

Educational Details Prior to NIIFT

Qualification	School/College	Board/University	Percentage	Year of Passing
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10	Meerut City Public School, Meerut.	CBSE	83.6%	2016
10+2	Meerut City Public School, Meerut.	CBSE	70%	2018
UG	Institute of Fine Arts, Modinagar.	Chaudhary Charan Singh University	70%	2023
PG	Northern Indian Institute of Fashion Technology, Mohali.	Master of Science (Fashion Marketing Management)	Currently Pursuing	2025
Other				

Internship Details

Internship	<p>1. <u>First Internship - Rajlakshmi Cotton Mills Pvt. Ltd. (Export House)</u></p> <p>Location: Greater Noida Duration: 3 Months (2023) Role: Assistant Merchandiser Intern</p> <p><u>Responsibilities:</u></p> <ul style="list-style-type: none"> Coordinated with production teams to ensure smooth communication and timely execution of export orders. Actively participated in the sampling process by organizing fabric approvals, creating prototypes, and following up with clients for feedback. Assisted in maintaining quality standards by performing garment inspections and ensuring compliance with client specifications. <p><u>Learning:</u></p> <ul style="list-style-type: none"> Gained a comprehensive understanding of export house operations and the merchandising work-flow. Played a key role in ensuring on-time delivery of high-volume export consignments.
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	<p>2. <u>Second Internship - Akriti by Ritika (Design House)</u></p> <p>Location: Patiala Duration: 45 Days (2024) Role: Assistant Merchandiser Intern</p> <p><u>Responsibilities:</u></p> <ul style="list-style-type: none"> • Collaborated with designers to bridge the gap between creative concepts and production realities, ensuring alignment with client expectations. • Supported sourcing activities, such as quality benchmarks. • Monitored production schedules and ensured adherence to deadlines, minimizing delays and rework. <p><u>Learning:</u></p> <ul style="list-style-type: none"> • Enhanced understanding of the intricacies of design house operations, including the interplay of creative and technical aspects of merchandising. • Contributed to the successful execution of client projects, earning recognition for attention to detail and coordination skills.
Graduating Project	<p>1. <u>Backstage Assistance in Fashion Show:</u></p> <ul style="list-style-type: none"> • Contributed to the coordination and execution of a senior graduation fashion show, managing backstage operations and ensuring a seamless event flow. <p>2. <u>Final-Year Fashion Show Organization:</u></p> <ul style="list-style-type: none"> • Successfully designed, and showcased a fashion show as part of the final-year curriculum, demonstrating skills in event management and creative design. <p>3. <u>Participation in College Exhibitions:</u></p> <ul style="list-style-type: none"> • Displayed design projects and creative concepts in mid-term and annual college exhibitions, receiving recognition for innovative ideas and execution. <p>4. <u>Training at NITRA (Meerut):</u></p> <ul style="list-style-type: none"> • Completed a 15-day training program focused on quality control and technical textiles, gaining hands-on experience in testing methods and understanding industry standards. <p>5. <u>Workshops Attended:</u></p> <ul style="list-style-type: none"> • Participated in several skill-enhancing workshops on: <ul style="list-style-type: none"> ○ Marketing strategies in fashion.

	<ul style="list-style-type: none"> ○ Jewelry making and design techniques. ○ Forecasting trends and applying color theory in design processes. <p><u>Outcome:</u></p> <ul style="list-style-type: none"> • Gained comprehensive practical experience in fashion design, event management, and quality control. • Enhanced technical expertise and creativity through training and workshops, preparing for diverse roles in the fashion industry.
Other Projects	<p>1. <u>Placement Cell – Student Head Coordinator</u></p> <ul style="list-style-type: none"> · Led the placement cell operations for senior-year students, coordinating between recruiters and the student body. · Managed recruitment activities, including scheduling interviews, conducting pre-placement sessions, and ensuring smooth communication. · Worked with faculty and industry professionals to secure internships and job opportunities for graduating students. · Developed strong organizational and leadership skills through efficient team management and problem-solving. <p>2. <u>India International Trade Fair (IITF) – College Representative</u></p> <ul style="list-style-type: none"> · Collaborated with the college team to design and set up a stall representing the institution's fashion design, textile design and marketing programs. · Engaged with visitors, including industry professionals and the general public, to promote the college's offerings and achievements. · Gained practical exposure to event management, public relations, and professional networking. · Represented the college's vision and achievements effectively, contributing to increased visibility at the event.

Work Experience Details

Total Number of Years of work experience	0.4 year (less than one year).
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Co-curricular and extra-curricular activities

Achievements and awards	1. Received numerous awards for excellence in drawing during school years, showcasing creativity, attention to detail, and artistic skill.
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	<p>2. Recognized as the top performer in the graduation degree program, demonstrating academic excellence across all subjects.</p> <p>3. Participated in multiple workshops on fashion marketing, jewelry making, design, forecasting, and color theory, enhancing practical knowledge and industry skills.</p> <p>4. Participated in Gianbyte, an educational event at Gyanjyoti College, Mohali, where I gained insights into the latest trends and technologies in the fashion industry.</p> <p>5. Secured top grades in fashion marketing courses, demonstrating expertise in areas such as market analysis, branding, and consumer behavior.</p>
Extra Curricular activities	<p>1. Actively participated in dance performances during school events, demonstrating creativity, discipline, and teamwork in group performances.</p> <p>2. Participated in various painting and art competitions, earning recognition for creativity and artistic skills.</p> <p>3. Took part in debate competitions, honing public speaking skills, critical thinking, and the ability to present arguments effectively.</p> <p>4. Participated in multiple sports events during the annual sports week at school, showing a commitment to physical fitness, teamwork, and competitive spirit.</p>
Strengths	<p>1. Creative Thinking.</p> <p>2. Attention to Details.</p> <p>3. Time Management.</p> <p>4. Adaptability and Learning Agility.</p> <p>5. Teamwork.</p> <p>6. Problem- Solving.</p> <p>7. Customer Centric Approach.</p> <p>8. Good Behaviour.</p> <p>9. Multitasking.</p>

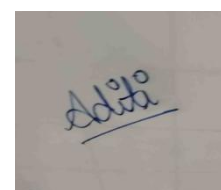
	10. Good Communication Skills
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Contact Details

Present Address	768/19 colony no. 5 Master Colony, Bhramपुरi, Meerut, 250002
Permanent Address	768/19 colony no. 5 Master Colony, Bhramपुरi, Meerut, 250002
State	Uttar Pradesh
Country	India
Portfolio URL	N.A.

