

NIFT Mohali Campus



Chairman's Message



Sh. D.P. Reddy
IAS

Principal
Secretary,
Industries &
Commerce
Govt. of Punjab

Chairman NIFT, Mohali

A feeling of huge contentment and pride encompasses me, when I look upon Northern Indian Institute of Fashion Technology (NIIFT), having emerged as a leading and reputed Institute of Fashion, developing professionals in the field of Design, Management & Technology.

With its mission firmly in place, the NIIFT embarked on an ambitious agenda of, furthering its efforts to become the leading source of Fashion and Marketing education and give society budding designers and garment technologists as well as fashion marketing professionals.

NIIFT, strives to attract best of students across the globe. We have built an institution with the best of faculty, students and employees. The best of corporate support, and management is also available. We are dedicated to building a pleasant atmosphere in which coexistence is essential to create an intellectual academic community. In order to achieve this objective we have created infrastructure with State of the Art facilities.

Positioned as a multi-disciplinary institute, we create "Industry ready professionals", both for export and domestic industries as there are huge opportunities emerging for the students

to chart exciting careers. Export Houses which are all scaling up operations across the world are also heartily contributing their expertise to the institute. The keen interest of leading International Institutes to collaborate with NIIFT goes far to prove that NIIFT has emerged as a front runner Institute in the field of Fashion.

I, therefore, invite young and talented students to join NIIFT for exciting career options in the Fashion Industry. I am confident that our highly dedicated and motivated team will stand up to its commitments to nurture and nourish the young creative minds and help them realize their dreams and aspirations.

We are devoted to make NIIFT, a place to promote freedom of thought, innovation and creativity which are essential for academic excellence.

Foreword

NIIFT has emerged as a premier Institute of Northern India in the field of Fashion & Apparel Design, Management and Garment Manufacturing Technology. Fashion education has a special contribution to make in the process of transition from tradition to modernity. Today, “Fashion Design” has captured the imagination of campuses and households worldwide. I am happy to see the evolution of NIIFT in its new multi faceted and multi dimensional Avatar aptly reflected in the past 18 years. As a premier Institute providing quality education and consultancy across Design, Management and Technology, NIIFT has effectively contributed in enhancing the core competence in the apparel sector of the country and abroad. NIIFT perhaps is the only Institute in Punjab and this region, which can proudly claim to have built a strong Design sector Industry interface. It is thus in the truest sense playing a catalytic role in transforming the outlook of the Fashion Industry, fully conscious of the core strengths around which the Indian fashion industry is evolving. Various initiatives by NIIFT and its graduates have addressed concerns pertaining to design, product development, techniques and skill up gradation.

NIIFT is continuing to fulfill its objective of bridging the gap between the requirements and availability of trained professionals in the Fashion Industry. It is the perfect platform which offers the stepping stone to the graduating students towards becoming the trendsetting designers, brand builders and Fashion-technical Consultants of tomorrow. NIIFT has played a vital role in bringing more professionalism in the textile and clothing industry and has also attracted the best talent in this sector.

I am delighted to be heading an Institute which has such great potential in terms of Creativity, Research Development & Consultancy in the Fashion Design, Management & Technology Sector both at the national and international level.



Director General, NIIFT

Sh. Raminder Singh, IAS

Secretary cum Director,
Industries & Commerce
Govt. of Punjab

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Introduction

The Textile and Garment industry is one of the largest and most prominent sectors of Indian economy, in terms of output, foreign exchange earnings and employment generation. This industry contributes around 6% of GDP and accounts for almost one third of India's total exports, thereby making it a single largest group of commodities in the country's export basket. Indian garment industry has a wide regional dispersal where over 90,000 units employing more than 10 lakh persons are engaged in the garment manufacturing activities, which accounts for 18% of its total work force.

It has been estimated that India, has approximately, 30,000 readymade garment manufacturing units and not only is the garment export business growing, enthusiasm in the minds of foreign buyers is also at a high. Today many leading fashion labels are being associated with Indian products. India is increasingly being looked upon as a major supplier of high quality fashion apparels and Indian apparels have come to be appreciated in major markets internationally.

The rise of exports in India is due to several factors like vast sources of raw material, low labour cost, entrepreneurship and design skills of Indian traders and changes in policies to open up Indian economy to outside world.

The Institute

The Department of Industries & Commerce, Govt. of Punjab, established Northern India Institute of Fashion Technology, in 1995, comprehending and visualizing the need of trained professionals in the arena of Textile and Garment Industry. An MOU was signed with the National Institute of Fashion Technology, New Delhi for steering and supporting in admission procedure, faculty recruitment and training as well as curriculum scheduling and upgrading.

Mohali, equipped with the conspicuously fast developing and already established garment industry situated at Baddi, Lalru, Dera Bassi in the vicinity of Chandigarh, became a preferred location for NIIFT to have its firm base and thus adding to the prestige and distinction of the famous city.

NIIFT Centre – LUDHIANA

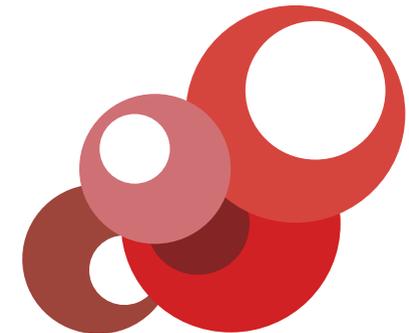
Ludhiana, apart from being a significant textile cluster, is at its fruition in the production of hosiery, knitwear and readymade garments. To move into the global main stream of intense economic competition and reckoning with requirements of India's fashion industry in totality and Ludhiana industry particularly, NIIFT, in August 2008, achieved another milestone, by opening a new centre at Ludhiana. Since then, NIIFT, Ludhiana has emerged as a premier institute and strives to impart knowledge comparable with international standards.

NIIFT Centre – JALANDHAR

Jalandhar, a hub of sports goods industry and possessing umpteen units of manufacturing

leather goods, leather jackets, leather shoes, hosiery, garments and textiles etc, enjoys international acclaim. Therefore, discerning the requisition of providing support to the industry, the diversification in fashion apparels and fashion accessories and not only for the generation of self-sustaining platforms but also to open avenues to nurture ingenuity and aesthetic acumen of the students, a centre of NIIFT was set at Jalandhar in August 2009.

NIIFT's saga of success speaks volumes about its enduring commitment, outstanding faculty, the innovativeness, rich learning environment and its indispensable attributes. Its catalytic role in orienting the fashion industry to novel design expertise, manufacturing technologies and latest theories of management practices, is impeccable and to be cherished for eohs.





Objectives

- To build and nurture a new generation of professionals and designers who can spearhead positive changes in the future by helping the Indian Fashion and Garment Industry achieve and sustain global leadership.
- To provide expertise to industry, this is rather instrumental in the context of our national aim of strengthening its potential of generating foreign exchange earnings and employment.
- To award degrees, diplomas and certificates and other distinctions at various levels to the candidates trained and to prescribe standards of proficiency before such awards.
- To undertake selected applied research studies and applications thereof in areas of Textiles, Fashion and Garment industries; particularly concerning the integration of regionally produced material in the requirement of mass production, improved product design and international marketing.

Teaching Methodology

Upholding the commitment to excellence, NIIFT provides an excellent learning environment to broaden the mental horizons of its students leading to overall development of their personality. The system consists of classroom lectures, group discussions, case studies, projects and surveys, seminars, assignments, presentations and practical demonstrations in simulated industry conditions. These prepare the students to accept the challenges posed by the industry and also improve their decision-making and communication skills.

Evaluation System

Throughout the semester the performance of the students is assessed on the basis of regular assignments, projects, presentations, and examinations. The development of students is also analysed by their participation in classroom lectures and discussions. All the research and development projects are assessed by a jury comprising of specialists in the area of design, management and technology. Such critical appreciations not only judge their performance,

but also enrich the student's perspective in relevant areas.

The Faculty

The faculty is the core competence of NIIFT. The members are professionally qualified having rich industry experience. Their pragmatic approach coupled with industry experience has over the years shaped successful careers of our students. The faculty constantly upgrades their knowledge through regular interaction with the industry and also undertakes research and consultancy projects.

The regular learning is further supplemented with series of lectures from renowned academician and industry professionals.

The Alumni

NIIFT is proud of its illustrious alumni occupying significant positions in leading national and international organisations. The alumni have supplemented the growth of this industry by contributing their expertise at the core levels. Over the years, they have shouldered the responsibility

as Entrepreneurs, Quality Controllers, Designers, Merchandisers, Fashion Forecasters, Production Managers and Coordinators, Sourcing and Buying Agents and Faculty in other institutes. The institute regularly corresponds with the Alumni Association and invites the members for regular interaction with the students.

