

# Programmes Offered

## MOHALI:

- B.Sc in Fashion Design
- B.Sc in Textile Design
- M.Sc in Garment Manufacturing Technology
- M. Sc in Fashion Marketing and Management
- M.Design in Fashion and Textiles

## LUDHIANA:

- B.Sc in Fashion Design
- B.Sc in Fashion Design(Knits)

## JALANDHAR:

- B.Sc in Fashion Design

# B.Sc in Fashion Design

(3yrs Undergraduate Degree)

Phase 1: Development of Basic Skills

Phase 2: Development of Design Skills

Phase 3: Development of Professional Skills

## Important Features of the Curriculum

- Craft Documentation
- Industry Internship
- Field Visits
- Term Garment
- Presentation and Seminars
- Graduating Design Collection Show (ANUKAMA)



# B.Sc in Textile Design

(3yrs Undergraduate Degree)

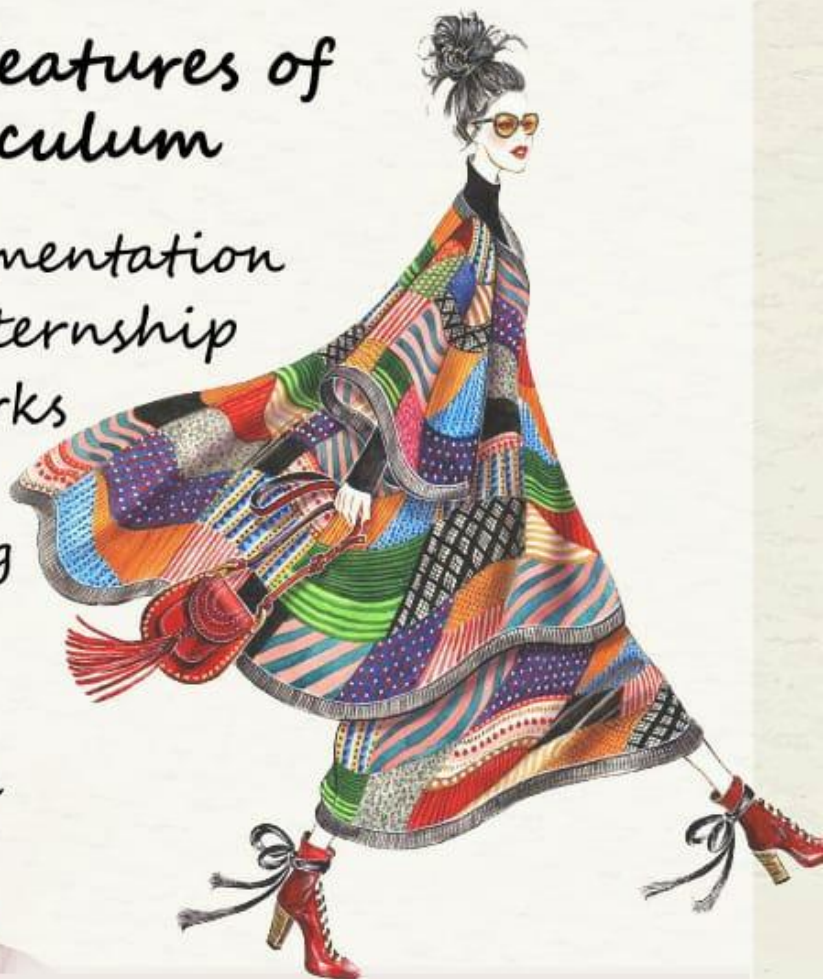
Phase 1: Introduction to Basic Textiles

Phase 2: Development of Design Skills

Phase 3: Development of Design and  
Creative Project

## Important Features of the Curriculum

- Craft Documentation
- Industry Internship
- Project Works
- Workshops
- Graduating  
Design  
Collection  
Exhibition  
(SUVYAN)



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# M.Design in Fashion and Textiles

(2yrs Post Graduate Degree)

Phase 1: Development of Intuitive and Cognitive Design Development Skills

Phase 2: Development of Styling Skills

Phase 3: Design Development and Manufacturing Skills for Functional Clothing, Lingerie and Evening Wear

## Important Features of the Curriculum

- Field Visits
- Industrial Internship
- Seminars, Trade Fairs, Conference
- Creative Skills like Sculpture making, Pottery, Installation, etc.
- Final degree Thesis



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# M.Sc in Fashion Marketing and Management

(2yrs Post Graduate Degree)

Phase 1: Development of Marketing Skills

Phase 2: Development of Visual Merchandising Skills



## Important Features of the Curriculum

- Internship
- Seminars, Conference, Trade Fairs
- Final degree Project
- Scholarship



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# M.Sc in Garment Manufacturing Technology

(2yrs Post Graduate Degree)

Phase 1: Development of Skills for Production Planning and Control

Phase 2: Development of Ergonomics Skills

Phase 3: Development of Skills for Operation Breakdown in Clothing Manufacturing

## Important Features of the Curriculum

- Field Surveys
- Industrial Visits and Internship
- Seminars, Conference, Trade Fairs
- Final degree Project
- Scholarship

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# B.Sc in Fashion Design (Knits)

(3yrs Undergraduate Degree)

Phase 1: Development of Basic Skills

Phase 2: Development of Design Skills

Phase 3: Development of Professional Skills

## Important Features of the Curriculum

- Industry Internships
- Field Visits
- Term Garment
- Presentation and Seminars
- Graduating Design Collection Show (ANUKAMA)



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# Eligibility Criteria

Programme	Qualification
3yrs B.Sc in Fashion Design	10+2/Eqv.
3yrs B.Sc in Textile Design	10+2/Eqv.
3yrs B.Sc in Fashion Design Knits	10+2/Eqv.
2yrs M.Sc in Garment Manufacturing Technology	Graduate*
2yrs M.Sc in Fashion Marketing and Management	Graduate*
2yrs M.Design in Fashion & Textiles	Graduate**

**\*B.Sc/ B.Tech/ B.E or B.Com/ BBA/ BCA/ B.A. with any of the following subjects: Economics/ Statistics/ Management/ Marketing/ Mathematics/ Textiles/ Fashion/ Accounts/ Computers/ Home Science/ any other related Diploma.**

**\*\*Graduate Degree of Fashion Design/ Textile Design/ Knitwear Design/ Clothing & Textiles/ Apparel and Furnishing/ Home Science or any other allied field.**