Declaration

I declare that the information provided by me is true in all respect and in case any information found to be false, my application/ job would stand cancelled automatically, I am aware that my resume will be included in the blacklist.



Signature.

RESUME



Personal Details

NIIFT Enrollment No.	2341259
Name	Avni Singh
Father's / Guardian's Name	Mr. Anand Prakash Singh
Gender	Female
Date of Birth	16 May 2000
Marital Status	Unmarried
Domicile	N.A.
Nationality	Indian
Languages Known	Hindi, English, Bhojpuri

Career Objective and Preferences

Career objective	To complete my PhD. in Fashion and Marketing and become an inspiration for the upcoming generation while sharing the knowledge I have learnt.
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Job profile preferences	Professor, Fashion Designer, Graphic Designer, Trend Analyst, Illustrator.
Job location preferences	Lucknow, Delhi, Chandigarh, Varanasi.
Passport No.	N.A.

Educational Details at NIIFT

Course	Fashion Marketing and Management
Campus	NIIFT, MOHALI
CGPA	7.8

Educational Details Prior to NIIFT

Qualification	School/College	Board/University	Percentage	Year of Passing
10	The Modern School, Lucknow.	ICSE	68.9%	2016
10+2	The Modern School, Lucknow	ISC	63.5%	2018
UG	National Institute of Fashion Technology, Jodhpur	Bachelors in Fashion Design	7.5 CGPA	2022
PG	Northern Indian Institute of Fashion Technology, Mohali	MSc. Fashion Marketing and Management.	Currently Pursuing	2025
Other				

Internship Details

Internship	Aman Mathur Couture House, Lucknow Sambhali Trust NGO, Jodhpur Spiink, Romeev Retailing, Chandigarh
Graduating Project	
Other Projects	Worked at: 1. BOUGAINVILLEA, JODHPUR in the Marketing and Sales team. 2. INIFD BHILWARA as Junior Faculty in Fashion Design Department. 3. MEDHYA JODHPUR AS Designer.

Work Experience Details

Total Number of Years of work experience	1 year 4 months
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Co-curricular and extra-curricular activities

Achievements and awards	NA
Extra Curricular activities	Digital Drawings Swimming Designing
Strengths	Risk Taker, Empathetic, Good Communicator, Open-minded and balanced.

Contact Details

Present Address	E-1/62, Sector B, Aliganj, Lucknow- 226024
Permanent Address	E-1/62, Sector B, Aliganj, Lucknow- 226024
State	Uttar Pradesh
Country	India
Portfolio URL	NA

Declaration

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Signature.



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RESUME



Personal Details

NIIFT Enrollment No.	2341260
Name	AYUSH PORWAL
Father's / Guardian's Name	Mr. PRAMOD KUMAR GUPTA
Gender	MALE
Date of Birth	20/JULY
Marital Status	SINGLE
Domicile	UTTAR PRADESH
Nationality	INDIAN
Languages Known	HINDI, ENGLISH, TULU

Career Objective and Preferences

Career objective	<ul style="list-style-type: none">To leverage creative design skills and intrapreneurial mindset contributing to develop innovative ideations to grow apparel fashion industry while upholding
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	<p>its values.</p> <ul style="list-style-type: none"> To work with cross-functional teams to turn creative concepts into collections that are profitable and improve the brand's visibility in the marketplace.
Job profile preferences	Designer, Merchandiser, SCM, Logistic,
Job location preferences	Delhi NCR, Bengaluru, Chandigarh, Hyderabad and Any
Passport No.	P12997

Educational Details at NIIFT

Course	M.Sc FMM
Campus	NIIFT MOHALI
CGPA	Pursuing

Educational Details Prior to NIIFT

Qualification	School/College	Board/University	Percentage	Year of Passing
10	St.Mary's Inter College	CBSE	65	2009
10+2	St.Mary's Inter College	CBSE	65	2011
UG	Amity University		67	2015
PG				
Other	NIIFT		Certification	

Internship Details

Internship	<p>SoulWeaves (10June2024-2August2024)</p> <p>SoulWeaves, established in early 2016 is a handloom brand founded by Mrs Swati Kapoor.</p> <p>Overview of Responsibilities</p> <ol style="list-style-type: none"> 1. Article/ Blog Writing 2. Product Development 3. Retail Business Model <ol style="list-style-type: none"> i. Store within Store ii. E-commerce (B2B) 4. Research Government Grant Agencies 5. Media Relation for Free Coverage
Graduating Project	In Process
Other Projects	

Work Experience Details

Total Number of Years of work experience	6 years
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Co-curricular and extra-curricular activities

Achievements and awards	
Extra-Curricular activities	
Strengths	<ul style="list-style-type: none"> • Strong Communication • Data Management Skills • Visionary and Creative • Leadership and Coordination Skills • Local Sourcing • Emotional Intelligence • Resilient • Retentive

Contact Details

Present Address	Sunny Enclave Mohali
Permanent Address	Indra Nagar Lucknow
State	Uttar Pradesh
Country	India

Portfolio URL	<div data-bbox="475 219 790 331">SCAN ME</div> 
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Declaration

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Signature.

Ayush Porwal



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RESUME



Personal Details

NIIFT Enrollment No.	2323040
Name	Harsimran kaur
Father's / Guardian's Name	Sukhwinder singh
Gender	Female
Date of Birth	28 October 2001
Marital Status	Unmarried
Domicile	
Nationality	Indian
Languages Known	Hindi,English,Punjabi

Career Objective and Preferences

Career objective	To obtain a leadership role in an innovative organization where I can leverage my strategic mindset, problem-solving abilities, and strong communication skills to foster business growth.
Job profile preferences	Good at social media handlings and photography
Job location preferences	Chandigarh,Panchkula,Mohali,Zirakpur
Passport No.	

Educational Details at NIIFT

Course	M.SC Fashion in marketing and management
Campus	NIIFT MOHALI
CGPA	7.90

Educational Details Prior to NIIFT

Qualification	School/College	Board/University	Percentage	Year of Passing
10	Satluj public school	CBSE	08.8 CGPA	2017
10+2	Satluj public school	CBSE	76%	2019
UG	NIIFT MOHALI	PTU	7.58	2022
PG	NIIFT MOHALI	PTU		
Other				

Internship Details

Internship	Balrama textile, Chhoti si asha, Agulka jewels
Graduating Project	
Other Projects	

Work Experience Details

Total Number of Years of work experience	2 months internship experience
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Co-curricular and extra-curricular activities

Achievements and awards	
Extra Curricular activities	Exhibition shoots and Conducted Exhibition for internship companies
Strengths	Good communication skills, photography skills, social marketing, trends and forecasting skills, fashion styling skills, Good Management skills, Drawing skills

Contact Details

Present Address	393 Sector 4 panchkula
Permanent Address	393 Sector 4 Panchkula
State	Haryana
Country	India
Portfolio URL	

Declaration

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A handwritten signature in black ink, appearing to be 'J. P. Singh' or similar, with a stylized flourish at the end.