Research & Development Programs for Industry

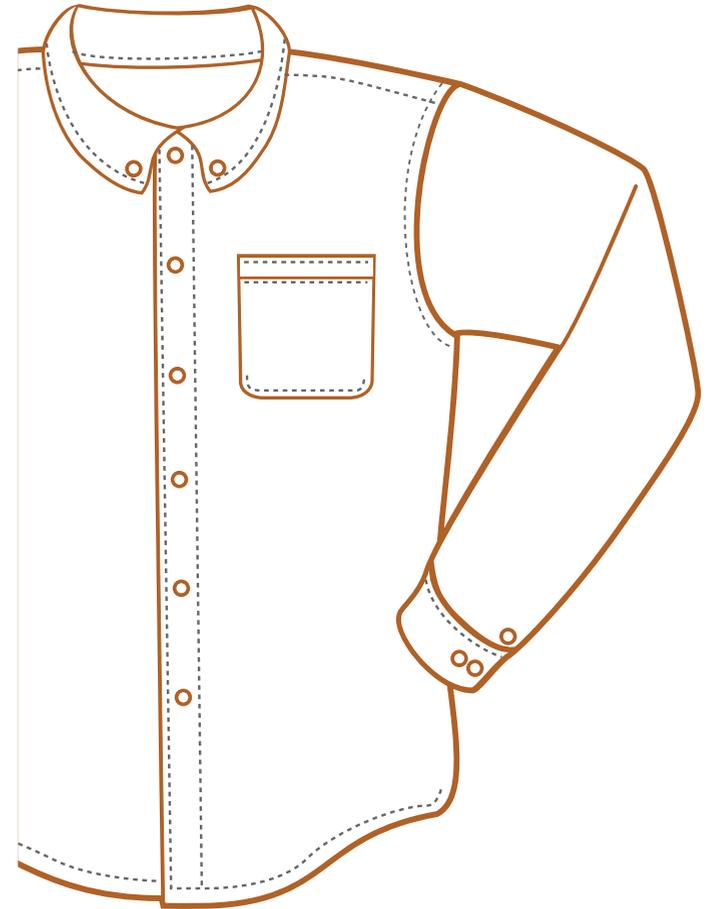
Apart from training future designers and technocrats, NIIFT is also guiding the industry by offering its professional expertise in planning, designing, research and development. It associates itself with esteemed organizations for solicitation and planning of future proposals. It has also become a nodal agency for providing the industry with international fashion forecasts and study of trends. NIIFT also offers facility of providing custom made corporate training Programs.



Projects undertaken by NIIFT

- Training of top-level executives from M/s Vardhman Group in all aspects related to shirt manufacturing.
- Entrepreneur Development Programs (EDP) in Fashion Technology, in association with Regional Center for Entrepreneurship Development (RCED), Chandigarh.
- Product development and improvement of orthotic aids for Tynor Orthotic Ltd. Mohali.
- Advanced Vocational Teachers Training in Computer Aided Designing for Regional Institutes of Chandigarh, J&K etc.
- Design and Product Development of Women's Suits / Tops/ Kurtis in Khadi for Khadi and Village Industries Commission.
- Development of Khes material in Khadi for Khadi and Village Industries Commission.
- Organization of workshops for Rural Women with an objective to enable them to set up their own small Enterprises.
- Assistance to different NGOs in Product and Design Development.
- Development of new designs of Punjabi Jooti and dissemination of the designs to the artisans.
- Training of Sales Executives of Phulkari Emporiums for sales effectiveness.
- Training of Weavco women employees in the field of Quality Improvement and Product Development.
- Prepared an exhaustive report on the research, development and proposal for setting up a mega cluster for Phulkari in collaboration with Punjab Small Industries & Export Corporation Limited (PSIEC.)
- Design and product development of PTU Convocation Gowns

The future vision of NIIFT is to make it an internationally reputed Research and Development Institute for Textile and Apparels. The institute already has in hand several projects involving R & D in Textiles and Apparels.



The Infrastructure



Library

NIIFT has an excellent collection of books and journals related to the field of Fashion, Art, Management and Technology. The library is well equipped with a large array of books, journals and published resources of Indian & Foreign authors. The organization of library at NIIFT is based on the modern concept of librarianship. It consists of books and other published resources

of Indian and Foreign authors and publishers covering its educational programs and related subjects. It subscribes to leading Indian and International Textiles, Fashion and Apparel Journals and Fashion Forecasts services. It has a large collection of Video Tapes, Slides and Photographs on Fashion and Garment production related topics. Industry personnel and others attached to the Fashion industry can also avail the reference facility offered by NIIFT.

In the new millennium, the success rate of the Fashion designers/Professionals rest on their ability to integrate Fashion Information and Technology. NIIFT library provides the necessary infrastructure to collect and disseminate the information to its reader. The NIIFT, Mohali also provides the relevant services to Fashion Professionals and Industry. NIIFT Library also subscribes the latest journals, Forecast for its library. Audio-Visual material in Pen Drives, CDs, Slides, Video tapes are the basics for any course and used as a Primary Teaching Aid. The material in the shape of Audio-Visual aids in the field of History of Costumes, Fashion Illustration, Garment Manufacturing and Design Collection of NIIFT Graduates are also stored in the Library.

Resource Centre

Resource Centre is the centre of information and knowledge which supports the teaching and research programs of the institute. The resource centre has a varied collection of textiles, costumes, samples, swatches, embellishments, accessories and garments. It has a wide range of textile materials which include Indian Traditional & contemporary, woven, knitted, printed and embroidered fabrics. Fabrics which are being specially produced for exports are also stacked in the Resource Centre for reference. Students and faculty go for craft surveys to various places in India to source rare traditional fabrics and craft material for the Resource Centre. Various Indian and imported embroideries, laces, yarns, trims,

beads, buttons, zippers, fusing, interlinings and other such valuable materials are catalogued in the Resource Centre for reference. Award winning ensembles of the final Design Collections of students of this Institute are also displayed in the Resource Centre.

Studios and Laboratories

The Institute is equipped with workshops for Garment Construction, Draping, Pattern Making, Fashion Art and Illustration, Sketching & also has Computer Labs. It also has Weaving Lab, Knitting Lab, Dyeing & Printing Lab and has a skilled work force to assist Design, Management & Technology students in their learning. All these Studios are

equipped to handle professional work in addition to meeting training needs. The Construction lab is equipped with similar infrastructure as available in the industry and even the layout conforms to the industrial production procedure. A Textile-Testing Lab equipped with the basic testing machines used by the industry helps the students to have practical exposure in tune with the requirement of the industry.

All the Classrooms are well equipped with Audio-Visual equipment like Slide Projectors, Direct Projector, CD Players, Television and Multimedia Projectors.



Information Technology Department

The Information Technology department is equipped with State-of-Art Hardware, Software and Network facilities. This department is playing a key role in providing IT enabled learning environment with the objective of developing computer savvy, all round professionals. The Computer Centre has well equipped resource base having facilities of computers with high end configurations, Plotter, Scanners, Printers, CD and DVD writers etc.

The entire computing infrastructure is connected by a high speed switched Ethernet network. The computer center also provides the various advanced and special purpose Softwares which include TUKACAD and NEDGRAPHICS. Computer Center provides computational facilities to all the users in the institute.

A dedicated 2mbps Internet broadband line is available to students all day long. The institute has its own website www.niiftindia.com. The department of Information Technology is constantly upgrading itself with new ideas in education.

NIIFT Fraternity

The Governing Council

The institute functions under the overall guidance of the Governing Council. The Strategies and long term policies of NIIFT are framed, progressively updated and monitored by a team of eminent celebrities, specialists and senior government officials. The overall direction and support provided by the Governing Council of NIIFT has helped us sustain the highest standards of education. The Governing Council consists of:

CHAIRMAN

Sh. D.P. Reddy, IAS
Principal Secretary
Industries & Commerce, Punjab
Chairman, NIIFT

MEMBERS

Ms. Vinni Mahajan, IAS
Principal Secretary
Finance, Punjab

Sh. Raminder Singh, IAS
Director cum Secretary, Industries &
Commerce, Punjab and
Director General, NIIFT

Sh. K.S. Brar
Director, NIIFT

Sh. Tarsem Lal Khosla,
Industrial Adviser
Department of Industries & Commerce, Punjab

Sh. Vishav Bandhu
Textile Officer (Handloom)
Department of Industries & Commerce, Punjab

Sh. Rajinder Gupta
M/s Trident Group of Industries, Ludhiana

Sh. Manish Bagrodia
Winsome Yarns Ltd. Chandigarh.