Signature.



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(Affiliated to I. K. Gujral Punjab Technical University, Jalandhar)



RESUME



Personal Details

NIIFT Enrollment No.	2341261
Name	khushi punjani
Father's / Guardian's Name	sanjiv punjani
Gender	female
Date of Birth	28 September 2001
Marital Status	unmarried
Domicile	
Nationality	indian
Languages Known	english, hindi

Career Objective and Preferences

Career objective	
Job profile preferences	digital marketing, management, designing
Job location preferences	none
Passport No.	

Educational Details at NIIFT

Course	M.sc. Fashion marketing and management
Campus	niift mohali
CGPA	

Educational Details Prior to NIIFT

Qualification	School/College	Board/University	Percentage	Year of Passing
10	OPJMS, Hisar	CBSE	80%	2018
10+2	OPJMS, hisar	CBSE	76%	2020
UG	NIIFT, mohali	PTU		2023
PG	NIIFT, mohali	PTU		2025
Other				

Internship Details

Internship	offshore marketers (digital marketing agency)(3months) Akriti by shakun(design house)(4months) vibha amit(design house)(45days)
Graduating Project	designed a collection on theme 'spicy lingerie'
Other Projects	

Work Experience Details

Total Number of Years of work experience	3months+4months+45 days
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Co-curricular and extra-curricular activities

Achievements and awards	
Extra Curricular activities	professionally worked in an international marketing agency with clients
Strengths	social media marketing, SEO, content creation, designing , styling,

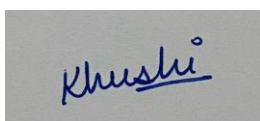
	photography
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Contact Details

Present Address	golden estate flats, mohali
Permanent Address	HAU, hisar
State	haryana
Country	india
Portfolio URL	

Declaration

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RESUME



Personal Details

NIIFT Enrollment No.	2323043
Name	NISHI SONI
Father's / Guardian's Name	VINOD SONI
Gender	FEMALE
Date of Birth	3 APRIL 2000
Marital Status	SINGLE
Domicile	
Nationality	INDIAN
Languages Known	ENGLISH, HINDI, PUNJABI

Career Objective and Preferences

Career objective	MY CAREER OBJECTIVE IS TO BECOME A SKILL MANAGER IN MERCHANDISING AND DIGITAL MARKETING, LEADING STRATEGIES THAT DRIVE GROWTH, ENHANCE BRAND PRESENCE, AND DELIVER IMPACTFUL CONSUMER EXPERIENCES.
Job profile preferences	I am seeking roles in merchandising, digital marketing, and content strategy, where I can apply my skills in brand management, consumer behaviour analysis, and project

	execution. I am also open to opportunities that involves team leadership, e-commerce management, and business development to further enhance my expertise.
Job location preferences	CHANDIGARH, ZIRAKPUR, NOIDA,PANCHKULA
Passport No.	

Educational Details at NIFT

Course	FASHION MARKETING AND MANAGEMENT
Campus	NIFT MOHALI
CGPA	8

Educational Details Prior to NIFT

Qualification	School/College	Board/University	Percentage	Year of Passing
10	M.M.H.S	CBSE	60%	2015
10+2	MOTI RAM	CBSE	60%	2017
UG	NIFT LUDHIANA	PUNJAB TECHNICAL UNIVERSITY	65%	2020
PG	NIFT MOHALI	PUNJAB TECHNICAL UNIVERSITY	80%	2025
Other				

Internship Details

Internship	AGULKA JEWELS, ACTIVE CLOTHING, AFFLATUS
Graduating Project	
Other Projects	INTERNSHIP PROJECTS

Work Experience Details

Total Number of Years of work experience	2 YEARS OF WORK EXPERIENCE IN JAWANDSONS PVT. LTD.
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Co-curricular and extra-curricular activities

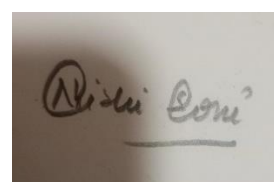
Achievements and awards	TEAM LEAD ANUKAMA FASHION SHOW
Extra Curricular activities	
Strengths	creativity, adaptability, determination, team work, quick learner, focused, taking initiative, problem solving, positive, enthusiasm

Contact Details

Present Address	#HOUSE NO. 604, 6 TH FLOOR, GH-69, SECTOR 20, PANCHKULA.
Permanent Address	#HOUSE NO. 604, 6 TH FLOOR, GH-69, SECTOR 20, PANCHKULA.
State	HARYANA
Country	INDIA
Portfolio URL	

Declaration

I declare that the information provided by me is true in all respect and in case any information found to be false, my application/ job would stand cancelled automatically, I am aware that my resume will be included in the blacklist.



Signature.



Northern India Institute of Fashion Technology

Phase-1, Industrial Area, Mohali (Near Police Station)

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RESUME



Personal Details

NIIFT Enrollment No.	
Name	Prabhdeep Kaur
Father's / Guardian's Name	S. Joginder Singh
Gender	Female
Date of Birth	15-11-2003
Marital Status	Single
Domicile	
Nationality	Indian
Languages Known	English, Hindi, Punjabi

Career Objective and Preferences

Career objective	"Dedicated and results-driven professional seeking a position in a company or industry, leveraging my master's to contribute to organizational success."
------------------	--

Job profile preferences	Fashion marketing manager, Fashion buyer, Fashion merchandiser, Fashion marketing expert, Market research analyst
Job location preferences	Chandigarh, Mohali, Delhi, Noida
Passport No.	X8447191

Educational Details at NIIFT

Course	Fashion Marketing and Management
Campus	NIIFT Mohali
CGPA	8.13

Educational Details Prior to NIIFT

Qualification	School/College	Board/University	Percentage	Year of Passing
10	Koormanchal Academy Almora	ICSE	60%	2018
10+2	Koormanchal Academy Almora	ICSE	65%	2020
UG		Chandigarh University	8.42	2023
PG	NIIFT Mohali	Punjab Technical University	8.13	2025
Other				

Internship Details

Internship	Fashion Consultant, Fashion Stylist
Graduating Project	

Other Projects	Internship Project
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Work Experience Details

Total Number of Years of work experience	4 months
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Co-curricular and extra-curricular activities

Achievements and awards	Bhangra Shibori Serigraphy Folk Dance Modeling Styling Punjabi Folk Freestyle Dance Amway
Extra Curricular activities	Photography Videography Music Designing
Strengths	Problem Solving Project Management Skills Design concept Pattern Making Design Thinking Determining

Contact Details

Present Address	#925 LIC Colony Mundi Kharar Model Town Punjab 140301
Permanent Address	#AHS-123 Jakhan Devi Almora Uttarakhand 263601
State	Chandigarh
Country	India
Portfolio URL	https://drive.google.com/file/d/1-2V_Val3uQ2YPhdzPvvFx-poXx81g_rv/view?usp=drive_link

Declaration

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Signature.





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RESUME



Personal Details

NIIFT Enrollment No.	2341264
Name	Reet Sharma
Father's / Guardian's Name	Gagan Sharma
Gender	Female
Date of Birth	21.10.2000
Marital Status	Unmarried
Domicile	Chandigarh
Nationality	Indian
Languages Known	English, Hindi, Punjabi

Career Objective and Preferences

Career objective	Dynamic and creative fashion marketing and management graduate seeking a role in merchandising to leverage analytical skills and market insights for driving sales and enhancing brand presence. Passionate about trend forecasting and optimizing product strategies to align with consumer preferences
Job profile preferences	Merchandising. E-commerce, Designing, marketing and social media marketing
Job location preferences	Chandigarh, Punjab and Delhi
Passport No.	

Educational Details at NIIFT

Course	Msc. Fashion Marketing and Management
Campus	NIIFT, MOHALI
CGPA	8.13 (average till 2nd semester)

Educational Details Prior to NIIFT

Qualification	School/College	Board/University	Percentage	Year of Passing
10	St. Kabir Public School	CBSE	8.6 CGPA	2017
10+2	St. Kabir Public School	CBSE	92%	2019

UG	DAV College, Chandigarh Panjab University	Panjab University	75%(Average)	2022
PG	NIIFT, MOHALI	Panjab Technical University	8.13 CGPA	2025
Other				

Internship Details

Internship	1. Retail Intern (Skechers, Sector 17 Chandigarh) 2. Investment Banking Intern (JP Morgan) 3. APAC Investment Banking Intern (Citi Bank) 4. Accenture Discovery Programme (Accenture)
Graduating Project	Thesis on A Case Study on Visual merchandising during end of season sale
Other Projects	

Work Experience Details

Total Number of Years of work experience	1.5 years
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Co-curricular and extra-curricular activities

Achievements and awards	
Extra Curricular activities	1. Headed Placement cell at NIIFT Mohali. 2. Part of cultural team at NIIFT Mohali.
Strengths	Strong communication skills, Creative problem-solving abilities, Strong determination, Focussed, Hard Working, Detail-oriented and organized, Data-driven decision-making, Trend analysis and forecasting,

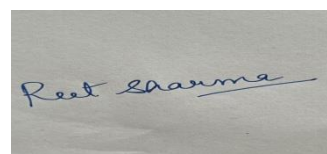
Contact Details

Present Address	#596, Sector - 125, Sunny Enclave, Kharar, Punjab - 140301
Permanent Address	#596, Sector - 125, Sunny Enclave, Kharar, Punjab - 140301
State	Punjab
Country	India
Portfolio URL	

Declaration

I declare that the information provided by me is true in all respect and in case any information found to be false, my application/ job would stand cancelled automatically, I am aware that my resume will be included in the blacklist.

Signature.


 A photograph of a handwritten signature in blue ink on a light-colored surface. The signature reads "Reet Sharma" with a horizontal line underlining the name.

RESUME



Personal Details

NIIFT Enrollment No.	
Name	RIDAM GACHLI
Father's / Guardian's Name	ANOOP GACHLI
Gender	FEMALE
Date of Birth	07-10-2002

Marital Status	SINGLE
Domicile	PUNJAB
Nationality	INDIAN
Languages Known	ENGLISH, PUNJABI, HINDI

Career Objective and Preferences

Career objective	To secure a leadership position in a forward-thinking organization where I can apply my strategic thinking, problem-solving, and communication skills to drive business growth. Seeking a challenging role that leverages my expertise in team management, process improvement, and change management. Committed to delivering exceptional results and mentoring teams to achieve excellence.
Job profile preferences	MERCHANDISER, DESIGNER, MERCHANT,
Job location preferences	CHANDIGARH, MOHALI, KHARAR
Passport No.	U4936949

Educational Details at NIIFT

Course	MSC. FASHION MARKETING AND MANAGMENT
Campus	NIIFT, Mohali, Punjab

CGPA	7.5

Educational Details Prior to NIIFT

Qualification	School/College	Board/University	Percentage	Year of Passing
10	DELHI PUBLIC SCHOOL, sector 40c	CBSE	69	2018
10+2	GOVERNMENT SENIOR SECONDARY SCHOOL, sector 37d	CBSE	66	2020
UG	PUNJAB UNIVERSITY, SECTOR 14, CHANDIGARH	CBSE	54	2023
PG	NIIFT	PTU		2025
Other				

Internship Details

Internship	45 DAYS of intership, KARMA ENTERTAINMENT, PHASE 8, INDUSTRIAL AREA, MOHALI
Graduating Project	Nil
Other Projects	Nil

Work Experience Details

Total Number of Years of work experience	Nil
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Co-curricular and extra-curricular activities

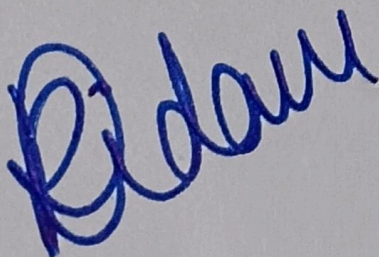
Achievements and awards	Nil
Extra Curricular activities	Nil
Strengths	Dedicated, Leadership, good communication skills, problem solving.

Contact Details

Present Address	#84, GREEN ENCLAVE, DAUN, MOHALI, SAS NAGAR
Permanent Address	#84, GREEN ENCLAVE, DAUN, MOHALI, SAS NAGAR
State	CHANDIGARH
Country	INDIA
Portfolio URL	

Declaration

1. I declare that the information provided by me is true in all respect and in case any information found to be false, my application/ job would stand cancelled automatically, I am aware that my resume will be included in the blacklist.

A handwritten signature in blue ink on a grey background. The signature is written in a cursive style, starting with a large, stylized 'A' that loops around, followed by the letters 'd', 'a', 'm' in a fluid, connected script.

Signature.