Sh. Sudhir Dhingra
Orient Crafts Ltd. Khandsa, Gurgaon

Sh. Akhil Succena
Activity Chairperson, Gandhinagar
National Institute of Design, Ahmedabad

Sh. Vikram Sehgal
Om Shanti Lane, Verka Majitha bypass,
Amritsar

Sh. Rahul Khanna & Sh. Rohit Gandhi,
Fashion Designer, New Delhi

Regional Council, Jalandhar

CHAIRMAN

Sh. D.P. Reddy
Principal Secretary
Industries & Commerce, Punjab
Chairman, NIIFT

MEMBERS

Sh. K.S. Brar
Director, NIIFT

Sh. Ravi Gupta
Modi Textiles,
Green Avenue, Amritsar

Sh. Vikas Nayyar
Basant Avenue, Amritsar

Sh. Pushp Kohli
Beat All Sports
Industrial Area, Jalandhar

Sh.Rajneesh Kumar
Just Sports
Jalandhar

Regional Council, Ludhiana

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Sh. D.P. Reddy, IAS
Principal Secretary
Industries & Commerce, Punjab and
Chairman, NIIFT

MEMBERS

Sh. K.S. Brar
Director, NIIFT

Sh.Manish Beri
V. B. Enterprises,
Amritsar

Sh.Sunil Arora,
Blue Man Collection, Ludhiana

Sh.Manoj Jain,
Sarjeevan Knitwears, Ludhiana

Sh.Rohit Sagar,
Gopal Knits, Rahon Road, Ludhiana

The Administration

Sh. Raminder Singh, IAS
Director cum Secretary, Industries
& Commerce, Punjab and
Director General, NIIFT

Sh. K.S. Brar
Director, NIIFT

Sh. Inderjit Singh
Registrar, NIIFT

Mr. Mahesh Khanna
Centre Incharge, NIIFT Ludhiana

Mr. Amarjit Singh
Centre Incharge, NIIFT Jalandhar

Sh. Madan Lal
Asstt. Registrar

The Faculty

Dr. Poonam Aggarwal

Academic Head

Ph.D. in Fashion & Textile Technology
M, Sc (Clothing & Textiles) Gold Medalist,
Diploma in CAD Advance Diploma in Garment
Export & Marketing Mgt.

Dr. Simrita Singh

Ph. D in Design & Fine Arts, M.A (History of
Art), BFA (Applied Art) from Panjab University

Ms. Meeta Gawri

Masters in Fashion Technology from NIFT,
Hyderabad, MA (Sociology) PGDBA, Mrkt.
Management, Symbiosis Pune

Mr. Ajay Singh

Masters in Computer Application, B.Sc
(Computer Science)

Mr. Gobind Rai

Specialization in Pattern Cutting from London
Centre for Fashion Studies, London, UK
Advance Training in CAD (PM&G), Paris

Ms. Shweta Sharma

Masters in Design (Textile Design), NIFT, New
Delhi

Mr. Kamaljit Singh Rana

MBA (Production & Operation Management)
B.E (Industrial Production)

Mr. Madan Lal

BFA 5Years Degree in Fine Art (Applied Art)

Ms. Navdeep Kaur

MBA from PTU

Diploma in Fashion Design from NIIFT, Mohali

Ms. Deepti Sharma

Masters in Design (Knitwear Design) NIFT, New
Delhi, M.A. (Hindi), M.A. (Sociology),
B.ED & M.ED

Ms. Rajwinder Kaur

MA (Fine Arts), Punjabi University Patiala

Mr. Harpreet Singh

B.Tech. Textile NIT Jalandhar

Raman Preet Kaur

M.Sc. Fashion Tech.+ 2 Year Dip. in FD.

Ms. Navneet Suman

Diploma in Fashion Design from NIIFT,
Mohali, MBA

Guest Faculty

Along with fulltime Faculty, the institute supplements its teaching inputs by inviting eminent professionals from Industry. Eminent Art Historians, Fashion Designers, Consultants, Renowned Artists, Eminent Personalities, Craftsman etc. visit NIIFT as guest lecturers.

Lets listen to what they have to say about NIIFT?

Our Distinguished Alumni

Durgesh Kumar

*Fashion Design
(2006-2009)*

Working with Dell
India and has already
worked with Giovani
Fashions Ltd.



NIIFT has been a learning experience in every way possible. I have grown professionally, personally and have renewed my innovative ideas.

Anupriya Sachdeva
Textile Design
 (2005-2007)
 Working with Rana Gill



My heartiest thanks to NIIFT , for recognising my efforts and skills and making me what I am today. NIIFT has been a guide on the path of my career and success.

Siddharath Bansal
Textile Design
 (2006-2008)
 Working with Manish Arora, Delhi



I am proud of all that has been accomplished, and thankful for the determination of those who helped me especially the faculty members to get where I am now.

Kalika
Fashion Design
 (2012-2014)
 Active Clothing, Mohali



My heartist thanks to NIIFT, for recognising my efforts and skills and making me what I am today. NIIFT has been a guide on the path of my career and success.

Apporva Jain
Fashion Design
 (2012-2014)
 JDPL, Surat



NIIFT is a platform where students can enhance their designing abilities. The curriculum hones design sensitization, which balances global fashion aesthetics with an Indian soul.

Anup Singh
Garment Manufacturing Technology
 (2013-2014)
 Working with Supreme Tex



I am a part of the first Textile Design batch and I am proud of it. NIIFT has been a wonderful place to set my career. All my thanks to NIIFT for making me a professional that I am today.

Arshita Sharma
Fashion Marketing Management
 (2012-2014)
 Working with Beneton



NIIFT gave direction to my professional career. Today I am working with a leading export house. I would like to thank the institute and the faculty for giving me platform to grow and succeed.

Programs Offered

○ Bachelor Programs

- » B.Sc. Fashion Design
- » B.Sc. Fashion Design (Knits)
- » B.Sc. Textile Design

○ Masters Programs

- » M.Sc. Garment Manufacturing Technology
- » M.Sc. Fashion Marketing & Management



Programs	Centre			Total Seats
	Mohali	Ludhiana	Jalandhar	
<i>Bachelors Degree Programs</i>				
B.Sc. Fashion Design	60	60	60	180
B.Sc. Fashion Design Knits	-	60	-	60
B.Sc. Textile Design	60	-	-	60
<i>Master Degree Programs</i>				
M.Sc. Garment Manufacturing Technology	60	-	-	60
M.Sc. Fashion Marketing and Management	60	-	-	60
<i>Total</i>	240	120	60	420



NIIFT is a leading Institute for higher education in the field of fashion. The courses offered are designed to tap and develop the creative intelligence and managerial skills of individuals, thereby producing potential professionals and designers.

NIIFT is presently offering Undergraduate and Post Graduate Degree Programs in the following disciplines:

Bachelors Programs

- *B.Sc. FASHION DESIGN (FD)*

A three year Bachelors Degree Program after 10+2 is designed for those interested to make their career in the dynamic and charismatic world of Fashion Design. The course is divided into six semesters, which gradually evolve and sensitise the student's understanding of fundamentals of fashion business.

- *B.Sc. FASHION DESIGN KNITS (FDK)*

A three year Bachelors Degree Program after 10+2 is designed to cater to the specific demands of the fast emerging Textile and Knitwear industry. Areas of study include skill development, knitwear designing, dyeing and printing, knitting technology, production and merchandizing.

- *B.Sc. TEXTILE DESIGN (TD)*

A three-year Bachelors Degree Program after 10+2 is spread over six semesters. Areas of study include skill development, weaving, textile designing, dyeing and printing, textile technology and development of textiles and related products.

Masters Programs

- *M.Sc. GARMENT MANUFACTURING TECHNOLOGY (GMT)*

A two year Post Graduate Degree Program after Graduation is divided into four semesters. This Program integrates the principles of Management, Technology and Fashion Business. Therefore it is aptly called a "Techno-Managerial" Course.

- *M.Sc. FASHION MARKETING & MANAGEMENT (FMM)*

A two-year Post-Graduate Degree Program after Graduation is designed to fulfill the requirements of the retail industry in the country. Divided into four semesters, M.Sc. FMM prepares highly competent and well trained fashion marketing and management professionals. The course covers all aspects of the upcoming retail industry.

B.Sc. Fashion Design

Duration : 3 Years

Centres : Mohali, Ludhiana & Jalandhar

The Fashion Design Program at NIIFT has earned a well deserved reputation for itself in the industry circles. The garment industry thrives on innovation and foresight, and is constantly on the lookout for professionals who can combine creative ideas with the right technical skills. The course meets the need and is perpetually designed to accord full rein to the imaginative flair of the students, harmonized with practically desired systems at the industrial level.

The knowledge imparted through the course is based on "learning by doing". The synergy in the course is obtained through textual and practical conceptualization. Inputs from the leading professionals from time to time enable the students to keep abreast with the current trends in the garment industry. The students are also exposed to regular visits to industry, fairs, seminars, fashion shows etc. Besides, the students are exposed to actual work environment through field projects like craft survey & its documentation and the Industry Internship Programs.

THE CURRICULUM

The entire emphasis is on creation of promising designers which is made possible by extensive exposure to latest machinery and equipment, visual resources and 'on the job' experience during the industrial training. Thus the curriculum is designed such that there is a gradual but thorough development of a student into a professional designer.

PHASE 1: DEVELOPMENT OF BASIC SKILLS

During this phase the students are imparted basic skills such as Elements of Fashion, Elements of Textiles, Elements of Design, Sketching, Art Appreciation, History of Costumes, Pattern Making, Draping, Garment Construction, Textile Science, Yarn Craft, Study of Crafts & Introduction to Photography.

PHASE 2: DEVELOPMENT OF DESIGN SKILLS

During this phase the aesthetic as well as the creative skills are cultivated and the students are trained in the disciplines like; Basic Design,

Fashion Illustration, Surface Developments, Art portfolio, Computer Applications, Design Conceptualization and Manufacturing process.

PHASE 3: DEVELOPMENT OF PROFESSIONAL SKILLS

After acquiring the basic skills, their proficiency is enhanced through subjects like Advanced Pattern Making, Grading, Construction, Design Development, Introduction to Management Concepts, Apparel and Visual Merchandising and Computer Aided Design, Range Development, Fashion Forecasting, Design Collection.

The curriculum also imbibes some innate features for the development of skills of the students

DESIGN AND CREATIVITY

This is stressed upon throughout the student's training period. The students dwell in an atmosphere of inspiration, aesthetics and liberty of concepts. The students are motivated to work on story lines based on international trends and forecasts, yet encouraged to keep their roots in traditional Indian textiles and techniques.

FIELD VISITS

Students are taken for visits to industrial establishments and fairs so as to broaden their perspectives of the garment industry.

TERM GARMENT

It is a simulation of the commercial client demand in which students undertake practical exercise, to evaluate their design creativity, pattern making skills and quality of construction. Thus they understand the qualitative and logistics of the entire process of Garment manufacturing. The current topics related to the garment industry in the form of classroom seminars and presentations, keeps them abreast with the latest developments and techniques followed in the industry.

Important Features of the Curriculum

CRAFT DOCUMENTATION

Craft documentation forms an important part of the curriculum of Fashion Design course in the second semester. Here the students undertake extensive excursion to study and document the rich & diverse aesthetic heritage of our country. The survey enables the students to interact with the craftsmen in their habitats and get the first hand knowledge of the art and crafts.

INDUSTRY INTERNSHIP

After the fourth semester the students are required to undertake a six weeks industry internship Program wherein they work either in the industry or under a well known designer. The main objective of this exercise is to enable the students to get an insight into the real working environment.

GRADUATING DESIGN COLLECTION SHOW (ANUKAMA)

The final collection is a virtual reality of the hard work and toil of the students of the final semester. The collections encapsulate the technical accomplishments, the creative flair and philosophy behind the concepts and designs. The process of making the collection starts from inspirations to conceptualization followed by sourcing, developing the prototype, sewing and accessorizing of the final ensemble. The final presentations carry with them the inspirations and impulses of the budding designers. The collections are adjudged by a jury comprising of designers and industry experts.

CAREER OPPORTUNITIES

The course prepares the students to pursue careers as Designers, Design Managers, Fashion Stylists, Creative Pattern Makers, Illustrators, Costume Designers, Fashion Merchandisers, Fashion Forecasters, Teachers And Entrepreneurs to name a few.



B.Sc. Fashion Design Knits

Duration : 3 Years

Centres : Ludhiana

The Fashion Design Knits(FDK) Program is a specialized Program which caters to the requirements of Knitwear Industry. The FDK Program at NIIFT is structured with know-how and identity close to this very exclusive area of fashion products. It has well defined exercises in design methodology in knitwear apparel and products with material knowledge to respond to the requirement of specific target markets. The multidisciplinary approach include inputs ranging from skill development, conceptualization, technical understanding and management skills. Students apply their classroom learning to industry-simulated environments, and undertake industry internship for flat and circular knitting to hone their skills. The Program culminates with the design collection at the end of the 6th semester.

THE CURRICULUM

The entire emphasis is on creation of promising designers which is made possible by extensive exposure to latest machinery and equipment, visual

resources and 'on the job' experience during the industrial training. Thus the curriculum has been designed to create well-rounded professionals equipped to handle the challenges of circular and flat-bed knitting in the domestic and export fields. They can pursue careers as Designers, Merchandisers, Production Managers and Quality controller etc

PHASE 1: DEVELOPMENT OF BASIC SKILLS

For a stable foundation on issues relating to the industry, the students acquire the design skills such as Elements of Design, Elements of Fashion, and Fashion Art etc. Emphasis is also on Computer Application, Traditional Textiles, Surface Techniques, Basic Weaving & Knitting Skills, Pattern Making & Construction, and History of Costumes.

PHASE 2: DEVELOPMENT OF DESIGN SKILLS

The thrust is on giving specialized inputs in all the essential subjects such as Design Process, Thematic Approach to Design, Draping, Fashion Art & Illustration, Pattern Making and Garment Construction, Computerized & Circular Knitting

Techniques, Product Realization, and Marketing & Merchandising, Production Planning & Control etc.

PHASE 3: DEVELOPMENT OF PROFESSIONAL SKILLS

In this semester, students will undertake a number of elective subjects such as Buying & Merchandising, Quality assurance in Knits, Processing Techniques etc to fine tune their understanding of the industry and also an independent research based project. In the final semester, students will undertake a Graduation Project with an industrial client, export house, or a designer. During this period the students will be required to work on the brief given by the sponsor. The Program will culminate with a Design Collection showcased on the ramp.

DESIGN AND CREATIVITY

This is stressed upon throughout the student's training period. The students dwell in an atmosphere of inspiration, aesthetics and liberty of concepts. The students are motivated to work on story lines based on international trends and forecasts, yet encouraged to keep their roots in traditional Indian textiles and techniques.

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Students are taken for visits to industrial establishments and fairs so as to broaden their perspectives of the garment industry.

TERM GARMENT

It is a simulation of the commercial client demand in which students undertake practical exercise, to evaluate their design creativity, pattern making skills and quality of construction. Thus they understand the qualitative and logistics of the entire process of Garment manufacturing. The current topics related to the garment industry in the form of classroom seminars and presentations, keeps them abreast with the latest developments and techniques followed in the industry.

Important Features of the Curriculum

INDUSTRY INTERNSHIP

After the 2nd semester and after 4th semester students apply their classroom learning to industry-simulated environments, and undertake 4 weeks and 6 weeks industry internship respectively for flat and circular knitting to hone their skills. The main objective of this exercise is to enable the students to get an real working environment.

GRADUATING DESIGN COLLECTION SHOW (ANUKAMA)

The final collection is a virtual reality of the hard work and toil of the students of the final semester. The collections encapsulate the technical accomplishments, the creative flair and philosophy behind the concepts and designs. The process of making the collection starts from inspirations to conceptualization followed by sourcing, developing the prototype, sewing and accessorizing of the final ensemble. The final presentations carry with them the inspirations and impulses of the budding designers. The collections are adjudged by a jury comprising of designers and industry experts.

CAREER OPPORTUNITIES

The course has been designed to create well rounded professionals equipped to handle the challenges of Knitted Fabric and Garment Design & Development for domestic & export markets. They can pursue career in the key decision making positions at various levels as Entrepreneurs, Brand Managers, Fashion Co-ordinators, Merchandisers, Production Managers, Creative Managers, Quality Controllers.



B.Sc. Textile Design

Duration : 3 Years

Centres : Mohali

India has a strong textile manufacturing base whether it is traditional handloom, power-loom or organized mill sector. It is one of India's core segments, and is gaining fervor both in the export and the domestic market. The TD Program is geared to cater to the growing demand of TEXTILE PROFESSIONALS for innovative design solutions, creative woven structures, blends and colors. It also aims at nurturing and developing the 'DESIGN' aptitude of the students. Through discovering the vast range of applications for textiles, the students are encouraged to realize a target market for their designs and a strong emphasis is placed on the research, development of ideas and experimentation. Craft Documentation, Live Projects and Internship with various design companies induce professionalism and employability. The balance that is thus created between innovations and creativity, encourages the students to graduate with an awareness of not only the opportunities but also the challenges ahead, whether they undertake further study or begin their own textile practice.

THE CURRICULUM

The main focus of the course is on Textiles in terms of fashion, interiors and related fields enabling a cross-fertilization of ideas and possible collaboration by knits, weaves, CAD and CAM. Planning skills are developed through analysis of fashion/textile trends, along with study of marketing and global market analysis. The future textile designers thus learn to appreciate the multi-disciplinary nature of design and develop season & market oriented collections.

PHASE 1: DEVELOPMENT OF BASIC SKILLS

In the first year, the students are introduced to the Fundamentals of Design which develop their sense of color, light, shape, texture and form. This phase also includes study and exploration of the properties of fiber, yarns, dyes, woven, knitted, printed and embroidered textiles.

PHASE 2: DEVELOPMENT OF DESIGN SKILLS

In this phase, main emphasis is on concept development in dialogue with material and

technique. In-depth study and exploration of textiles, knits, prints & embroideries are an integral part of Textile Design. Knowledge of computers as a creative design tool for design students is also stressed upon.

PHASE 3: DEVELOPMENT OF PROFESSIONAL SKILLS

During this phase the students are provided with tutorial guidance, they negotiate a personal Program of study and are responsible for the management of the project from initial concept to final stage. The course encompasses the major areas of specialization within the textile field, including woven and constructed textile, printed textile, as well as knitted and embroidered textiles.

PROJECT WORK

Students are encouraged to undertake client based projects with various NGOs, artisans and clusters. This equips students with the knowledge and practical design experience to channelize their creative and individual skills into self-initiated and commercial applications.

FIELD VISITS

Field visits to industrial establishments and fairs are a regular feature which enables the students to understand and broaden their knowledge of textiles besides learning the actual and latest working of the textile industry.