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RESUME



Personal Details

NIIFT Enrollment No.	2341265
Name	Riya Rani
Father's / Guardian's Name	Shyam Lal
Gender	Female
Date of Birth	05.02.2000
Marital Status	Unmarried
Domicile	Bihar
Nationality	Indian
Languages Known	Hindi

Career Objective and Preferences

Career objective	Dedicated, professional and hardworking for my work.
Job profile preferences	Fashion Merchandiser Retail Planner Buying Assistant Merchandiser coordinator
Job location preferences	Primary Preferences: Delhi, Noida, Pune Secondary Preference: Chandigarh
Passport No.	NA

Educational Details at NIIFT

Course	Msc. Fashion Marketing Management
Campus	Mohali
CGPA	

Educational Details Prior to NIIFT

Qualification	School/College	Board/University	Percentage	Year of Passing
10	Utkramit M S Sadikpur, Manpur	BSEB	54.2	2015
10+2	Om Prakash Verma Sr. Sec. School, Gaya	BSEB	52.6	2018
UG	International school of Design, Pune	Maharaja Agrasen Himalayan Garhwal University,	57.75	2022

		Utrakhand		
PG	NIIFT, Mohali	PTU	Currently pursuing	2025
Other				

Internship Details

Internship	Company Name: Akriti By Ritika Design House, Patiala, Punjab Duration: 45 Days (10th June 2024 to 25th July 2024) Designation: Merchandising Intern (And I have also experienced quality control departments)
Graduating Project	
Other Projects	Internship

Work Experience Details

Total Number of Years of work experience	
--	--

Co-curricular and extra-curricular activities

Achievements and awards	
Extra Curricular activities	Photography, videography
Strengths	A good listener, negotiator.

Contact Details

Present Address	Shivpuri Colony road no.1 Gaya Navada road, Post Buniyadganj, Gaya
Permanent Address	Shivpuri Colony road no.1 Gaya Navada road, Post Buniyadganj, Gaya
State	Bihar
Country	India

Portfolio URL	

Declaration

I declare that the information provided by me is true in all respect and in case any information found to be false, my application/ job would stand cancelled automatically, I am aware that my resume will be included in the blacklist.

A handwritten signature in blue ink on a grey background. The signature is stylized and appears to be 'Rigo Ben'.

Signature.



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RESUME



Personal Details

NIIFT Enrollment No.	2341266
Name	Sargun
Father's / Guardian's Name	Mr . Davinder Kumar
Gender	Female
Date of Birth	19 Oct 2000
Marital Status	Unmarried
Domicile	Ludhiana, Punjab
Nationality	Indian
Languages Known	Hindi, English, Punjabi

Career Objective and Preferences

Career objective	To utilize my knowledge and skills in fashion merchandising, management, and designing to contribute to the growth and success of innovative brands in the fashion industry. I aim to blend creative design expertise with strategic merchandising and management practices to develop customer-focused, trend-driven, and sustainable solutions that cater to the dynamic global market.
Job profile preferences	Fashion Designer, Graphic Designer, Illustrator., Marketing , merchandiser
Job location preferences	Ludhiana
Passport No.	N.A

Educational Details at NIIFT

Course	Fashion Marketing and Management
Campus	NIIFT, MOHALI
CGPA	7.87

Educational Details Prior to NIIFT

Qualification	School/College	Board/University	Percentage	Year of Passing
10	Alpine International School, Ludhiana	CBSE	8.4 CGPA	2016
10+2	Alpine International School, Ludhiana	CBSE	67%	2018
UG	PCTE Group Of Institutes, College in Jhande , Punjab	IK Gujral Punjab Technical University	8.16 CGPA	2021
PG	Northern India Institute Of Fashion technology (NIIFT , Mohali)	IK Gujral Punjab Technical University	Currently Pursuing	2025
Other				

Internship Details

Internship	<p>KATTRAN, Ludhiana</p> <p><u>Job responsibilities:</u></p> <p>Assisted the design team in various tasks, including sketching, fabric cutting, and sewing. Conducted market research and trend analysis to support the design process. Provided general administrative support to the design team.</p> <p>ASSISTANT MERCHANDISER</p> <p>GOYAL KNITWEARS, LUDHIANA</p> <p><u>Job responsibilities:</u></p> <p>Created and developed original fashion designs from concept to finished product. Collaborated with a team of patternmakers, sample makers, and seamstresses to ensure accurate and high-quality execution of designs.</p> <p>Oversaw the entire design process, including sketching, fabric selection, pattern development, and fitting sessions. Successfully managed multiple design projects simultaneously, adhering to strict deadlines and budget constraints.</p> <p>Assistant Fashion Designer (JOB)</p> <p>ZIVA THE LABEL, JAGRAON</p> <p><u>Job responsibilities:</u></p> <p>Assisted senior designers in creating and developing fashion collections.</p> <p>conducted fabric research a sourcing to gent suite materials for designs.</p> <p>Collaborated with the production team to ensure smooth workflow and timely delivery of finished products.</p>
Graduating Project	I have designed a collection using denim fabric
Other Projects	Developed a signature collection for a local fashion boutique, resulting in a 20% increase in sales within six months.

Work Experience Details

Total Number of Years of work experience	1 year
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Co-curricular and extra-curricular activities

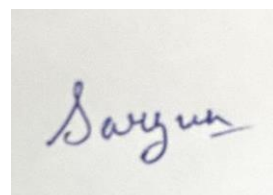
Achievements and awards	NA
Extra Curricular activities	Digital Drawings, Swimming ,Designing,
Strengths	Good communication and collaboration skills, with the ability to work effectively in a team.

Contact Details

Present Address	58' E block Brs Nagar , Ludhiana
Permanent Address	58'E block Brs Nagar , Ludhiana
State	Punjab
Country	India
Portfolio URL	NA

Declaration

I declare that the information provided by me is true in all respect and in case any information found to be false, my application/ job would stand cancelled automatically, I am aware that my resume will be included in the blacklist.



Signature.



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RESUME



Personal Details

NIIFT Enrollment No.	2341267
Name	Shivati
Father's / Guardian's Name	Kali Ram
Gender	Female
Date of Birth	02.05.2001
Marital Status	Unmarried
Domicile	Punjab
Nationality	Indian
Languages Known	English, Hindi and Punjabi

Career Objective and Preferences

Career objective	
------------------	--

Job profile preferences	Fashion merchandiser, fashion marketing expert, Fashion marketing manager and marketing research analyst.
Job location preferences	Chandigarh, Mohali, Delhi, Noida and Gurugarm.
Passport No.	

Educational Details at NIFT

Course	Fashion Marketing and Management
Campus	Northern India Institute of Fashion and Technology (NIFT).
CGPA	7.81

Educational Details Prior to NIFT

Qualification	School/College	Board/University	Percentage	Year of Passing
10	Govt. Model Senior Secondary School, Sector – 44 B, Chandigarh.	Central Board of Secondary Education	64.6%	2017
10+2	Govt. Model Senior Secondary School, Sector – 40 B, Chandigarh.	Central Board of Secondary Education	78%	2019
UG	Chandigarh university	Chandigarh university	8.03%	2023
PG	NIFT Mohali	Punjab Technical University	7.81	2025
Other				

Internship Details

Internship	Assistant fashion designer at Jain Amar clothing Pvt Ltd. Assistant fashion merchandiser at Active Clothing Ltd.
Graduating Project	
Other Projects	Internship project.

Work Experience Details

Total Number of Years of work experience	3 months
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Co-curricular and extra-curricular activities

Achievements and awards	1st Runner Up in Tech Invent 2021. Participated in 27th state level skill competition
Extra Curricular activities	Serigraphy Styling Fashion designing Dyeing and Printing. Painting. Embroidery. Creating shorts content for You Tube and Instagram Creative DIY.
Strengths	Problem solving. Project management skill. Ms office. Graphic designing. Corel Draw. Adobe illustrator. Photoshop. Design Concept. Design thinking. Written and Communication Skills. Good Leadership Skills and Team Working Ability.

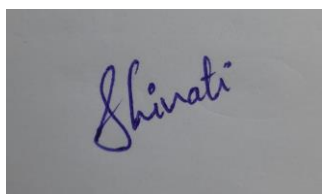
Contact Details

Present Address	House No-9, Street No-A-1, Sheetal Nagar, Behlolpur, SAS Nagar (Mohali), Punjab, 160014
Permanent Address	House No-9, Street No-A-1, Sheetal Nagar, Behlolpur, SAS Nagar (Mohali), Punjab, 160014

State	Punjab.
Country	India
Portfolio URL	

Declaration

I declare that the information provided by me is true in all respect and in case any information found to be false, my application/ job would stand cancelled automatically, I am aware that my resume will be included in the blacklist.



Signature.



Northern India Institute of Fashion Technology

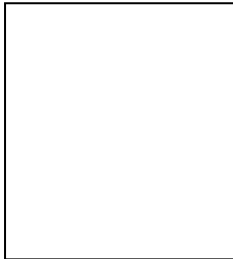
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RESUME



Personal Details

NIIFT Enrollment No.	2323039
Name	Dhruvika Bajpai
Father's / Guardian's Name	Rajeev Bajpai
Gender	Female
Date of Birth	13/01/2002
Marital Status	Unmarried
Domicile	
Nationality	India
Languages Known	English, Hindi

Career Objective and Preferences

Career objective	To secure a leadership position in a forward-thinking organisation where I can apply my strategic thinking, problem solving and communication skills to drive business growth.
------------------	--

Job profile preferences	Merchandiser, Fashion Stylish
Job location preferences	Chandigarh, Mohali, Delhi, Noida
Passport No.	

Educational Details at NIIFT

Course	M.SC Fashion in marketing and management
Campus	NIIFT
CGPA	7.18

Educational Details Prior to NIIFT

Qualification	School/College	Board/University	Percentage	Year of Passing
10	RHSS Fatehpur Dhusi Deoria	U.P board	65	2018
10+2	NKJN IC sakatui patherdewa deoria	U.P BOARD	70	2020
UG		Chandigarh university	7.56	2023
PG	NIIFT	P.T.U	7.18	2025
Other				

Internship Details

Internship	Fashion Stylish, product development
Graduating Project	
Other Projects	

Work Experience Details

Total Number of Years of work experience	4 months
--	----------

Co-curricular and extra-curricular activities

Achievements and awards	Dance, Creativity project, photography, art
Extra Curricular activities	Team captain, Badminton player, Dancer
Strengths	Confident communicator, problem solver and adaptability, time management and organization, attention to detail, positive attitude.

Contact Details

Present Address	Lic colony 925 mundi kharar
Permanent Address	Infront of pantaloons beside makhan bhog Golghar, gorakhpur
State	U.P
Country	India
Portfolio URL	

Declaration

I declare that the information provided by me is true in all respect and in case any information found to be false, my application/ job would stand cancelled automatically, I am aware that my resume will be included in the blacklist.

Signature. Dhruvika



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RESUME



Personal Details

NIIFT Enrollment No.	2323036
Name	Aishani Gupta
Father's / Guardian's Name	Ramesh Kumar Gupta
Gender	Female
Date of Birth	07/11/2001
Marital Status	Unmarried
Domicile	Chandigarh
Nationality	Indian
Languages Known	Hindi, English

Career Objective and Preferences

Career objective	As a highly creative individual with a passion for designing and styling, I aspire to work as a Designer or Stylist while leveraging my skills in content creation and social media management. By combining creativity with digital expertise, I
------------------	--

	aim to contribute to the fashion industry's dynamic landscape through innovative designs and engaging brand storytelling.
Job profile preferences	Designer, Stylist, Illustrator, Content Creation and Branding.
Job location preferences	Chandigarh, Mohali, Panchkula, Gurugram, Pune, Ludhiana
Passport No.	N.A

Educational Details at NIIFT

Course	Msc in Fashion Marketing & Management
Campus	Mohali
CGPA	7.55

Educational Details Prior to NIIFT

Qualification	School/College	Board/University	Percentage	Year of Passing
10	Manav Mangal High School	CBSE	72.20	2017
10+2	MOHAN LAL SD PUBLIC SCHOOL	CBSE	73.2	2019
UG	GOSWAMI GANESH DUTTA SANATAN DHARMA	PU	64.375	2023

	COLLEGE			
PG	NIIFT	PTU	Currently Pursuing	2025
Other				

Internship Details

Internship	Ravens Marketing (Public Relations Agency), Chandigarh
Graduating Project	-
Other Projects	-

Work Experience Details

Total Number of Years of work experience	Internship at Ravens Marketing in Social media Handling & Event Management, Chandigarh
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Co-curricular and extra-curricular activities

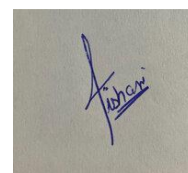
Achievements and awards	-
Extra Curricular activities	Sketching, Dance, Content Creation, Craft, Styling
Strengths	Good Communicator , Leadership Qualities, , Creativity, Willingness to learn, Empathetic, Team-oriented

Contact Details

Present Address	House no.3087 sector – 66 B , IT City Mohali
Permanent Address	House no. 3087 Sector – 66 B, IT City Mohali
State	Punjab
Country	India
Portfolio URL	NA

Declaration

I declare that the information provided by me is true in all respect and in case any information found to be false, my application/ job would stand cancelled automatically, I am aware that my resume will be included in the blacklist.