WORKSHOPS

Industrial experts are regularly invited to give special inputs on various areas of textiles from fiber to fabric to design in the form of workshops and lectures and get first hand information on latest developments on design and technology.

PARTICIPATION IN INDIA INTERNATIONAL TRADE FAIR (IITF)

The Institute is invited every year to put up a display represent NIIFT at IITF (Punjab Pavilion) The concept is developed in co-ordination with the theme for the current year.

Important Features of the Curriculum

CRAFT DOCUMENTATION

Craft documentation forms an important part of the curriculum of Textile Design course in the second semester. Here the students undertake extensive excursion to study and document the

rich and diverse aesthetic heritage of our country. The survey enables the students to interact with the craftsmen in their habitats and get the first hand knowledge of the art and crafts.

INDUSTRY INTERNSHIP

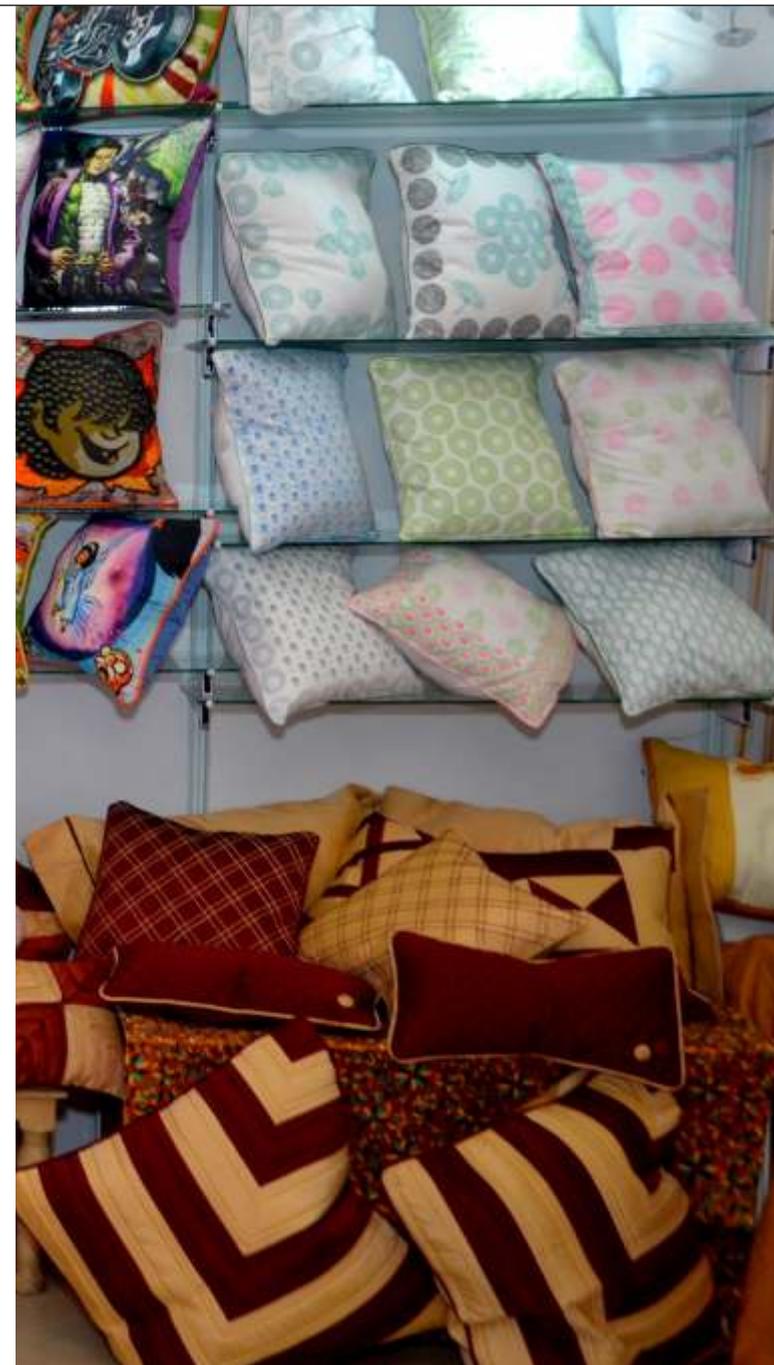
After the fourth semester the students undertake a six weeks industry internship Program wherein they work either in the industry or under a textile designer which enable the students to get an insight into the real working environment.

GRADUATING DESIGN COLLECTION EXHIBITION (SUVYAN)

The mainstay of the Textile Design Program is its primary link with the industry through the diploma project of the final semester students. These students work with an industrial client for a period of nearly 5 months. This results in the development of individual collections and exhibition of Design work in a gallery setting.

CAREER OPPORTUNITIES

The students can pursue careers in Textile Mills, Export Houses, Home Textile Sector, Handloom Sector, Power loom sector, with Textile Fashion Designers, Design Studios, or one can operate as Freelance Designer, Entrepreneurs etc.



M.Sc. Fashion Marketing and Management

Duration : 2 Years

Centres : Mohali

The Indian fashion industry is less than 30 years old but with fashion becoming a big business and India emerging as one of the major players in the global garment market; the need for qualified professionals in this field has increased tremendously. Export houses, domestic markets and manufacturing units throw up ample opportunities for upcoming professionals. Indian retail industry alone employs more than 42 million people, second after agriculture. The industry demands professionals who have the vision to see beyond what is already there and the ability to anticipate the market trends.

Looking at the challenging aspects of the industry and emergence of retailing as one of the biggest employment sectors of the nation, NIIFT started M.Sc. in Fashion Marketing and Management. FMM provides an exciting avenue for a retail career and pledges to give best trained professionals to the industry. While an MBA program enables to specialize either in international marketing or domestic marketing, FMM will enable the students

to handle both domestic and export market. The curriculum aims to impart comprehensive managerial skills for marketing both luxury and high end fashion brands like Louis Vitton, Espirit, Tommy Hilfiger, Nautica, Gucci, Chanel, FCUK etc..

OBJECTIVES

The two year Master's degree in Fashion Marketing and Management is designed to fulfill the special requirements of the fashion retail industry and will equip the students to work in the functions of:

1. Retail buyers and merchandisers
2. Store operations
3. Marketing consultants
4. Supply chain managers
5. Visual merchandisers
6. Brand managers
7. Image promoters
8. Fashion consultants
9. Entrepreneurs

The curriculum is divided into four semesters

YEAR I: DEVELOPMENT OF BASIC MANAGERIAL SKILLS

The first semester of year one introduces the students to Basics of fashion, Elements of design, Principles of Marketing, Management and Retailing, Economics, Statistics and Accounting. It aims to develop the analytical skills of the students. Field visits are organized during the semester to expose the students to the real life environment.

The second semester gives the students an insight into subjects like Visual merchandising, Advanced retail merchandising, Operation research, consumer behavior, Fabric study, Market research and Personality development. This further enhances the students marketing and management skills.

INTERNSHIP

Towards the 1st year end, the students are required to undertake a six week industrial training. This training provides the students an opportunity to work with reputed retail companies and get an insight into the real work environment

in retailing and merchandising and fine tune the skills they have gained in the first year.

YEAR II: DEVELOPMENT OF PROFESSIONAL SKILLS

The third semester covers specialized subjects like Brand management, Marketing strategies, Supply chain management, Human resource management, Cost accounting etc.

DEGREE PROJECT

The fourth semester requires the students to undertake a four month degree project with the industry, designed to take up real life problems of the industry and put their knowledge to test through research and analysis along with a faculty guide.

CAREER OPPORTUNITIES

The Fashion Marketing and Management Program equips the students to pursue careers in apparel retail organizations as Retail buyers and merchandisers, Store managers, Marketing consultants, Supply chain managers, Visual merchandisers, Brand managers, Image promoters, Fashion consultants, customer care executives etc.



M.Sc. Garment Manufacturing Technology

Duration : 2 Years

Centres : Mohali

Garment Manufacturing Technology is a two year Post-Graduate Program which develops in the students the ability to make intelligent business like decisions with prudence. The program focuses on strengthening of key technological functions of apparel industry and understanding of industrial engineering and ergonomic techniques. The emphasis is on production, planning, control and management practices applicable in the apparel industry. The continuous interaction with the industry and visits to leading manufacturing units not only create an enriching learning environment for the students but also widen the horizons of their experience. Equipped with competent technical knowledge, the students are able to anticipate and address the concerns and issues of the emerging manufacturing principles.

OBJECTIVES

The basic objective of this Program is to enhance the student's perception of the

commercial environment and matching it with professional understanding of manufacturing technology, marketing and management principles related to the Garment industry. The Garment Manufacturing Technology Program is designed to fulfill the special requirements of the industry and will equip the students to work in the functions of:

1. Production Manager
2. Merchandisers
3. Quality Auditors
4. Plan Layout Consultants
5. Operation Researcher
6. Self Entrepreneur

YEAR I: DEVELOPMENT OF BASIC SKILLS

The students during first semester are introduced to varied subjects encompassing all the core topics, such as Pattern Making, Basic Garment Construction, Garment Production Machinery & Equipment, Textile Science, Basic Applied Science, Dyeing & Printing, Introduction to Knitting,

Fabric and Garment Finishing, Computer Science and Information Technology.