Signature.



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RESUME



Personal Details

NIIFT Enrollment No.	2341262
Name	Kritika
Father's / Guardian's Name	Mr. Manish Mittal
Gender	Female
Date of Birth	12-1-2002
Marital Status	Single
Domicile	
Nationality	Indian
Languages Known	English, Hindi, Punjabi

Career Objective and Preferences

Career objective	To contribute effectively to organizational goals while continuously growing and learning in a dynamic environment
------------------	--

Job profile preferences	Marketing, merchandiser, visual merchandising, designing
Job location preferences	Ludhiana, Chandigarh, delhi
Passport No.	

Educational Details at NIIFT

Course	FMM Fashion marketing and management
Campus	NIIFT, Mohali
CGPA	

Educational Details Prior to NIIFT

Qualification	School/College	Board/University	Percentage	Year of Passing
10	Sacred Heart Convent School, barnala	CBSE	72%	2018
10+2	Sacred Heart Convent School , barnala	CBSE	76%	2020
UG	SD college, chandigarh	Punjab university	84%	2023
PG	NIIFT, Mohali	Punjab Technical University		2025
Other				

Internship Details

Internship	RG collection ludhiana, fashion house barnala, Akriti by Ritika patiala
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Graduating Project	
Other Projects	Internship project

Work Experience Details

Total Number of Years of work experience	6 months
--	----------

Co-curricular and extra-curricular activities

Achievements and awards	Got 3 position in academics in graduation
Extra Curricular activities	Designing Painting
Strengths	Problem solving Discipline Time management

Contact Details

Present Address	Aastha colony, house no. 47, barnala
Permanent Address	Aastha colony, house no. 47, barnala
State	punjab
Country	India
Portfolio URL	

Declaration

I declare that the information provided by me is true in all respect and in case any information found to be false, my application/ job would stand cancelled automatically, I am aware that my resume will be included in the blacklist.

A handwritten signature in blue ink, appearing to read "Kritika", is written on a light-colored background.

Signature.



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RESUME



Personal Details

NIIFT Enrollment No.	2323047
Name	Sahilpreet Singh
Father's / Guardian's Name	Mr. Sarbjit Singh
Gender	Male
Date of Birth	18 th September, 2000
Marital Status	Un-Married
Domicile	Ludhiana , Panjab
Nationality	Indian
Languages Known	English, Hindi, Punjabi

Career Objective and Preferences

Career objective	To pursue a PhD, leveraging my passion for research and knowledge-sharing to contribute innovative insights in my field of study, while fostering learning and
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	collaboration to achieve professional growth and inspire future leaders.
Job profile preferences	Research and Development Specialist Textile Production Manager Textile Merchandiser Academic/Research Professional Textile Testing and Lab Specialist Visual Merchandiser Fashion Merchandiser Marketing Specialist (Fashion) Fashion Trend Analyst
Job location preferences	Ludhiana , Mohali , Chandigarh , Delhi
Passport No.	N.A.

Educational Details at NIIFT

Course	M.Sc. <i>Fashion Marketing and Management</i>
Campus	Northern India Institute of Fashion & Technology (NIIFT) , Mohali
CGPA	8.76

Educational Details Prior to NIIFT

Qualification	School/College	Board/University	Percentage	Year of Passing
10th	R.S. Model Senior Secondary School , Ludhiana	PSEB	90%	2017

10+2 / Diploma in Textile Technology (Knitting)	Govt. Institute of Textile Chemistry & Knitting Technology , Ludhiana	PSBTE	78%	2020
UG / B.Tech in Textile Engineering	Giani Zail Singh Campus College of Engineering & Technology (MRSPTU) , Bathinda	Maharaja Ranjit Singh Punjab Technical University	8.2 CGPA	2023
PG / M.Sc in Fashion Marketing & Management	Northern India Institute of Fashion & Technology (NIIFT) , Mohali	Punjab Technical University	8.76 CGPA	2025
Other				

Internship Details

Internship	Arvind Mills , Santej , Gujarat (In Advance Knits Division) P.I. Cottex Private Limited , Ludhiana (In Dyeing & Finishing Division) Garg Acrylics Limited , Ludhiana (In Hosiery Garments & Knitting Division)
Graduating Project	Study & Development of Different Knitted Accessories Design & Development of Cocktail Dress Based on Retro Theme inspired by Chess.
Other Projects	N.A.

Work Experience Details

Total Number of Years of work experience	Fresher
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Co-curricular and extra-curricular activities

Achievements and awards	<p>“TECHFEST-2K23” held at <i>GZSCCE&T , Bathinda</i> On the spot (PAINTING)-1st position</p> <p>“Colours of INDIA” held at <i>GZSCCE&T , Bathinda</i> On the spot (PAINTING) & CALLIGRAPHY-1st position</p> <p>“INTER POLYTECHNIC YOUTH FESTIVAL” held at <i>Govt. Polytechnic College (Girls) , Patiala</i> On the spot (PAINTING) -2nd position</p> <p>Gold Medal in <i>Fine Arts</i> (State Level) , <i>Chandigarh</i></p>
Extra Curricular activities	<p>Workshops on Sustainable Textiles</p> <p>Sustainable Fabric Exploration</p> <p>Zero-Waste Fashion Creation</p> <p>Listening to Music or Podcasts</p> <p>Traveling or Exploring New Places</p> <p>Drawing or Painting</p> <p>Reading Books</p> <p>Social Media Content Creation</p>
Strengths	<p>Fabric Analysis and Performance Testing</p> <p>Knowledge of Textile Fibers and Materials</p> <p>Textile Manufacturing Processes (Spinning, Weaving, Knitting, Dyeing, Finishing)</p> <p>Knowledge of Smart and Technical Textiles</p> <p>Problem-Solving and Analytical Thinking</p> <p>Consumer Behavior Analysis</p>

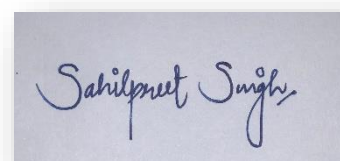
	Market Research and Competitive Analysis Creative Storytelling for Fashion Brands Visual Merchandising and Display Design Inventory Management and Stock Optimization
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Contact Details

Present Address	Kohara , Ludhiana , Panjab
Permanent Address	908/4 , Panjab Mata Nagar , Pakhowal Road , Ludhiana , Panjab
State	Panjab
Country	India
Portfolio URL	N.A.