The second semester exposes students to the modern management practices through the subjects such as Statistics, Industrial Organization and Management Practices, Personnel Management and Industrial Relations, Operations Research, Accounts, Managerial Economics, Trade Documentation, International Finance, Project Management and Research Methodology.

INTERNSHIP

The students of this course are required to undertake a 6-8 weeks internship Program in a Garment Manufacturing Unit, after the second semester. Students get a first hand exposure of the work environment of the Apparel manufacturing system. Thus they are prepared to accept the challenges of the industry and can correlate the theory with practice.

YEAR II: DEVELOPMENT OF PROFESSIONAL SKILLS

The final stage of the student's development requires concentrated inputs in the intrinsic

features of garment manufacturing .The subjects covered at this stage include Spreading & Cutting of Apparel Products, Apparel Standards, Specifications & Quality Control, Work Study for Apparel Manufacturing, Apparel Production & Control, Costing of Apparel Products, Survey of Apparel Marketing & Merchandising, Plant Layout and Computer Aided Designing. This course also has inherent features, which augment the development of competent professional traits of the students.

DEGREE PROJECT

In the fourth semester, the students have to work on a degree project taking up topics of concern to the garment industry. The degree project provides a challenging platform for the students to extend and demonstrate their analytical skills necessary for decision making. The projects are continuously monitored by the faculty and supported by the industry. During the degree project presentations, eminent professionals from the apparel industry are invited to evaluate the performance of the students.

CAREER OPPORTUNITIES

The GMT trainees can opt for challenging jobs of Production Managers, Export Managers, Merchandisers and Quality Controllers in the Domestic and Garment Export Industry and can also aspire to become budding entrepreneurs by virtue of their steadfast resolve to achieve success.





Project Presentation by
FMM & GMT





Degree Project Fashion Show by Fashion Design Students (ANUKAMA)



Degree Project Exhibition by Textile Design Students (SUVYAN)



NIIFT Consultancy Cell

NIIFT, the premier fashion institute of northern region of India also provides consultancy in the areas of:

- Fashion Designing
- Product Development
- Textile Design
- Garment & Apparel Manufacturing
- Fashion Retail Sector

NIIFT is undertaking projects and offering its professional expertise in the above mentioned areas. NIIFT being fully equipped with the latest technology, methodology, expertise and resources in the field of Fashion has also been associated with the Industry in providing them with latest International fashion forecasts & study of trends. Consultancy Projects Include:

- Uniform & Apparel Design
- Handicraft and Artisan's Upliftment
- Training Programs in Fashion Technology
- Preparation of reports
- Fashion News
- Entrepreneurship Development Programs

The prestigious Virasat-E-Khalsa project of Punjab Government was dedicated to the nation and the project to design the uniform for all categories of its staff was executed by NIIFT.

Earlier a project to design the winter jackets for Punjab Police was also handled by NIIFT. Project for Khadi and village Industries Commission for the design and product development of Women's suits, tops, kurtis in Khadi was undertaken by NIIFT. Also the development of "Khes" material, innovations in the motif and design development of the traditional "Panja Durries" was another feature of the above mentioned Khadi project.

Other than this consultancy services for preparing project reports have been rendered. A recent report was prepared by NIIFT for Punjab Small Industries & Export Corporation Limited (PSIEC) related to setting up of a Mega-Cluster for Phulkari.

Another important area where NIIFT provides consultancy is execution of Fashion shows. The in-house production team which consist of models, choreographers, comperes, back-stagers, technicians, make-up artists, wardrobe managers and designers have in the past produced shows

for many prestigious and important organizations like the Textile Association of India, CITCO, Rotary International and Silkmark Organization of India to name a few.

State Initiative Design Center

With a view to strengthen the handicrafts segment of Punjab, NIIFT (Mohali) has been granted a State Initiative Design Center (SIDC) by the Ministry of Textiles, Govt. of India. This institution's location at Mohali helps itself associate intimately with the crafts of Punjab. There are following schemes and strategies under the SIDC scheme.

Training & upliftment of the artisans

The artisans are the main pillar of any craft and regular training and upliftment of these people is one of the main areas for the popularity of the craft. NIIFT undertakes training these artisans in the field of Design and Technology.

Creation & Innovation in existing design

Right concern and well directed efforts are required for innovation and creation of new design ideas. Contemporary designs lead to more demand of the craft. NIIFT can provide new designs to the craft persons which help them develop a newer range of products for the market.

Technology & technique upgradation

Technology and technique upgradation ensure that the artisans are at par with the latest



techniques in the particular area. Knowledge of latest technology ensures faster production and financial return to the artisan. NIIFT, with its state of the art facilities, designs various short

terms courses for the craftsmen for refreshing and honing their skills in their respective areas. NIIFT also educates them about packaging and marketing of their products.



NIIFT in Partnership
with Walsall College



UK-INDIA Education and Research Initiative

Collaborative Partnership between NIFT, Mohali and Walsall College, UK

NIFT, Mohali had successfully executed the UKIERI-I project with Walsall College, UK during the period 2009-2011. In view of the fruitful experience of UKIERI-I, relating to the exchange of fashion related knowledge/techniques both for students & faculty, to further broaden and deepen the association of NIFT with Walsall College, UK. NIFT, Mohali bid for two projects under UKIERI-II. The first project related to 'Development of a Degree level Program to meet the needs of manufacturing and retail employees in the UK and India' and the Second project was of 'Capacity Building', of the two Institutes.

In December 2012, NIFT was selected for the Institutional Capacity Building UK-India Education and Research Initiative, Titled "Building the teaching and learning capacity at NIFT and Walsall College by developing level 4 and 5 Programs that could meet the needs of manufacturing and retail employers in the UK and India." The project was being jointly implemented by NIFT and Walsall College.

Under this program, students of Fashion Design Department after completion of their first year study at NIFT had an option to study at Walsall College UK and in 3rd year they had an option to study at NIFT or in UK.

Facilities at NIIFT

GIRLS' HOSTEL

NIIFT provides excellent residential accommodation to outstation girl students of the institute at its own hostel, built and located in the immediate vicinity of the institute campus at Mohali. The Hostel is well equipped with modern amenities to provide for a comfortable accommodation. NIIFT also provides mess service to the residential students on a no profit and no loss basis.

At present, NIIFT doesn't have any Hostel for the boys, but the efforts are on to provide boarding and lodging facilities to the boys in the near future.

BUS SERVICE

NIIFT also provides bus service to the students, to and from the institute on nominal monthly charges to ease the commuting hassels for the students.



CANTEEN FACILITY

The campus canteen provides hygienic food at affordable rates. A students committee represents students opinion for the selection of the menu in consultation with the mess contractor.



Campus Placement

A Placement Cell has been set up with the members drawn from the faculty and students for the purpose of facilitating campus placements. NIIFT is proud to claim that till date it has been able to provide almost 100%placements to its passing out students. Students have been placed in leading National and International Companies occupying challenging positions. Few among those are RMX Joss, Cascade Apparels, Vardhman Group, Orient Crafts, Matrix Clothing, Rupayan, Nahar Group, Richa & Co, Sewa Exports, Cheer Sagar, Kapsons, Madamme, Wingsfield, Graffiti, Ravels, GIVO International, B.L. International, Globus, Georgie etc. Many Domestic Brands such as Sportking, Monte Carlo, Rage Apparels,

Duke Fashions, Black Berry, VXL Techs, Dimple Creations, Numero Uno etc. have also been associated with NIIFT. The Students have also been promoted by leading Designers. Some of the students have also started their private labels and are successfully running their own enterprises and small businesses.



Extra Curricular Activities in NIFT Campus

Alexander Astin opines that, “student involvement in college activity positively affects student learning and development”.

NIFT has a broad educational mission; to develop the “whole student”. On college campus, extracurricular involvement is a key tool in their personal development.

Students become involved in extracurricular activities not only for recreational, social, and enjoyment purposes, but most importantly, to gain and improve skills which are beyond the curriculum. A wide and diversified range of extracurricular activities provides a setting to become involved and to interact with other students, thus leading to increase in learning and enhanced development.

As the development of the all-round individual is a principal goal of extracurricular activities on NIFT campuses, by working together with other individuals, students learn to negotiate, communicate, manage conflict, and lead others, taking part in these out-of-the-classroom activities helps students to understand the

importance of critical thinking skills, time management, academic and intellectual competence. Involvement in activities helps students mature socially by providing a setting for student interaction, relationship formation, and discussion. Working outside of the classroom with diverse groups of individuals allows the students to gain more self-confidence, autonomy and appreciation for others’ differences and similarities.

Students also develop skills specific to their career path and imperative for future job success. Students have opportunities to improve their leadership and interpersonal skills while also increasing their self-confidence. Extracurricular involvement allows better understanding of their own abilities, talents, and career goals. Future employers seek individuals with these increased skill levels, making these involved students more viable in the job market. Specifically, participation in extracurricular activities and leadership roles in these activities are positively linked to attainment of one’s first job and to managerial potential.