Declaration

I declare that the information provided by me is true in all respect and in case any information found to be false, my application/ job would stand cancelled automatically, I am aware that my resume will be included in the blacklist.



Signature.



Northern India Institute of Fashion Technology

Phase-1, Industrial Area, Mohali (Near Police Station)

(Set up by Govt. of Punjab)

(Affiliated to I. K. Gujral Punjab Technical University, Jalandhar)



RESUME



Personal Details

NIIFT Enrollment No.	2341268
Name	SNEHA LUTHRA
Father's / Guardian's Name	ASHWANI KUMAR LUTHRA
Gender	FEMALE
Date of Birth	18 MAY 2002
Marital Status	SINGLE
Domicile	INDIA
Nationality	INDIAN
Languages Known	HINDI, ENGLISH

Career Objective and Preferences

Career objective	Eager to apply digital marketing, social media, and branding skills to drive
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	impactful campaigns and enhance brand visibility.
Job profile preferences	Brand Strategist, Digital marketing
Job location preferences	Jalandhar, Chandigarh
Passport No.	None

Educational Details at NIIFT

Course	Masters in science (Fashion Marketing Management)
Campus	NIIFT Mohali
CGPA	8.45

Educational Details Prior to NIIFT

Qualification	School/College	Board/University	Percentage	Year of Passing
10	Noorpur Public School	CBSE	87.6%	2018
10+2	Noorpur Public School	CBSE	79.6%	2020
UG	HMV Jalandhar	GNDU	84.0%	2023
PG				
Other				

Internship Details

Internship	Armani Exchange- GLM.AE ELANTE, Zari and Zewar by Sandeep Bal.
Graduating Project	DISSERTATION on effect on customer service on customer buying intent.

Other Projects	
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Work Experience Details

Total Number of Years of work experience	Fresher
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Co-curricular and extra-curricular activities

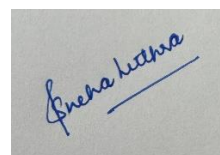
Achievements and awards	Gianbyte , 2024 (First position in Montage contest) IndiaSkills 2024 (Third position in district level, Visual merchandising)
Extra-Curricular activities	Participation in compition in Basketball.
Strengths	Time management, quick learner, team work

Contact Details

Present Address	HL 99, Phase 1, Mohali
Permanent Address	Purna Niwas, ward number 5, Nurpur, District Kangra, Himachal Pradesh
State	Himachal Pradesh
Country	India
Portfolio URL	

Declaration

I declare that the information provided by me is true in all respect and in case any information found to be false, my application/ job would stand cancelled automatically, I am aware that my resume will be included in the blacklist.

A handwritten signature in blue ink on a light gray background. The signature reads "Guesha Liana" in a cursive script, with a horizontal line drawn underneath the name.

Signature.



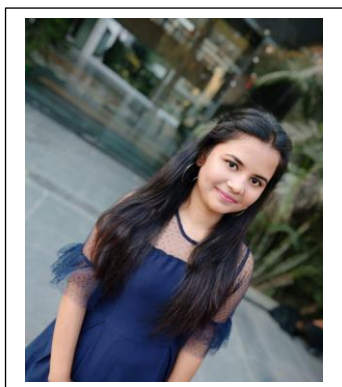
Northern India Institute of Fashion Technology Phase-1, Industrial Area, Mohali (Near Police Station)

(Set up by Govt. of Punjab)

(Affiliated to I. K. Gujral Punjab Technical University, Jalandhar)



RESUME



Personal Details

NIIFT Enrollment No.	2323050
Name	Surbhi Shriwastav
Father's / Guardian's Name	Suman Shriwastav
Gender	Female
Date of Birth	15.07.2001
Marital Status	Unmarried
Domicile	Haryana
Nationality	Indian
Languages Known	English and Hindi

Career Objective and Preferences

Career objective	
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Job profile preferences	Fashion merchandiser, fashion marketing expert, Fashion marketing manager and marketing research analyst.
Job location preferences	Chandigarh, Mohali, Delhi, Noida and Gurugram.
Passport No.	

Educational Details at NIIFT

Course	Fashion Marketing and Management
Campus	Northern India Institute of Fashion and Technology (NIIFT).
CGPA	

Educational Details Prior to NIIFT

Qualification	School/College	Board/University	Percentage	Year of Passing
10	Triveni Memorial Senior Secondary School	Central Board of Secondary Education	80%	2016
10+2	Tiveni Memorial Senior Secondary School	Central Board of Secondary Education	82%	2018
UG	NIIFT Mohali	Punjab Technical University	7.82%	2021
PG	NIIFT Mohali	Punjab Technical University		2025
Other				

Internship Details

Internship	Former working experience in At Home India Pvt.Ltd company from 01-07-2022 to 05-2023 as an Asst. Designer.
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	<p>Collaborated with senior designer to create seasonal collection.</p> <p>Assisted in the production of design.</p> <p>Conducted market research to identify emerging trends, consumer preferences.</p>
Graduating Project	<p>OCM Pvt. Ltd, Amritsar, Punjab as an design intern.</p> <p>Worked on three theme occult, marine and American art.</p>
Other Projects	<p>Internship project.</p>

Work Experience Details

Total Number of Years of work experience	10 months.
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Co-curricular and extra-curricular activities

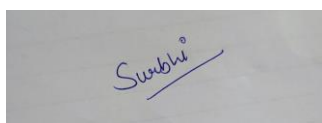
Achievements and awards	<p>Craft competition: during my schooling i have received 40+ certificate in craft competition which are based on inter school as well as district level art exhibition: also I have participated in many art exhibition.</p> <p>Sports meet: received 3, 4 awards during my sports day.</p>
Extra Curricular activities	<p>Blogging and content creation.</p> <p>Dyeing and Printing.</p> <p>Painting.</p> <p>Embroidery.</p> <p>Creating shorts content for You Tube.</p> <p>Creative DIY.</p>
Strengths	<p>Problem solving.</p> <p>Project management skill.</p> <p>Ms office.</p> <p>Graphic designing.</p> <p>Design Concept.</p> <p>Design thinking.</p> <p>Written and Communication Skills.</p> <p>Good Leadership Skills and Team Working Ability.</p>

Contact Details

Present Address	512, Durga colony Bahadurgarh, Haryana
Permanent Address	512, Durga colony Bahadurgarh, Haryana
State	Haryana.
Country	India
Portfolio URL	

Declaration

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Signature.