Students of NIFT have access to a variety of extra-curricular activities which enhance their educational experience and further it towards

the wholesome development. Major activities undertaken at the NIFT campus are as follow :

- Quiz
- Volley ball Tournament (Inter and Intra college)
- Table Tennis
- Cricket Tournament
- Annual fest
- Festival Celebration

NIFT promise to take these activities to next level for upcoming year.



Admission Guidelines

A candidate can apply for one of the following Bachelors and Masters Degree Programs :-

BACHELORS Program

- B. Sc. Fashion Design
- B. SC. Textile Design
- B. SC. Fashion Design Knits

MASTERS Program

- M.Sc. Garment Manufacturing Technology
- M.Sc. Fashion Marketing and Mangement

The admission for Bachelor Degree Programs and Master Degree Programs will be based on the basis of Written Examination followed by Situation Test(UG) and Interview (UG/PG).

Who Can Apply ?

Programs	Eligibility
BACHELORS Program <ul style="list-style-type: none">• B. Sc. Fashion Design• B. SC. Textile Design• B. SC. Fashion Design Knits	<ul style="list-style-type: none">• The +2 level examination in the 10+2 pattern of examination of any recognized Central/State Board of Secondary Examination, such as Central Board of Secondary Examination(New Delhi), Indian School of Certificate Examination(New Delhi).or• General Certificate Education (GCE) Examination(London/Cambridge/Sri Lanka) at the Advanced (A) level.or• Any Public School/Board/University Examination in India or in Foreign Countries recognized by the Association of Indian Universities.or• A pass grade in the Senior Secondary School Examination conducted by National Open School with minimum five subjects.or• 3 or 4 years diploma recognized by AICTE or State Board of Technical Education

Programs	Eligibility
<p>MASTERS PROGRAM</p> <ul style="list-style-type: none"> • M.Sc. Garment Manufacturing Technology • M.Sc. Fashion Marketing and Management 	<ul style="list-style-type: none"> • B.Sc. / B. Tech. / B.E. or • B. Com. / B. B A. / B. C. A. / B. A. with any of the following subjects 1. Economics 2. Statics 3. Management 4. Marketing 5. Mathematics 6. Textile 7. Fashion 8. Accounts 9. Computers 10. Home Science 11. Any other related diploma

Important!!

- Candidates appearing for their qualifying examination can also apply. Their admission however will be provisional and subject to their obtaining defined eligibility by 13th July, 2015.
- Proof of the candidates having successfully passed the qualifying examination will have to be produced at the time of joining the NIIFT Program.
- Non-fulfillment of above will automatically result in the cancellation of the provisional admission along with forfeiture of fee.
- The diploma should be recovered by State / Center Govt.

Reservation

Reservation of Seats

The reservation policy followed by NIIFT for seats in each Program is as follows. (Subject to the condition of defined eligibility)

Category	Code	Reservation
Schedule castes	SC	15%
Scheduled tribes	ST	7.5%
Physically Handicapped	PH	3%
Foreign National / NRI	NRI	7 seats

The qualifying candidates need to meet the eligibility and admission requirements of NIIFT. Requirements of each category are as follows:

SC/ST Candidates

Candidates applying under this reserved quota would have to produce a Caste/Tribe certificate from the competent authority of the respective States/Union Territories/ National Commission of Tribes. Any consideration for the respective quota can not be given in absence of the required documents.

PH Candidates

Candidates seeking admission under physically handicapped quota must produce a Disability Certificate issued by the Medical Board attached with the Vocational Rehabilitation Centre (VRC) working under the Ministry of Labour, Govt. of India, certifying their disability as 40% or more.

Foreign/NRI Candidates

7 seats in each discipline are reserved for Foreign Nationals whether residing in India or abroad, applicants from Non-Resident Indian as specified in the Income Tax Act, 1961. The admission to NIIFT Programs for Foreign Nationals/NRI candidates will be offered on the basis of first come first serve basis. The Foreign Nationals/NRI candidates are required to pay US \$4500 as tuition fee for each academic year consisting of two semesters and would need to obtain a valid residential permit or student visa for the prescribed duration of the Program. Candidates applying under this criteria are required to get an attested copy of relevant pages of passport containing details of the applicant and an attested copy of proof of status of NRI / Foreign National.

Important!!

- NIIFT reserves the right to disqualify the candidature in case of Inability of the candidate to perform for a particular Program.
- The seats of SC and ST category are interchangeable depending upon candidates available in each category and any seat left there after will be offered to General Category.
- Any seat left vacant in NRI and PH category will be offered to General Category.

How to apply

Online submission of application forms

1. For applying online candidates are required to visit NIIFT (Website www.niiftindia.com or <http://applyadmission.net/niiftmohali2015>) for filling of application form. The detail procedure is available on the web sites.
2. Candidates belonging to general category are required to make payment of Rs. 1750/- either direct online payment through Credit Card/ Debit Card/ Net Banking to AIMA or in the form of demand draft of Rs. 1750/- in favour of NIIFT, Mohali.
3. Candidates belonging to SC/ST/PHP category are required to make payment of Rs. 1150/- either direct on line payment through Credit Card/ Debit card/ Net Banking to AIMA or in the form of demand draft of Rs. 1150/- in favour of NIIFT, Mohali. Candidates belonging to NRI category are required to make payment of USD 100 vide DD in favour of NIIFT, Mohali.
4. Fill the form online and send a printout of filled in form along with photograph pasted on it and Demand Draft (if applicable) to the "Manager

CMS, All India Management Association, Management house, 14 institutional area, Lodhi Road, New Delhi-110003".

Submission of 'Manually Filled' application forms

1. The Prospectus alone with application form can be obtained on payment of Rs. 500/- by hand and Rs. 600/- by post through cash or Demand Draft from all the centers of NIIFT. The forms can also be purchased from the selected branches of HDFC and Kotak Banks (list available at www.niiftindia.com)
2. Admission form duly filled along with demand draft of fee mentioned below in favour of NIIFT Mohali, payable at Mohali should be sent to the **Director NIIFT, opposite DIC, Phase-1, Industrial Area, Mohali, Punjab latest by 25-05-2015.**
3. General Category : Rs. 1200/-
4. SC/ST/PHP : Rs. 600/-

Important!!

1. In all the cases please write your name, address and application form No. on back side of demand draft
2. NIIFT reserves the right to reject the incomplete application form.
3. NIIFT will reject all applications received after last date and no communication will be entertained in this regard. Institute will not be responsible for delay or loss of form in correspondence through postal transit or by courier.
4. Get your demand draft ready before filling of online application.

General Instructions

Admit Card

1. Check NIIFT website link www.niiftindia.com or <http://applyadmission.net/niiftmohali2015> for Admit cards seven days before the date of entrance test.
2. Candidates can also access individual Admit Card using NIIFT registration form no. and name and date of birth. Separate admit card may also be dispatched. In case of any postal delay, candidates are requested to download the same from website.
3. Take the printout of the Admit Card from the above website having the roll no. and test center address.
4. Affix on the Admit Card two similar photographs already kept in self custody and get it attested from gazetted officer
5. Report to the allotted test center at least 45 minutes before the scheduled commencement of the test. Produce NIIFT 'Admit Card' duly completed at the test centre for appearing in the test

Admission Test

Admission test will be conducted on 04-06-2015 in the following cities: -

S.no.	Examination Centre	Code
1.	Chandigarh(Tri City)	01
2.	Dehradun	02
3.	Delhi	03
4.	Ludhiana	04
5.	Lucknow	05
6.	Patna	06

Choose any one of the examination centre and fill the corresponding exam centre code on the application form.

Please note that NIIFT reserves the right to cancel or shift any of the above examination centres.

SCHEDULE OF WRITTEN EXAMINATION

Program	Test Time
B.Sc in FD/TD/FDK	10.00a.m. – 1.00 p. m
M.Sc in GMT / FMM	2:00 p.m. – 5.00 p. m

The result of the written examination will be displayed at NIIFT campus and NIIFT website www.niiftindia.com. Short listed candidates will be informed separately by post also about the dates of subsequent tests (NIIFT does not publish result in the newspapers). Candidates can also download this call letter for situation test form NIIFT website.

The admission to a program is based strictly on merit and the seats in the program and Centre would be offered as per the merit during the counseling.

Successful candidates eligible for admission will be required to attend the counseling session on a specified date and time at their own expense at NIIFT Campus at Mohali. The schedule of the counseling for final allotment of course would be displayed on the NIIFT website www.niiftindia.com. Candidates whose name appear in the list put on the website but have not received the invitation for counseling should also appear for counseling on the counseling date(s) notified.

- If the candidate remains absent on the date and time specified for the counseling session or does not deposit the fee through Bank Demand Draft, the candidature will be cancelled and the next candidate in the final merit will be called immediately.
- A candidate who reports later than the date and time when his/her rank in the rank list required him/her to do so, he/she will be considered for admission against the seats that are available at that point of time in various programs at other NIIFT centres. He/she will not be eligible and will not be considered against a seat that would have ordinarily gone to him/her on the basis of merit.
- The candidates are advised to join the program offered at the allotted centre within ten days of commencement of the program, failing which, their admission will stand cancelled without any intimation and the tuition fee paid shall be forfeited. The vacant seat shall be offered to the waitlisted candidates in the order of merit.
- The candidates are advised in their own interest to submit their admission forms complete in all respects. Incomplete forms are liable to be rejected
- The attested copies of all the certificates, degree and detail mark sheet of the qualifying examination passed by the candidates should be enclosed invariably along with the form. However the final eligibility will be checked at the time of interview /Situation Test. **Candidates are required to submit the following in original at the time of counselling.**
 1. 10th Std. Marksheet
 2. 12th Std Marksheet
 3. Graduation Marksheets
 4. Medical Certificate
 5. Migration Certificate
 6. Gap Certificate/Affidavit, if any
- The candidates submitting detailed marks card with grade point system must also append the relevant conversion tables.
- The candidates are advised to retain a printout of the application form.

Scheme of Examination

Successful candidates eligible for admission will be required to attend the counseling session on a specified date and time at their own expense at NIIFT Campus at Mohali. The schedule of the counseling for final allotment of course would be displayed on the NIIFT website www.niiftindia.com. Candidates whose name appear in the list put on the website but have not received the invitation for counseling should also appear for counseling on the counseling date(s) notified.

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commencement of the program, failing which, their admission will stand cancelled without any intimation and the tuition fee paid shall be forfeited. The vacant seat shall be offered to the waitlisted candidates in the order of merit.

- The candidates are advised in their own interest to submit their admission forms complete in all respects. Incomplete forms are liable to be rejected
- The attested copies of all the certificates, degree and detail mark sheet of the qualifying examination passed by the candidates should be enclosed invariably along with the form. However the final eligibility will be checked at the time of interview /Situation Test. Original certificates should not be enclosed.
- The candidates submitting detailed marks card with grade point system must also append the relevant conversion tables.
- The candidates are advised to retain a printout of the application form.

D) ENTRANCE TEST

A combined Entrance Test will be conducted for all candidates seeking admission to any of the courses offered by NIIFT. The performance of Entrance Test will carry weightage of 60% for Bachelors and 80% for Masters in the total marks for the admission test. The components of test are:-

a) Quantitative Ability

This is designed to test the quantitative ability of the candidates. The sub-test consists of questions of addition, subtraction, multiplication, division, fractions percentages, interests, work and tasks, ratio and proportion, speed and distance and profit and loss etc.

b) Communication Ability

This is aimed at testing the verbal ability of the candidate in daily communication in English. It includes questions of synonyms, antonyms, words with corresponding meaning, singular, plurals, fill in the blanks, one word substitution, idioms and phrases, correct spellings, analog test etc.

c) English Comprehension

In this, an effort is made to test one's ability to read and grasp a situation.

II) SITUATION TEST

Candidates of Bachelor Programs who are shortlisted from the entrance examinations are required to undergo a situation test which is a hands on test to evaluate the candidates skills for material handling and innovative ability on a given situation with a given set of material

III) PERSONAL INTERVIEW

A candidate is judged on the various parameters listed below: -

1. Career Orientation
2. Aptness for the field
3. Overall personality traits
4. Overall personal achievements in academics
5. Extra curricular activities
6. Communication
7. General awareness and aptitude

RULES AND REGULATIONS FOR STUDENTS

All the students of Northern India Institute of Fashion Technology have to sign an undertaking

to maintain high order of discipline, punctuality & decency in the Institute and to abide by all the rules and regulations.

Important!!

- A candidate who has not completed any stage of the admission test administered, his/her candidature would be deemed to be cancelled.
- Any attempt to influence admission process by way of recommendation will invite disqualification for the candidate.
- Any dispute arising out of admission would be under the jurisdiction of Mohali courts.
- NIIFT reserves the right to add or discontinue any programme at any centre.
- The medium of instruction in NIIFT and of the entrance examination is English.
- NIIFT reserves the right to add or discontinue any programme.

NIIFT Jalandhar Upcoming Campus



Fee Structure

(For FD, FDK, TD, FMM & GMT)

Description	Fee
Admission Processing Fee	₹ 2000
Tuition fee (For Indian Residents)	₹ 49500 per semester
For Foreign /NRI Candidates	US\$ 4500/-per annum
Security Deposit	₹ 4000/- (One Time) (Refundable)
Library fee	₹ 5000/- per annum
Medical Insurance Premium	₹ 1250/- per annum
Extra-Curricular Fee	₹ 2500/- per annum
College Development & Maintenance Fee	₹ 1000/- per annum
Student Related Fee (By PTU)	₹ 1150/- per annum
	<u>₹ 66400/-</u>
Hostel Fee	
Hostel Fee (Mohali)	₹ 12,500/- per semester
Hostel Security	₹ 4000/- (One Time) (Refundable)
Electricity Charges	₹ 3000/- per Semester
	<u>₹ 19500/-</u>
Bus Fee (Mohali)	
From Mohali	₹ 3500/- per Semester
From Chandigarh	₹ 5000/- per Semester

Note!

- NIIFT reserves the right to revise the fees as and when required.
- The revised fee structure will be applicable to new as well as senior students.
- 50% of tuition fees & security deposit (Refundable) will be refunded to the candidates, who withdraw their candidature on or before 08-07-15.
- Only security deposit (Refundable) will be refunded to the candidates, who withdraw their candidature after 08-07-2015.
- In case NRI student withdraws from the course till 08-07-15, an amount of USD 500 or equivalent in Indian rupees will be refunded



Exhibition of Craft Documentation,
Haloween Party & Poster Making
Competition





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NORTHERN INDIA INSTITUTE OF FASHION TECHNOLOGY

Admission Form 2015

Programme Applied for: Bachelors Programs
 B.Sc. FD/B.Sc. TD/B.Sc. FDK
 Masters Programs
 M.Sc. FMM/ M.Sc. GMT

Affix your
 passport size
 photograph here.

Preference of Test Centre: Chandigarh/Delhi/Ludhiana/
 Dehradun/Lucknow/Patna

Personal Particulars:

Name of Candidate: _____

Father's Name: _____

Mother's Name: _____

Date of Birth (DD/MM/YYYY): _____

Gender: Male _____ Female _____

Nationality: _____

Category: _____

Postal Address: _____

(For communication on which
 you want the admit card and
 other correspondence to be sent) _____

City: _____ Pin Code: _____

Phone Number: _____ Mobile (Self/Parents) _____

E Mail ID (If Any): _____

Do you wish to opt for Hostel (at Mohali) only for girls: Yes: _____ No: _____

Blood Group _____

Educational Details: (Mandatory)

	University/Board	Marks Obtained	Max. Marks	Percentage
School (10+2):	_____	_____	_____	_____
Graduate Studies:	_____	_____	_____	_____

(Please tick the subjects covered
 in graduation/post graduation) Economics/Statistics/Management/Marketing/Mathematics/Textiles/

Fashion/Accounts/Computers/Home Science

Any other related Diploma

Post Graduate Studies: _____

Other Qualification: _____

D.D. No.: _____ Bank Detail: _____

D. D. Amount: _____ Dated: _____

Cash: _____ R. No: _____

Declaration:

I hereby declare that I have verified the details mentioned above and confirm that all the information submitted is correct to the best of my knowledge, At any stage if it is found that any of the above information is incorrect and or is suppressed, the management of NIIFT shall have right to take action as deemed fit.

Signature of Applicant



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Instructions for candidates

All Candidates must carefully read the prospectus for the year 2015.

Please affix one passport size photograph(3.5cm x 4.5 cm) on the application form.

Incomplete and wrongly filled application form will be rejected. Applications from ineligible candidates will also be rejected. No refund will be made for rejected application forms.

Candidates securing admission on the basis of incorrect and/or misleading information are liable to have their admission cancelled at any stage.

TA/DA for exams/interview will be borne by the candidates.

NIIFT reserves the all the rights of selection.

Candidates are advised not to send any recommendations(oral or written) at any stage of the selection process. Any such attempt would render the candidate as disqualified for selection.

The Programme Codes are as under

Programme Name

Code & NIIFT Centre

Undergraduate Programmes

B.Sc. Fashion Design_____FD (Mohali, Ludhiana & Jalandhar)

B.Sc. Fashion Design Knits_____FDK (Ludhiana)

B.Sc. Textile Design_____TD (Mohali)

Postgraduate Programmes

M.Sc. Garment Manufacturing Technology_____GMT (Mohali)

M.Sc. Fashion Marketing & Management_____FMM (Mohali)

NIIFT does not take any responsibility for non receipt of intimation/postal delays

For any detailed information and update, visit NIIFT website www.niiftindia.com

Admission Calendar 2015

✚ Start of Online registration	09-02-2015
✚ Last date for filling application form online	25-05-2015
✚ Last date for submission of printout of admission form	25-05-2015
✚ Uploading of Admitcard on NIIFT website	28-05-2015
✚ Date of Entrance Examination	04-06-2015
✚ Result of written test	20-06-2015
✚ Situation Test & Interviews	29/30 June-2015
✚ Counseling and Final Result	01-07-2015
✚ Fee Deposit	01-07-2015
✚ Start of Session	13-07-2015